Radio Guide

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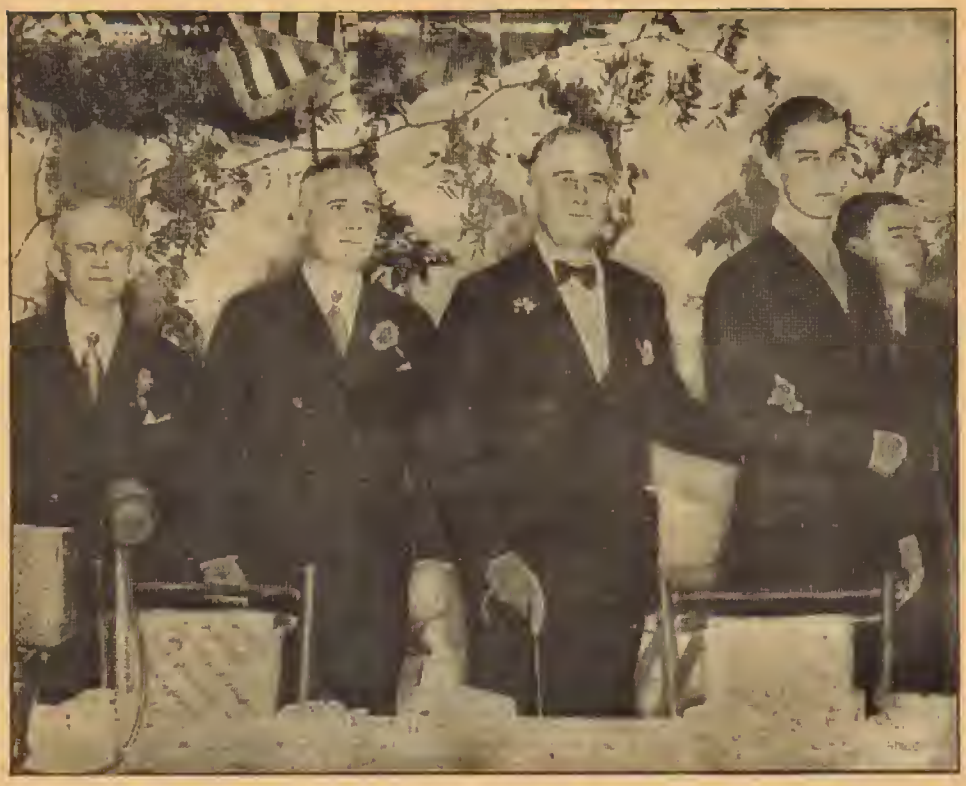
Meet The Gumps

Mary Pickford

Winchell Starts His Newspaper Career
Mother Schumann-Heink Seeks Her Successor

The Nation at the President's Party



President Roosevelt as he appeared with his son Franklin Junior at the dedication dinner, Georgia Hall, Warm Springs, Georgia

On January 30, the Biggest Hookup in Radio History Will Unite the Nation in Celebrating the Birthday of Franklin D. Roosevelt

By Harry Steele

BECAUSE a great leader once suffered from infantile paralysis—because he has devoted his few spare moments since to a campaign against the dreaded malady—the entire United States will dance and sing on January 30.

More than 5,000 communities, aided by the widest-reaching broadcast in radio's history, will observe President Roosevelt's birthday to raise funds for further research and preventive work. The millions who participate in this year's festivities will do it with a twofold sentiment—to rejoice in the President's recovery, and to aid in the national fight to wipe out the malady, known to science as poliomyelitis, completely.

Merging of the country's major networks for an hour beginning at 11:30 p. m. EST (10:30 CST) will create of the people of the nation a solid social group. The brilliant lights of the millionaire's Manhattan penthouse; the shaded glow of the oil lamps in the farmer's isolated dwelling; the sputtering candles in the hovel of the squatter; even the campfire of the cowboy far out on the range will fall upon happy revelers made kin by this glorifying touch of nature.

From multi-tubed all-wave sets and battery-powered one-lung bloopers alike, will pour the post-Christmas message of Good Will on Earth, bred of the human instinct of the strong to aid the weak and the troubled.

Only such an impulse could generate the national interest in the President's second Birthday ball, a celebration which will eclipse even the inaugural revels. The broadcasting companies are determined to forget all commercial rivalries in their zeal to present the most brilliant array of musical talent ever offered on the air. From intermediate points and both coasts artists of top rank will contribute their all.

IN ORDER that not a solitary listener may fail to find an appeal in the music, the radio executives have asked those who are participating to stress the familiar airs, the folk-type so interwoven with American family development. They have requested the simpler airs so that those who do not care to dance may sing in the community spirit in which the broadcast is launched.

But here will be an interlarding of dance tunes supplied by the cream of the country's orchestras—and songs by stars whose names have helped to establish radio as the peer in entertainment fields. So comprehensive will be this great free show that it is estimated a million dollars would barely cover the talent cost if all who are to take part were engaged at their usual rates. The community parties will forward the funds raised, to the infantile paralysis campaign. Of the income derived from the nationwide dances, 70 per cent will be retained in the local communities to carry on the fight. The remaining 30 per cent goes to the President, to be turned over to the Birthday Ball Commission for Infantile Paralysis. More than a million dollars was raised by last year's parties. Because of the augmented radio support, this year's celebration is expected to yield a sum far in excess of that. Chairman of the Commission is Henry L. Doherty, New York utility magnate.

NATIONAL reverence is due in part for the public support of this typically Rooseveltian project, but there is a deeper sentiment even than that. Scarcely a movie-goer who doesn't remember the stirring picture of Franklin Delano Roosevelt at the Democratic convention of 1928 struggling to the platform with the aid of two canes to make his speech of nomination for Alfred E. Smith.

It was a striking illustration of the ravages of the malady against which the campaign is being waged. The President's subsequent improvement symbolizes what can be done to limit the tragic after-effects of the disease. This prompted eager concentration of running down the cause of it, and forever stamping it out.

Much of the technical work is being done in the laboratories at Warm Springs, Georgia, where the curative waters have been of inestimable benefit, not only to President Roosevelt but to unfortunates who could not have had the advantage of the restorative spa but for the funds raised by the Birthday Balls.

Are You Listenin'?

By Tony Wons

I HAVE always said until a few days ago that some day I shall go out West, out to Arizona, out to the great Grand Canyon, and I will spend a long time there living about as close to God as it is possible. But a few days ago I picked up a book written by Alfred Noyes, and in it he had a poem to the Grand Canyon. When you read that poem you want to leave your desk and start for that wonderful land. Have you seen it?

There is nothing finer. A poem by the greatest poet on earth cannot come within a hundredth part of describing its beauties. And so I was about ready to go there for a spell when I looked into a paper and found that in this same great state where this wonderful work of the Creator exists, they were going to murder a woman who in a fit of insane jealousy committed a terrible crime. I read that this poor unfortunate tried to take her own life . . . and when you try to do that you are in the depths of despair. But this great state prevented her doing so in order that it might enjoy the privilege of killing her. I read that, and strange as it may seem I lost all my desire to go there to that land.

Somehow I could not, as I would look at the beauties of that canyon, lose the vision of an insane woman, helpless, ignorant, misguided, but still a human creature—a woman led to a scaffold with a rope on the end and perfectly normal men with all the power of law, in cold blood, strangling the life out of her.

A man and his back-seat driver and seven children came spinning down the road in their flivver when a cop drew up. "Stop," he said. "You're carrying too heavy a load." The back-seat driver turned to the cop and she said: "You're right, officer. I kept telling Henry to throw out the clutch."

The hardest question that has come to me in the mail is from a woman who wants to know how to keep young. There might be somebody who can answer that. I can't.

When I get puffed up with silly vanity and think that I am so much greater than those who didn't happen to be as lucky as I . . . maybe I made more money or got more applause . . . I say that when I imagine I am better than you, or you, or you, and then I read a poem that asks me if I can fix a torn spider's web or put the apple back on the bough, the lily on the stem, the honey back in the comb, unsay a hasty word, undo a deed unkind—I am knocked right off my high perch and land sprawling helplessly on my back. How can I high-hat anybody or anything—how can I strut like a peacock and show off my poor accomplishments—when I am so helpless and ignorant and clumsy? I can puff myself out as big as a zeppelin, but I can't make a spider web like the spider on my porch can. Of course the spider doesn't progress. He builds the same kind of house today as he did ten thousand years ago.

My ancestors lived in a dark cave. Later they had mud huts, then log cabins, then frame houses and now I live in a flat. They ate raw meat and their muscles were as hard as iron. I eat canned goods and I'm soft as mush. I am better than a spider because I progress. You figure it all out, and if I should be vain about anything—tell me if you can what it is.

I can remember back to the days when men offered their seats to ladies in street cars. Isn't it funny that they don't do that any more? Is it because women are becoming the equal of men in politics and business? Or because they smoke? Why will a man sit tight in his seat when a tired looking working girl stands in the street car? But he'll squirm trying to get his hat off in a crowded elevator when a lady comes in.

Why will he make an awkward lunge and break a leg to pick up a glove or handkerchief that some woman drops on the street, but would never think of carrying the pail of water for the old scrubwoman who cleans out his office? You worry about these riddles!

More of Tony Wons' homey philosophy is heard on Sundays at 5:30 p. m. EST (4:30 CST) over an NBC-WEAF network, in a program sponsored by the S. C. Johnson Company; and weekdays excepting Friday at 11:15 a. m. EST (10:15 CST) over an NBC-WJZ network.

Easy Aces —New Deal

Her Folks Never Did Go for Him, Ne'er-Do-Well of a Newspaper Man—So He Says to Her, He Says: "We'll Show 'Em!" And He Did. And How!

By Howard Wilcox

Mr. and Mrs. Goodman Ace in their New York apartment. The furniture that they went into debt to obtain, long since has been discarded

OF average height and rather stockily built, with a swell sense of humor and an infectious, almost sheepish, grin, Goodman Ace is the Kansas City hick who shook the hayseed from his hair and made good on his own power in the tricky radio business, simply because he had an intense desire to prove to his wife's folks that they were wrong in their unflattering estimation of his worth.

Today you know him and his gently goofy wife as the Easy Aces. They have a proud radio record of success. Newspapers and magazines are forever holding popularity contests, and whenever radio teams are mentioned, the Easy Aces always are accorded honorable positions in the standings, if not top honors. It took a lot of courage, hard work and imagination to meet the challenge of the folks back home, but Goodman—and Jane—hurdled the challenge in stride.

Like the rookie pitcher in his first big-league game Goodman had nothing on the ball but a prayer when he first bounced into radio. But he did have a do-or-die stubbornness that enabled him to prove that here was one hinterland boob who knew a slick trick or two.

You see, Goodman loved Jane, a zippy little blonde with saucy eyes. They had known each other for years. The romance started in school, but unlike many such affairs it outlived the puppy-love stage and blossomed into the real thing.

It really had its beginning in the mathematics class of the Kansas City High School. As a schoolboy Goodman had a profound knowledge of the higher phases

"If it weren't raining so hard I'd ask you to run away with me and get married" . . . "What's the rain got to do with it?"

of mathematics. Jane, on the other hand, would stare blankly at the instructor when he lectured on the mysteries of bisected triangles, parallelograms and quadrangles. In sheer pity the bespectacled Lothario would call at her home several evenings each week, and patiently work out her homework problems. Leaping from the dry-as-dust subject of mathematics to the all-absorbing subject of love might be no easy task for the average individual, but Goodman assayed it easily.

CAME graduation, and Goodman, sheepskin in hand, strode into the cold, cruel world to carve his fortune. In time he became the drama and screen critic of the Kansas City *Journal Post*. Once a week, as part of his newspaper job, he broadcast a talk over station KMBC. It was called "Where's a Good Show?" and it really was nothing more than an audible guide to the local moving-picture shows. As a columnist Goodman

"I wasn't nervous during my first broadcast, but when it was all over—I collapsed"

earned $35 a week. As a radio patterer he received nothing.

About this time Goodman's stock with Jane's parents—never very high at any stage of the game—slithered cellarward. It seems that Jane's folks subscribed to the old-fashioned theory that all newspapermen were aimless drifters and ne'er-do-wells. And radioites were not too highly regarded in Jane's home either.

"What a time I had convincing the folks that all newspaper reporters were not the blood-and-thunder characters described by the cheap fictioneers, and that all radio and theatrical people were not ill-mannered panderers and hussies!" Goodman says with a laugh.

THE conflict between parent, child and suitor came to the obvious conclusion. Young and impetuous love never was hampered by parental edicts and barriers. From time immemorial kids in love have done as their excited young hearts have dictated, despite the attempts of parents and friends to steer them toward other things.

Jane and Goodman ran away one night about six years ago, and were married.

"I'll never forget that wild night," recalls Goodman as Jane looks on smilingly. "Al Jolson was playing at a local theater, and I invited Jane to see the show. It was a beautiful mid-summer night, and we drove to the theater in my coupe. Al was in superb form, and he electrified Jane and me with his marvelous songs of love and romance."

When they emerged from the theater the rain was pouring down in torrents—a typical Missouri cloudburst. It doesn't rain often in Missouri. But, brother, when the sky finally does start to weep a veritable flood ensues. Goodman's rickety little car, shed down, seemed as if it would float away any second.

Goodman looked at Jane. "You know, Jane," he said jocularly, "if it weren't raining so hard I'd ask you to run away with me and get married."

Jane's twinkling blues eyes looked up at him. "What's the rain got to do with it?" she asked innocently.

AND so they drove gaily down the wind and rain-swept avenue, unmindful of the pelting drops which swirled upon them and soaked them to the skin. Storm-stalled pedestrians, from their vantage spots in the doorways and areaways, looked at them unbelievingly as they whizzed down the street and tolled away into the night.

The following six months were happy and exciting ones for the love-smitten Aces. Gaily and recklessly they went about setting up their home. Goodman hadn't saved much money, but lack of funds didn't handicap them. Credit houses were lenient, and they ran up several thousand dollars' worth of debts. Suddenly the bubble burst. Disillusionment and a plethora of problems and heartbreak surrounded and engulfed them. Goodman lost his job.

The period of depression was terrible on the youngsters. Bravely, they attempted to joy-ride through their poverty. But the problem was too serious. A couple can't be funny and flip when the pangs of hunger are gnawing away at stomachs.

IN desperation Goodman sold his Coupe, but the money thus derived soon disappeared. Jane managed every penny frugally. Before each expenditure she would remove a worn little bag from her purse and consult it. The taut lines deepened between her eyes as the slender bank roll gradually ebbed away and finally vanished. On occasions they quarreled bitterly, but at the conclusion of each spat they embraced and poured out their hearts to each other. Goodman tried desperately to find employment—any kind of work—but all avenues seemed closed.

The weeks lengthened into months. Just when it appeared as if they couldn't possibly stick it out any longer, the miracle occurred. Goodman was recalled by the *Journal-Post*—at a raise in salary. Better yet, his publisher decided to pay him an additional salary for his movie broadcasts. This was the turn in the tide in the fortunes of the Goodman Aces.

Goodman's column in the *Journal-Post* sparkled with wit and brilliancy. He started to freelance, and wrote and sold innumerable stories and articles.

"It's the strangest thing," tells Goodman. "During the entire period when things were rather tough I couldn't sell a blessed story or article. But the moment I returned to work, all the doors to the editors' sanctums seemed to open. For a period I simply couldn't supply the demand, and the money rolled in hand over fist."

Goodman's determination *(Continued on Page 21)*

MEET THE GUMPS

The Andy Gump Who Began as An Idea in the Mind of a Capable Editor—and Whom His Creator, Sidney Smith, Didn't Like—Has Grown, with the Gump Family, to Gigantic Proportions. Andy Provided a Fortune—Had a Statue Erected in His Honor—and Now He Has Come to Radio

By Henry Bentinck

Back ready for work after a holiday spent in Europe rumes Sidney Smith, creator of the Gumps, accompanied by Mrs. Smith

TO ALL WHO indulge in occasional dreams of wealth, Uncle Bim, the Australian banking czar, is the ultimate in imaginary benefactors.

To Sidney Smith, his creator, Uncle Bim is just so much atmosphere. Long-necked Andy Gump, vacillating stooge for Min, is, to the artist, the original gentleman with the long whiskers. He is the harbinger of real, not imaginary, wealth: the fictitious Santa Claus who has made a struggling Bloomington, Illinois, boy wealthy beyond the realms of fancy.

Today the Gumps are lifted bodily from the pages of the more than 300 newspapers in which the strip appears, and projected across a national CBS radio network. Millions who do not read the comics know Andy and his associates through loudspeakers. To both readers and listeners he is just a cartoon character. But he is a living, tangible part of the Smith regime, a household god to whom due obeisance is made.

"Old Andy bought that, too," Smith observes fondly as he displays the luxurious furnishings of his elaborate Chicago apartment, or tells of the modern improvements on his wide-reaching Wisconsin farm. For it is a paradox that the creator of so many urban characters is a farmer at heart, himself. He spends less time each year in the city, preferring to follow agricultural pursuits.

Were it not for Mrs. Smith's social activities of which he is courteously indulgent, he doubtless would spend the remainder of his life on the vast tillable acreage which Old Andy has bought for him.

Andy is one man out of a hundred. That many characters of as many sorts and descriptions were drawn by Smith before the chinless, gangling Andy, as he is known today, came into being. His development was no chance matter.

Near the gates of the House that Jack Built stands this tribute to Andy Gump—who brought in the jack. It is Sidney Smith's honest recognition of the character which brought him riches

His birth, more than a quarter of a century ago, was the finding of a four-leaf clover, the picking up of a horse-shoe or whatever symbol of fortune you will. It marked the end of a tortuous, fruitless road for the boy who had it in him but who hadn't struck his level—the opening of a path to fame and fortune almost unprecedented in the world of art.

It is partly to Captain Joseph Medill Patterson, then a chief executive of the Chicago *Tribune*, that the creation of the Gumps can be traced. In the years B. G. (Before Gump) Smith had come into mediocre notice through his character, Doc Yak, an outgrowth of a goat character which he had employed in political campaign cartoons on a Toledo, Ohio, paper.

Withal that the artist had won a following with the animal character, Captain Patterson believed that a human figure would attract more readers. Calling Smith to his sanctum one day, he suggested a type that would represent you, me or the fellow next door—in short, a human sort of a fellow whose affairs could be made of general interest.

Smith demurred, hinting that it probably would follow the fate of so many all-starred comic strips' ideas that had seemed so fertile to their propounders, only to prove sterile in production. It was no mere stubbornness on Smith's part that postponed his yielding.

THE YEARS between his departure from Bloomington, and his arrival in Chicago on the *Tribune* staff had been studded with disappointments with dreams that vanished in the hard light of experience. The road he had traveled between these communities so close together geographically was circuitous and baffling. He had not found the longest way 'round the shortest way home. Memory made him reluctant.

Patterson urged—the artist balked. But firmness won for the editor, and Smith sat down to the task of creating a fictitious character whose fate and actions were to intrigue several million readers with a fervor seldom accorded the careers of living personalities.

Day after day he drew types, rejecting them as rapidly as they took outline. To this genius of pen and

Notables from all over Illinois and Wisconsin surround Andy's statue as he launches his presidential campaign with the historic slogan, "I wear no man's collar." Smith is seated on the Gump knee

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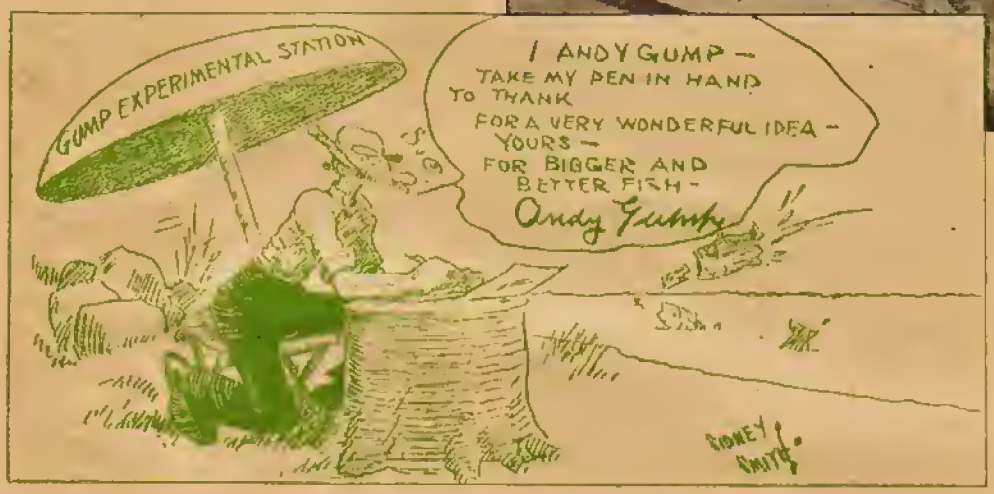
wit they failed in distinction from the plethora of comic-strip characters with which the papers were teeming. Finally more than a hundred sketches had found their way to the waste basket—when suddenly as though by magic the shortly-to-be-famous Andy Gump (who wears no man's collar) materialized on the drawing board.

ANDY'S strut, his attempted matrimonial domination, his pointless braggadocio, his penchant for stubborn ignoring of sound advice, his pride in his family and each of his virtues and foibles literally melted into the drawings from the tip of Smith's inspired pen. Patterson was delighted—the artist, still dubious.

Smith's inhibitions about Andy were reflected in the earlier life of the strips. After Min, Chester their son, and the acid-tongued beanpole of a maid, Tilda, had been fashioned from one of Andy's ribs, he placed them into the home which was to be the arena of their affairs. It was no Garden of Eden, and the procedure on the part of the family was to rib the household head.

Now Smith had created four funny characters. "But," he asked himself, "what am I going to do with them?" In desperation he drew a plague of rats. Rats overran the Gump household—and letters of protest from readers overran the *Tribune* office. People don't like rodents—but the very fact of so many protests, showed that they did like the Gumps.

It was the spur that Sid Smith needed. His own



On a natural tabouret on the shores of Lake Geneva Andy Gump concocted those famous stump speeches for his presidential campaign a few years ago. This is Smith's conception of the political aspirant as he gathered inspiration

Although it is now necessary for Smith to employ a staff of artists to carry on with the Gump drawings, he concentrates on the origination of sequences and new characters. He is seen here at the drawing board

interest was aroused in Andy—and that was the beginning of the Gump immortality. Once seriously applied, his brain became a hive of situations and he not only created an endless chain of events for the people of the strip but he invested Andy with the characteristics which were to make him always the dominating figure in the long series of episodes which followed.

SUCCESS was flamelike. As the financial rewards began to pour in on Smith it is small wonder that Andy Gump became an actual entity, a gracious benefactor more liberal in fact than the later-developed Uncle Bim is in fancy.

Through the medium of Andy every whim that a struggling youth could indulge, has been gratified—until Sid Smith is surfeited with the luxuries of the world. It is not surprising that he prefers to turn back to the soil, to the simple, rural occupations. Once eager for wealth, he finds that his devotion to money has decreased in ratio to his actual love for Andy Gump.

Near the gates of his magnificent Lake Geneva, Wisconsin, estate, stands a bronze replica of the lovable reprobate. To some it appears garish, to many bombastic. But neither of these is a Smith characteristic. That statue is there for the same reason that figures of the world's great adorn public places.

It is Smith's tribute to his benefactor's achievements, the only physical symbol he could tender to prove his gratitude to an imaginary figure which lifted an artist from the rut of mediocrity and made him a national hero.

SMITH was not always Sid Smith. He was christened Robert Sidney Smith shortly after his birth in the mid-Illinois town on February 13, 1877. Around home and at school he was known as Bobby Smith. It was under that name that he began his career in cartooning.

While he still attended school teachers began to encourage his cartooning. His parents had paid little heed to his talent, but in educational circles it was quickly recognized. In fact, a suggestion of one of his teachers prompted him to abandon school to start his career.

Local surroundings did not hold forth much promise, so the youthful tyro fared forth on a series of "chalk talks" for public school children. His orbit was a narrow one, as five cents was all he could charge. Eventually he appeared before a group at which several professors were auditors. Interested in the tall, gangly youth, they invited him to what they opined was a much needed dinner. There they advised him to drop the Bobby as it was not sufficiently dignified to make his talks impressive. Promptly he became R. Sidney Smith, later Sidney Smith, and when jobs became a bit more regular and he had less time for flourishes, just plain Sid Smith emerged.

The Doc Yak era in Smith's life was an important one. It afforded him his first car which, in turn, was the stimulus for the out-of-door love which has kept him from going stale. His famous license number "348" has been on every Smith vehicle since the first one.

LITTLE use to ask Smith the origin of the succeeding characters in the strip, now believed to be followed by more than fifty million readers. They just emerged from his imagination without the factual basis accredited by many second-guessers. The nearest to authenticity is Old Timer, the Munchausen of the lakes who likes to rib Andy about his futile talent for angling.

He was the exaggerated counterpart of an oldster whom the artist met while on a fishing jaunt to Northern Minnesota. The weak fishing skill of Andy is a reflection of Smith's own meager ability with rod and reel.

Of that his associates say, "He thinks he's a fisherman but it would be kindest to let it go at that."

The backbround for this fine affinity between Smith and his pen-and-ink protege is woven out of the artist's deep-rooted sentiment for humanity at large, an emotion which is itself a symbol of boundless understanding.

An example of this trait was Smith's resignation from a newspaper illustrator's job at a time when he endured the meanest sort of existence and abandonment of a job to gratify a principle was a true form of martyrdom. In those days photography was practically unknown in newspapers, and stories were illumined with wood-cuts of line-drawings.

The young artist, doubling as a cartoonist, was sent to a courtroom to record highlights in a murder trial. The defendant was the scion of a prominent family. It was his only departure from normal life; a killing had occurred during a drunken frenzy.

When the harassed youth saw Smith take out his pencil and drawing pad, his first thought was of the shame that would descend upon his unfortunate mother and sisters who also would have been included.

Obtaining permission to address the artist, the young slayer implored Smith not to make the picture. "It was a case of make it or quit," Smith relates, "and you can believe me I needed that week's salary. But of course I quit rather than cause that youth any greater misery."

THERE would be no way of determining how radio has augmented the Gump fans. Once enacted over WGN, the act failed somehow to click, but under its present handling it is rapidly becoming one of the favorite programs on the air.

The script is written by Himan Brown of New York. All of the standard characters of the daily strip are incorporated in it. Casting the parts was done with as much discrimination as Smith put into the development of the characters.

The difficult part of this domestic bungler is portrayed by Wilmer Walter while the patient, helpful Min is done by Agnes Moorehead. Thirteen-year-old Lester Jay enacts the mischievous Chester, and the remainder of the lead characters including that financial wizard of the Antipodes, Uncle Bim, are in capable hands.

Yes—Sidney Smith reveres Andy Gump. He is at once playmate and counsellor, friend and pal—but most of all the inseparable genii of the lamp to this modern Aladdin.

The Gumps are on the air daily except Saturday and Sunday at 12:15 p. m. EST (11:15 a. m. CST) over the CBS-WABC network.

Shown here is one of Smith's own drawings of the Royal Family as it has been from the beginning—before matrimony overtook the fatuous financial giant from Australia

Reviewing Radio

By Martin J. Porter

A CONTROVERSY IS raging on Radio Row about amateur hours, with every professional artist lined up against the new vogue as cheap, cruel, misleading and of no consequence, except to save sponsors' money.

The payoff on the fact that amateur broadcasts are floppolas as means of discovering new talent, can be found in the reports of WHITEMAN and DOWNEY . . . Whiteman, in his memorable Youth of America talent quests, found that only one prospect in 3,000 could amount to anything in radio . . . Downey toured 27 states recently looking for new talent, and found only seven remote and doubtful possibilities.

Funny situation in which EDITH MASON, the opera canary, finds herself. She had a nibble from a sponsor and got radio conscious, so much so that she cabled a cancellation of her contract at the Scala, in Rome. But Mussolini came right back with an emphatic "No." The Duce considers Edith subject to Italian government order since she is the frau of a Roman, Pollaco, who directed the Chi opera. Edith got fussed up about it and went to Uncle Sam's State Department. But the lads there told her that Mussolini was right in considering her, by virtue of matrimony, a subject. So Edith sailed under protest Saturday.

Whether you like it or not, you're going to have those coffee tab operas for another year . . . And PAUL WHITEMAN, too . . . News rotated faster than the presses last week, when the ABS, American Broadcasting System, which folded the preceding week, shifted over to WNEW, New York, and became the American Broadcasting Company, in case of litigation and salary claims. WNEW moguls agreed to serve as the key for ninety days . . . DONALD FLAMM personally is running WMCA as an independent . . . GOODMAN ACE, noting the influx of amateur spots, says he is going to be different and plan a program with at least one professional aboard . . . Then there's the adventure of little twelve-year-old Albert Marcus, of Brooklyn, who went with his school chums on an organized tour of Radio City—and disappeared. They found him banging on a grand piano in an otherwise empty studio. Officials got interested in him, because he said he had been taking music lessons from his mother and this was his first opportunity of playing on a concert grand. They asked Albert to play, and lo and behold, he was a genius! . . . So WJZ signed him up.

Somebody played a trick on JERRY COOPER last week . . . Whoever the mugg was, he went to a Fifth Avenue store, bought a baby crib, infant clothes, bottles, blankets and diapers, telling the management he was Jerry Cooper. And he took the merchandise and left a bill in Jerry's name. And Jerry is a bachelor! . . . FELIX FERDINANDO and his brother, ANGELO, both bandleaders, are still feuding over the fact that both use the family tag. Nobody seems able to settle it for them . . . LES REIS and ARTIE DUNN are back in kilocycle circulation . . . The music boys and ABE LYMAN presented LITTLE JACK LITTLE a gold watch the other night just because they think Little Jack is a big guy . . . PHIL SPITALNY is looking for a femme tuba player. The one who's quitting is a little gal who thinks the job of toting a big horn like that around, ought to bring more money than the union scale provides . . . The entire staff music force of NBC is being shaken up.

NOBLE SISSLE is back in the radio picture in a large way, and they say he's on the way to become a kilocycle khedive . . . You don't have to be religious to enjoy those Sunday Bible dramas. They're great and expertly staged . . . JACK BENNY is starting a mystery serial on his show . . . Didn't I tell you AMOS 'N' ANDY would start a contest? . . . The Crime Clues will go on for at least another year.

Who sent that wire to JACK BENNY last week signed Bill Goodhart, the Music Corporation lad? It read: "Timber is burned up because you're using his harp idea and GEORGE OLSEN is sore because you have adopted his prop grin" . . . Pottery songs now being heard: Lwer the Top, You Water Be in Pitchers; Why Can't Dish Night Go on Forever . . . Not long ago H. G. WELLS snubbed the British Broadcasting Corporation and refused to speak in the series, Causes of War. That was because the BBC had censored the speech of PROFESSOR J. B. S. HALDANE, genetic expert at London University. The prof was going to speak on War and Eugenics. The NBC, which relayed the series, never received word why Haldane was cancelled. Haldane is now in the U. S. and on January 22, made the forbidden speech.

JIMMY DOOLITTLE who clipped another cross-country flying record last week, would have reduced the trip by 90 minutes if he hadn't encountered a ghost radio wave riding the Tulsa, Oklahoma, radio beacon, which gave him a dash-dot, instead of dot-dash. So he had to circle and circle before he could get rid of the intruding and unaccountable signal. He told me this himself . . . The next cycle in radio will be conducted on the lines of economy, like the amateur spots. Sponsors imagine unknowns can be built. They never stop to think that a newcomer with equal talent never can compete with a professional who has an established big name.

Gale Page, contralto, who broadcasts over a network from the NBC Chicago studios every Thursday at 11:30 a. m. EST (10:30 CST) is looking for a new name for interpreters of modern songs to replace "Blues Singer"

Plums and Prunes

By Evans Plummer

NEVER let it be said that *Plums and Prunes* is a closed corporation, open only to the writer's version of a story. That matter of the *Minutures*, by Franklyn MacCormack, vs. *Between the Bookends*, by Ted Malone, therefore deserves reopening just to give the KMBC originated program's fosterers their inning in court. The evidence they wish to present in behalf of *Between the Bookends* is, in brief:

1. TED MALONE is really F. ALDEN RUSSELL; is not a nephew of Arthur B. Church, KMBC general manager. Mr. Church is guilty only of taking him out of college to capitalize on his ability in radio programming.

2. *Between the Bookends* was on a western CBS network long previous to the time *Minutures* was given a network. When the Bookends network was taken away by CBS over a year ago in order to make room for some Chicago originated programs, over 4,000 letters of protest were received.

3. It was plain coincidence that Malone's program was given the spot occupied several months earlier by MacCormack's show up to the time this period was turned over to a musical bill.

There are other things to be said in behalf of the integrity and sincerity of Messrs. Malone and Church, but we believe these three facts prove their case very well. Therefore, let it be said that *Plums and Prunes* withdraws its suspicions of a dusky gent in the woodpile and the writer offers (knowing full well that all copies have been sold out) to eat one of the Malone books.

And why—if both *Minutures* and *Between the Bookends* are such good shows, shows which their fans fight to keep—are they not sponsored? The air can do well with more well-presented poetry and prose.

MOST INTERESTING was the 'phone call from the irate advertising executive who demanded our hide—or was about to—because we had dared to "pick on his program by throwing plums at it."

We were just about to ask him what he'd do if our choice had been prunes when it occurred to us instead to query: "Did you ever eat at a boarding house?" Whereupon he finally caught on to the title of this weekly potpourri.

An advertising executive, mind you, and he is one of the fellows who say that the radio audience has a twelve-year-old intelligence!

That Jan Garber-Guy Lombardo musical style fracas has occupied valuable space in too many columns already. But we peeked over the shoulders of Mr. Voice of Listener and noticed that he is printing a very pointed letter this issue under the title of Garber's Own Story." If not misquoted, Garber seems to have settled the matter permanently.

DRAWLING *John McLean* deserted his avocation of cigarette program announcing rather precipitously. No doubt he has returned to his vocation—that of being a *good* ship reporter.

Perhaps it should be recorded here that Wayne King's very popular orchestra has been signed for an engagement at the Waldorf-Astoria, New York City, when his present Aragon Ballroom, Chicago, contract ends next October.

RADIO is growing up in Chicago. At least, so *Charlie Calvert*, actor of the airlanes, feels, and feels so strongly that he is organizing a sort of radio Lambs-Friars social club under the name, *Associated Radio Artists*.

Armed with an option on a three-story building at 441 N. LaSalle, Calvert's plans are all-embracing. With quarters for both men and women, there will be provided recreation rooms, a bar and grill serving food and drinks at reasonable (*within an announcer's budget*) prices, lounging rooms, a reading room, dressing rooms, lockers, showers—

And, of course, we suppose there will be that little matter of a bulletin board where delinquent members' names may be posted.

SPEAKING of mike tyros, here's a news flash direct from *Goodman Ace*, in New York: "There's nothing new around here but amateurs. Such a fuss—we've had them on our program for years now and nobody took the slightest notice . . . *Fred Allen's* wearing a red coat on his amateur programs now so they can tell who's who."

PERHAPS you'd enjoy hearing the bit of canine hyplay back of the scenes on the occasion last week when *Dr. Preston Bradley* broadcast over CBS against vivisection, after an introduction by the famous *Irene Castle McLaughlin*, leading anti-vivisectionist.

The broadcast, we unfold, was arranged by CBS as a courtesy to the Chicago *Herald and Examiner*, now engaged in a campaign against experimental incisions on dogs. But CBS, in return for the courtesy, was to receive a publicity picture in the paper.

Well, Mrs. McLaughlin arrived at the studios but without even a muff mutt. Learning of the picture to be taken, she realized that she'd have to have a dog or two to lend the proper atmosphere. A search of the CBS studios and the *Herald and Examiner* proved camineless. However, the doggies' socially prominent champion finally succeeded in borrowing two flea-catchers from *Jane Provines*, columnist of the Chicago *Tribune*.

Which would be all very well, but that paper is directly opposed to the anti-vivisection campaign, and for every article opposed to dog surgery appearing in the rival *Herald and Examiner*, the *Tribune* blasts forth with a contradictory one charging that medical science could not progress without it.

Heh, heh!

Inside Stuff

Along the Airialto

By Martin Lewis

I TOLD you so several columns ago, but the official report just arrived—CHARLES WINNINGER, perhaps better known to you as Captain Henry the first, returns to the airwaves on February 10. He'll take up for seven weeks on that Sunday nite oil show, where WILL ROGERS leaves off. The PICKENS SISTERS, THE REVELERS, and FRANK PARKER will also be on the show, singing to the accompaniment of FRANK TOURS' orchestra.

There'll soon be a seafaring One Man's Family on the NBC airwaves. Due to the tremendous interest aroused by the true-to-life CARLETON MORSE characters, the powers that be at Radio City have commissioned BURR COOK (he authored the successful Harbor Lights stories a season or so ago—remember?) to turn out a series patterned along the lines of the Barbour family. If Cook delivers the goods, the adventures of the seafaring family will be aired under the aegis of a sponsor, for a worthy gentleman with a dough bag already has his ears cocked for the first audition hearing.

Burr Cook, incidentally, is the brother of multi-voiced Phil, who recently staged a radio comeback.

If you hear a lot of screaming and shouting when you pass by Radio City, that'll be FRED ALLEN battling with his sponsors over the amateur show they've saddled him with. It's no secret that Fred dislikes the new addition to his program, and if he has his way the amateurs will be dropped from Town Hall Tonight, or maybe tomorrow night.

The high esteem in which the boys of the Fourth Estate hold JACK PEARL was well demonstrated when the biggest turnout for a radio party in years attended the dinner saluting Jack's forthcoming CBS commercial in which he will essay the new role of *Peter Pumpkin*. The dinner (on January 11) was held higher up than any radio dinner has been held before—on the 68th floor of the Chrysler Building. The only bad events of the evening were the two 68-floor elevator rides for Jack—he gets claustrophobia in closed elevators and shuns them when possible. Incidentally, the maestro for the new programs will be Jack Pearl's first cousin, FREDDIE RICH as I intended to say in the first place and not FREDDY MARTIN.

All of a sudden Chesterfield has returned to opera stars again, sharing the lovely voices of two Metropolitan Opera sopranos, LILY PONS and LUCREZIA BORI. With Bori on Mondays and Pons on Wednesdays, Saturday nights have been left as dance nights, with ANDRE KOSTELANETZ and his orchestra and singers having that period to themselves. We presume that Monday and Wednesday competition, such as the FRED ALLEN show on Wednesdays, led the ciggie makers back to the opera canaries. Their choices for the assignment were excellent, for of all the operatic larks those two have perfect mike voices.

HARRY RICHMAN'S Wednesday night show with JOHN B. KENNEDY and JACK DENNY'S orchestra concluded this series with the last broadcast. His Broadway show closed last week and Harry will slip away to the Miami shores for warmth and sunshine. And isn't that where the horses are running?

EDDIE GUEST, featured on the Household Hour of Musical Memories program, who annually puts up a loving cup for the winner of a ping-pong tournament at the NBC studios in Chicago, was himself eliminated in the first round of play last week.

Did CBS make a mistake when it didn't gobble up the American network when it was wobbling a few days ago? If the junior chain had been able to buy up the ABS layout, they could have competed with each of NBC's webs.

AMELIA EARHART made the networks plenty sore by refusing to speak into their microphones when she landed in California after that sensational Pacific hop. The network coast stations broadcast special messages and directions to her during the flight. Miss Earhart said that contracts would not permit her to do any broadcasting.

PHIL REGAN is deserting the movie studios long enough to warble every Wednesday night for the next thirteen weeks on the BURNS AND ALLEN broadcasts. If your memory serves you right you will recall that Phil used to sing on this show, to the accompaniment of GUY LOMBARDO'S music.

Every Tuesday night at the same time in most of the fire houses throughout the country you always can be assured of hearing the siren and bell. It won't be the firemen preparing to answer a fire call, either; it's just the signal for the start of Fire Chief Ed Wynn's program, The Perfect Fool (is it in writing that members of the departments of which he is an honorary chief, listen in regularly each week.

Joan Blaine, wife in The Story of Mary Marlin, on NBC weekdays except Saturday at 12 noon EST (11 a. m. CST), is also narrator of the Princess Pat dramas Mondays at 9:30 p. m. EST (8:30 CST) over an NBC-WJZ network and started her career as a concert singer. She's the great-great grand-daughter of James G. Blaine

KILOCYCLE CHATTER: It's none other than that speedy word gibber, TED HUSING, who will replace JIMMY WALLINGTON as Cantor's stooge when the pop-eyed comic starts his series of broadcasts over the CBS airlanes February 3 . . . KATHLEEN WELLS is working on Showboat on a week-to-week contract basis. The callee sponsor is awaiting the audience reaction before signing her for a permanent berth . . . JESSICA DRAGONETTE has been keeping her Friday night broadcast dates in spite of a severe case of laryngitis which just hangs on. She will take a short vacation from the kilocycles during the month of March and OLGA ALBANI will again pinch-hit for her . . . Rumors have it that the Penthouse Party series starring MARK HELLINGER and GLADYS GLAD will not be renewed at the conclusion of the series April 24 . . . After too long an absence, WALTER HUSTON returns to the air in a radio version of The Bad Man, on the Sunday Radio Show. You'll be hearing him January 27 . . . The MILLS BROS. again will cross the big pond to invade the British continent at the completion of their work on the BING CROSBY show . . . ARTELLS DICKSON, whom you hear as the Musical Postman five mornings a week on CBS, is the same person who portrays the role of TOM MIX on that NBC show . . . SHIRLEY HOWARD moves her grand song program on Thursday evenings to follow RUTH ETTING . . . LEE SIMS and ILOMAY BAILEY, who should be heard on the airlanes regularly, I think, will be guest stars on the MARK HELLINGER show February 6 . . . JANE FROMAN opened at the St. Regis Hotel, New York, swank Tropical Garden, with JOHNNY GREEN'S orchestra Friday night (January 18). It is the good-looking Missouri singer's first night club work in New York . . . FRANK LUTHER'S trio has been re-signed for 26 weeks on the NBC Heart Throbs of the Hills series . . . BOB TROUT, for many years CBS presidential announcer in Washington, is now a regular member of Columbia's announcer's staff in New York . . . The latest diversion taken up by LANNY ROSS is bowling . . . 'Tis said that ANDRE KOSTELANETZ has a trick cigaret box in his apartment, with labels for four different cigaret brands. If you attempt to get any but the brand which sponsors Maestro Kostelanetz, you are reprimanded by a slight electric shock . . . After BURNS AND ALLEN led the holdouts against studio audiences so long, and even worked behind a screen which hid them from an orchestra, their sudden switch to studio audiences was nothing short of revolutionary.

A group of life-insurance companies have banded together to discuss the presentation of a new idea for the ether waves, called Symphony of Life. AL GOODMAN'S band and the Modern Choir auditioned for the program. If acceptable to the potential sponsors, it will be inaugurated during Life Insurance Week in May.

If you've been following this column, you know all about the feud between HARRY EINSTEIN and GEORGE GIVOT as to who is the rightful owner of the title of *Parkyakakas*. EDDIE CANTOR settled that dispute in my mind in his letter to me stating that it belongs to Einstein and no one else.

The squelch proper came when Givot's manager, HERMAN BERNIE, brother of the Ole Maestro, approached Cantor and suggested that the comic try and straighten things out with the two dialecticians, adding that perhaps the two could work together.

Cantor's retort was classic: "I don't think Harry Einstein is big enough yet to have a stooge"—Ouch!

LITTLE JACKIE HELLER is proving his loyalty to his sponsor in a big way. Everyone he meets these days he inquires if they own a dog. If they answer in the affirmative he pleads with them to purchase his sponsor's dog food. It's true so 'elp me. I vas dere!

I was present also in one of the rooms of a Chicago hotel recently while the orchestra was broadcasting. It was one of those off nights when a goodly crowd wasn't there, but leave it to the management to make the listeners-in think differently. After the conclusion of each number the waiters and bus boys would gang around the microphone and start applauding. I thought I'd split a lip from laughing.

REEL NEWS: Although reports say that he has, he hasn't yet. I mean that movie contract that LAWRENCE TIBBETT is supposed to have signed. A little matter of script has to be considered. The booming baritone, however, is definitely counting on spending part of the Summer in Hollywood. Out there he will be pretty certain to meet JACK BENNY and FREDDY MARTIN. The latter and his band will be making their first feature picture. Jack Benny's manager is in Hollywood right now, seeing what celluloid work he can line up for the comedian during the warm weather months.

ABE LYMAN is taking his boys out to Hollywood at the termination of his contract at the New York nite spot. He will continue his broadcasts from the coast . . . RUDY VALLEE, however, will not have to go to the coast to make his next picture for Warner Bros. The scenes for the flicker will be taken on the Naval Academy grounds at Annapolis. Shooting is scheduled to start next Spring . . . LIONEL "NYAHTING DOINK" STANDER was awarded an RKO film contract and departs for the West Coast next week. His is the Russian-accented voice you've been hearing on the FRED ALLEN and BLOCK AND SULLY programs . . . Mentioning Fred Allen, I'd like to tell the sponsor of this show that they're ruining the program with those much too frequent and too lengthy advertising spiels . . . TITO GUIZAR leaves for the movie capital on February 16 to work for Fox Films who, besides giving the Mexican tenor a salary, will pay the line charges for his weekly broadcasts . . . JESSICA DRAGONETTE completed her portion of a movie that was shot in the East. It will be shipped to Hollywood to be worked into the picture Big Broadcast of 1935.

Twice thus far in the life of DOROTHY LAMOUR have contests played their important parts. Once in 1930, when she was the runner-up to Miss Universe in the Galveston beauty contest, and more recently when she was one of the first dozen contestants in the RADIO GUIDE Queen Election.

Seems that the RADIO GUIDE election brought her from virtual obscurity to the attention of important people in radio . . . One of the important men was RUDY VALLEE.

When she arrived in New York recently, Rudy met her at an affair and immediately remembered her as one of the important runners-up in the Radio Queen contest. Rudy used his good offices and aided her in securing an attractive job chanting in the Stork Club in New York, and when she opened at the club, Vallee left his own assignment at the Hollywood and dashed over to the club so that he personally might be able to present her to the smart and exclusive audience.

Thus, Dorothy Lamour seems to be headed for big things, and she publicly acknowledges that progress might have been much different had she not been entered as a contestant in the RADIO GUIDE poll!

BANDSTAND: RAY NOBLE'S difficulty with the musicians' union seems to have been ironed out, and the ban preventing him from playing in this country has been lifted. The bandsman will start a commercial series for a perfumer on March 1 . . . FREDDY MARTIN, supplanted at the St. Regis by JOHNNY GREEN, has been casting around for a new spot.

Mother Schumann-Heink

By Carleton Smith

"Always I Say to the Young People Who Come to Me for Advice, 'Are You Willing to Sacrifice Everything Else in the World for Your Voice?' . . . Singing Is a Lifetime of Sacrifice, Disappointment, Heartbreak. But If They Have the Great Voice, They Will Sing." So Says Mother Schumann-Heink

Mother Schumann-Heink's son Ferdinand, shown with her, consulted her and received the benefit of her very valuable and experienced advice immediately before the opening of a play in which he had a leading part

Although in her seventies, and a great-grandmother, Madame Schumann-Heink sings on the radio every Sunday afternoon. She has the distinction of having lived to see her name achieve a place in grand opera that is almost legendary.

Carleton Smith, her friend and critic, in previous instalments has told of her rich associations among kings and commoners, of her stage experience, of her beginnings in grand opera both abroad and in America. Herewith is presented the sixth instalment of his story of her life.

"AH, HOW I want to find a contralto before I die!" Mother Schumann-Heink was speaking seriously today, about serious things. She had promised she would tell me about her proteges, her long search for the great contralto who would take her acknowledged place, after her death, as the greatest contralto in the world. Also, she had promised to tell some of her advice to young singers.

"Always I listen—on the radio, on the stage, at the opera—I want so to hear it, that great contralto. I want to be the first to discover, and to help it."

I asked her if she had had many proteges.

"Every singer has them!" she answered promptly. "All my life I have surrounded myself with young singers. But not often do they go very far, these young American girls. They are so impatient, they want everything to happen—at once! Like that!" and she snapped her fingers.

"This singing business—it is so very hard. Always I say to the young people who come to me for advice, 'Are you willing to sacrifice everything else in the world to your voice?' If they are not, then I know they will not succeed. Singing is more than a profession, it is a lifetime sacrifice, disappointment, heart-break."

"*Und* these young singers, often they say to me that the managers, they pay no attention to the good voices. That is not true! Let once a voice of real merit appear, with musical sense and determination to back it up, and watch the managers and the radio people scramble for it!

Mary McCoy, popular young soprano, who studied with Mother before making her radio debut

Eddie Foy, famous clown of vaudeville, who never forgot a Christmas gesture that Mother made in an hour that was one of the darkest for him

"No. If you have the voice and the brain, and the proper ambition—then I say go ahead! And you will get there!"

Mother Schumann-Heink believes that ambitious young singers first should get competent critics to judge whether they have talent before they spend years of hard work and money on training for the opera or the radio or the concert stage.

"And by critics I do not mean vocal teachers," she says. "I mean people who are not interested in selling you courses of lessons, but who are real musicians—and not afraid to tell you the truth!"

And Mother ought to know. Ever since her first successful singing days she has helped other singers younger than herself to reach success. Her friends estimate that she has spent more than $100,000 on young artists. She has a weakness for them.

Quite by accident a few years ago in a New Jersey town she heard a young singer named Ed McNamara sing. The singer was a policeman, but from the first moment she heard him Mother Schumann-Heink went into ecstasies. She clasped him to her bosom. She told him she knew he had great talent, that his voice was marvelous, and that she, personally, would see him on the road to fame. They would begin at once. She herself was to sing a concert at Poughkeepsie the following night, and he would sing with her!

Next evening found the policeman struggling into his first suit of evening clothes. He seemed frightfully embarrased. Here he was a singer without training, with no knowledge of platform technique or stage presence—and he had come to sing with the greatest contralto of the age, before thousands of people. The situation was too much for him. Soon his knees were knocking, his throat dry, and he sent word to Schumann-Heink that he wouldn't be able to go on.

A moment later Schumann-Heink sailed into his dressing room.

"What's all this trouble I hear about you?" she shouted. "What's the matter? You are afraid for the voice, afraid you will not be a success, eh? Well let me tell you just one thing, my boy, I know more about the voice than anyone in that audience—see?" She jerked a thumb over her shoulder to indicate the audience. "And I say you are good enough. So why the hell you stand there shaking?"

The policeman went on—and, as Schumann-Heink predicted, he was a great success. Later he made a very profitable living out of his pleasing voice, and was glad to desert his policeman's beat forever.

Another voice that Mother discovered and taught was that of the lovely young radio singer, Mary McCoy. Mary came to Schumann-Heink as a pupil in New York when she taught a master class for a few years; and Mary today is very proud and anxious to tell people that she is a pupil of Madame Schumann-Heink.

President Roosevelt, Mother's friend, and Graham McNamee, her pupil-instructor

Graham McNamee also learned something from Schumann-Heink, although not singing. It was just good common sense.

Graham contemplated his first vaudeville tour, and was pretty worried about his lack of experience along that line. Schumann-Heink had just finished one of the most successful vaudeville tours ever undertaken.

"Graham," she said, "what for you worry so much? Just be yourself. Be Graham McNamee. And the people, they will love you."

Graham remembered this, and made a fine showing. But this isn't the end of the story.

WHEN Mother Schumann-Heink first was approached by radio interests and asked to sign a contract, she hesitated.

"That funny little box they tell me to sing into, it made me feel very queer. I didn't know what to make of it. No audience, no hand-claps, no nothing—just this announcer fellow and this little box, and the four walls.

"Well, so I ask Graham, I say, 'You know, I feel very shaky about this here thing. I want you to help me.'

"So, Graham he laughs and he tells me, 'Mother Schumann-Heink just be yourself! Be Schumann-Heink, and we'll love it!'

"So that was a good joke on me, now wasn't it?" She laughed merrily.

"But to get back to these young singers. It is a hard climb. And in America one needs money—much money—to advertise in these here music magazines, to get the proper training, to *(Continued on Page 23)*

The Private Life of Walter Winchell

"The Phonetically Spelled Words Were Invented Because of My Uncertainty About the Exact Spelling. Whenever in Doubt About a Word, I Distorted It Purposely," Says Walter. But His Spelling of the Name "June Magee" Was Blazed in Memory from the First Time He Heard It

By Jack Banner

Walter Winchell, credited with originating the current newspaper vogue purveying the most exclusive and unauthorized news of impending divorces, marriages, quarrels and babies, has a syndicated column in newspapers all over the country; he's been in radio for four years. He is 37 years old, slim, prematurely gray, nervous in his movements, quick of temper, a human dynamo in action.

Renouncing his father's plans to put him into the silk business, Walter joined Eddie Cantor and George Jessel, boyhood playmates, and went on the stage, first as a singing usher and later as a "discovery" of Gus Edwards.

WALTER was very clever with his typewriter, even in those embryonic trouping days. True, he had practically no education, and he was not strong on rules of syntax and grammar, but his words had a ring of sincerity and carried a distinct punch. As a matter of fact, it can be said that Winchell scaled the journalistic heights because he had scant respect for the formulas and taboos of the writing craft. Had Walter followed the established rules of grammar and spelling, it is safe to assume that he would not be the famous newspaper and radio figure he is today.

Let us look at one of the first editions of *The Nuisance*, his theatrical bulletin. Under a general column called Lax (Facts) Walter typed:

"Ralph Lohse, of the first act, always wanted to be a circus parawmer, but he wound up in vaudeville, poor fellah . . . Billy Sharp, of the Boys Echoes act, longed to be a rabbi as a kid, but his feet just wouldn't behave, so he became a dancer instead . . . Me? Someone told me once that I'd make a good editor, and like a fool I believed him."

Further along in the same column Walter displayed the first signs of his zest for printing the personal items that subsequently brought him fame:

"What was Jimmy doing out with Mabel 'till 3 a. m. this yawning? . . . Helen and Pete were welded yest'day, and it's about time."

Even in this early Winchell bulletin-board effort there is a certain charm of style—something absolutely different from the run-of-the-mill writing. It proves that Walter always had a sense of native style, despite his lack of education.

Readers of his column are familiar with such Winchellisms as Mehbeso, Mebbeso, and Merciless Truths. Yet they first appeared in the *Nuisance* way back in 1920, many years before Walter received his first newspaper job. Other bulletin-board issues contained such Winchellisms as pflicker, pfrail, frinstance, ziggies etc.

"How about it, Walter?" we asked. "How did you coin such words as yawning when you meant dawning, [illegible] you meant wedded, and the numerous other Winchellisms? And what is the exact reason for all the phonetically spelled words?"

"That's easy," responded Walter honestly. "Much of it came about accidentally because I was such a lousy hand with a typewriter. The phonetically spelled words, frankly, were first invented because of my uncertainty about the exact spelling of many words. Whenever in doubt about a word I distorted it purposely."

Which explanation undoubtedly will shock many Winchell fans, who have conjured glamorous theories about the origin of his writing twists. The Great Gabber himself is authority for the statement that his Winchellisms were invented as a protective device against his sense of inferiority as a grammarian.

YAWNING was born when he punched the "y" instead of the "d" on the typewriter. His keen wit immediately appreciated the significance of the accidental synonym. Welded, too, came about accidentally when his groping fingers found the "l" instead of the "d" on his keyboard.

Thus by gradual evolution, and by dint of a combination of accidents, hard work and sheer genius—people no longer fall in love, get married, have babies, or are divorced. Instead they are *on fire* or are *that way*; are *middle-aisled*, *storked* and *blessed evented*; or are *Renoyated* and *melted*. Add to the list of Broadway locutions *main stem* and *Mazda Lane*; champagne became *giggle water*. To every person's vocabulary he added "Is my face red?" and "You dope!"

The Great Gabber himself is authority for the statement that Winchellisms "yawning," "ziggiez," et cetera—were invented as a protective device against his sense of inferiority as a speller and grammarian

Of course the movies didn't overlook such a publicized person as Walter Winchell. He is shown here with confreres and friends while on a visit to Universal's lot in Hollywood; (from left) Jack Dempsey, Carl Laemmle Junior, and Tom Mix

MAKING whoopee," perhaps, is his most celebrated expression. Many writers have claimed that Walter first coined the words back in his hoofing days, but this is in error. They first appeared in the New York *Graphic* in 1924. Here is exactly what Walter wrote: "Frances Williams and Dick Simmons stayed up till 5 a. m. the other yawning, making whoopee at La Guinan's asylum." The expression caught on like wild-fire. So deep an impression did it make that it is now incorporated in many standard English dictionaries.

To return to the *Nuisance*—theater managers were amused and impressed with the homemade gazette, and occasionally it was reproduced by a patronizing newspaper along the route. One manager, however, was so affected that he sent a copy of the paper to Glenn Condon, managing editor of the *Vaudeville News*, an official publication of the variety stage.

Condon liked the breezy little sheet and its peculiar phraseology, and reproduced a facsimile of the *Nuisance* in the *Vaudeville News*. He also dispatched a letter to the adolescent tyro, complimenting him on his ingenuity.

"And," continued Condon in his letter, "I would be happy to accept and print any news which you care to send me. I am positive that the experience of sending contributions to the *News* will stand you in good stead when and if you decide to adopt journalism as your life work. At present the *News* is unable to pay for contributions, but I am certain that we will be able to strike a suitable monetary arrangement at some later date."

In the eyes of Walter Winchell, the honor of seeing his brain child reproduced on *(Continued on Page 25)*

Betty Grose, only twenty-one, married at fourteen, the mother of five children, soon to be the mother of the sixth

Radio Gives Death a Holiday

Calling All Cars

In Oakland, California, Pretty Betty Grose Was Tired of Babies . . . and Dishes . . . and Men. So She Decided That She Had Had Enough. But She Didn't Reckon on Radio as the Protector of Life

By Arthur Kent

BETTY GROSE had five children, yet she wondered when life would begin for her. "I can run away," she said, "or I can kill myself."

The baby was crying. The stew had just boiled over, streaking the pot, hissing on the stove and filling the shabby kitchen with a burnt smell. There was very little butter for supper.

At fourteen, Betty had married George Grose. Now, at 21 she was a slim, beautiful woman—but utterly desperate. Her bright blonde hair straggled from beneath a towel which was wrapped around her head. Her lovely figure was muffled in a faded but clean housedress. And in just the same way, the bright dreams of her girlhood—dreams of romance and gaiety and triumph—had been overlaid and frustrated by grinding years of housework.

"Work, work, work," murmured Betty Grose, "and a new baby almost every year. And soon I'll be old—old!"

A heavy step sounded on the back porch. The door opened.

"Daddy!" shrieked little Betty Marie, the oldest child—who was only five years old at that.

AROUND the tired, strong laborer who entered the kitchen, four of the children clustered: Betty Marie, Patsy, Billy and two-year-old Teddy. Baby Constance went right on wailing in her clothes-basket. George Grose fondled the clinging children, but he moved toward his beautiful wife.

"Hello," he said, and kissed her.

"Hello," said Betty Grose, very quietly. She did not return the kiss. George went to the sink to wash his hands. Betty poured the stew into five assorted soup-plates, and one cup without a handle. They ate. Then Betty pushed back her chair.

"George," she said, "I'm going to leave you." She was pale.

"What are you going to do?" her husband asked. His eyes showed pain, but he did not seem surprised.

"Dance! Betty exclaimed. 'All my life I've dreamed about being a dancer! I'll even work in a taxi-dance hall till I get enough to buy decent clothes—" Her voice broke.

"Take it easy, kid," her husband said very gently. "I knew this was going to happen. I don't blame you. You were just a baby when we got married, and you've been having babies of your own ever since. You've never had a chance to play. Besides I'm eleven years older than you . . ." He sighed. "What about the children?"

"Oh—I'll have to have my babies!" the young mother exclaimed.

"That's all right," George replied. "Sure. I'll give you most of my pay."

Betty tried to answer, but couldn't.

"You've got to have your shate," her husband said quietly. "I'll help—all I can. Now this is what I think you'd better do . . ." And so George Grose helped the wife he loved dearly, even though she was leaving him. For he felt that he had done her an injustice by marrying her so young, and he pitied her because she had had no girlhood.

"Ten cents a dance . . . Oh, how they weigh me down."

THE WORDS and the tune of that song about a taxi-dancer ran through Betty's mind, as she trotted around the shiny floor, in the arms of strange men. For Betty had become a taxi-dancer herself—but she wasn't feeling "weighed down." Far from it!

"Gee, kid—you sure can step!" murmured the hawk-nosed youth who was hiring her talents for this number. His arm tightened around her waist, but Betty gently pulled away, with a smile.

"You're a wonderful dancer yourself," she said tactfully. "It's nice to get on the floor with a fellow who really wants to *dance*—and knows how." The young man straightened and began to lead her through more intricate steps, which Betty followed with real relish. He could dance, and she felt sure that she had managed to lead his mind away from love-making. She was right. Pleased by her praise, he led her expertly and didn't hug her too tightly.

"Let's have another one, later on," he said, as they walked off the floor.

"That'll be swell," Betty responded. "Thanks."

Never had life been so exciting, Betty, the little caterpillar of a housewife, had turned into a gorgeous moth. For two weeks now she had come every night to the dimly-lit dance hall. And how different this life was from the humdrum

(Continued on Page 28)

Radio's life-saving hero, Lieutenant George A. Lallement, who was in the squad car when the electric call went over the air—and who did his duty nobly

Father Coughlin Speaks

"We Are Being Persuaded," Says Father Coughlin, Speaking of Our Entering the World Court, "To Mingle Our Mentalities with the Monstrosities of Europe, and to Submit Our International Affairs to the Decision of Men Who Are Intellectually Hostile, Both to Us and to Our Institutions"

IN HIS thirteenth talk of the current series, delivered Sunday afternoon, January 20, over a nationwide network from the Shrine of the Little Flower, Father Coughlin discussed "The Probable Action of Congress" in entering the World Court—with reservations. He said:

"If the United States of American enters the World Court, it submits itself to laws not made by Americans but by members of the League of Nations, by the fifty-four nations whose members owe us public debts of $12,000,000,000, and private debts perhaps as large—nations who have broken their contracts with us as they welched on payments—nations who will enforce the judgment of this World Court with the cannon of Japan, with the airplane of Italy, with the financial wizardry of England, and the combined forces of the world, if we dare refuse to follow the judgments of the Supreme Court in the matter of our international debts."

Father Coughlin traced the history of the League of Nations, one proviso of which is the World Court. He said that it was born of the idealism of Woodrow Wilson, "on two points the most un-American President whoever occupied the chair at the White House—so un-American as to believe that America's destiny was wedded with that of Europe—as to believe in denying the Jeffersonian principles of majority rule. Wilson heeded not the doctrine which spells the name of James Monroe.

"I had been taught that peace is bestowed only on men of good will. 'Glory to God in the highest, and on earth peace to men of good will,' is the correct citation of that most angelic pronouncement which was preached over the cradle at Bethlehem.

"Well from the very outset the League of Nations was doomed to failure, because it was born in a cradle of the Peace Treaty of Versailles which was innocent of good will, because with every instinct of a Bernard Baruch (Woodrow Wilson's chief advisor on the formation of the League of Nations) its main purpose was to mangle beyond redemption the vanquished people (Germany).

"First, the League is an organization established to make laws. Second, it is an organization by which the nations who belong are pledged to enforce these laws with their armies and their navies. Last, it is a superstate without flag or citizen, organized to apply these laws to a World Court, better known as the League Court.

"Who are the signatories of this League of Nations at this moment? They are 54 sovereign states whose representatives form the assembly of the League.

"Well the World Court, created by Article 17 of the League of Nations, with fifteen members, makes its decisions.

Father Coughlin and his Mother, shown at Royal Oak. They are devoted to each other—and one of the regrets of Father Coughlin's life is that his busy round of activities does not permit him to spend more time with her

NOW, my friends, why should I discuss the League of Nations when there is question only of our becoming a member of the World Court? The answer is: If the United States of America enters the World Court, it submits itself to laws not made by Americans, but by members of the League of Nations, by the Abyssinians, by the Afghanistans, by the British Empire, by France and Germany—by every signatory. If we enter the World Court, we are subscribing purely to the principle that there is a court higher than our Supreme Court, despite whatsoever reservations we may have in our mind.

"We are asked to cast our American destiny perhaps with the Communistic atheism of Moscow, perhaps with the dictatorship of Germany and Italy, perhaps with the socialism of France, or perhaps with the constant and pernicious jealousy of the Balkans, together with the Imperialism of Britain. We are asked to cast our lot with these. We are asked to take our laws and our principles of international action from these men who think atheistically, who think communistically, who are miles apart from the mentality of American democracy, of American liberty, and of American republicanism.

"What is there so dangerous in this organization? It is nothing more than the principle that the minority of any nation in Europe, in race, in religion or in language has the right to appeal over its own sovereign state and present its case before the Tribunal of the World Court. That is the substance of the League of Nations. That is the philosophy that minorities rule majorities."

And how does this work out? Father Coughlin explained:

THERE are minorities today in our own nation of the United States who, once we have entered the World Court, would be enabled to appeal from the judgment, from the decision, of our Supreme Court of the United States through this master creation known as the League Court. The Japanese in California, subjected perchance to some state law which deprives them of some equalities, can seek redress, not in Washington, but in Geneva—not Americans shall settle their status."

Besides, Father Coughlin said, one of the effects of our entering the World Court would be that the nations would "gang us into submission" as to the settlement of their public debts without payment. And he added:

"Since the establishment of the League of Nations and the World Court we have been marching steadily away from peace. Who tells us that the League of Nations and the World Court have operated, even in the least benefits toward the establishment of peace? Know you not your history? Know you not that every capital in Europe has expended more money since the establishment of the League of Nations, on armaments and war preparations? Know you not that the skies are filled in Europe with airplanes—and the ports are jammed with submarines? Oh, Europe has solved her unemployment problem by mobilizing the idle.

"The ancient outpost of Western civilization, Russia in fact, has now become the far-Eastern frontier of the yellow hordes of Asia. War is inevitable. We are expected to finance the next war, and keep Europe safe for Communism.

"Since the World War and since the establishment of the League of Nations, we have witnessed confliction in Japan and China, whose streets ran red with blood—despite the fact that the League of Nations stood harmlessly by. We have witnessed wholesale murders and assassinations—and the League of Nations mumbled not a word of protest.

"And we witnessed in South America the cattle war. The League of Nations folded its hands and pulled its beards, not even knowing how to stop it, not even knowing how to prevent the war. Well, in vain have we waited for the League of Nations to intervene, and it will not interfere because it is destined to create war upon earth simply because it is an outgrowth of the unjust Treaty of Versailles, where hatred instead of love was legalized."

FATHER Coughlin then drew attention to a pamphlet, "The A B C of the League of Nations," published in 1917, with the benediction of ex-President Taft, George Wickersham, and Rabbi Stephen Wise.

"One of the advantages derived from membership in the League of Nations, they tell us," said Father Coughlin, "is to exchange information concerning military and naval programs, and industry adaptable to war-like processes. Now in common language, this is right down the alley of the munitions makers who at this moment are being investigated.

"Moreover, this same A B C tells us that it is to secure fair and humane treatment for laborers at home, and in all countries with which they trade. I wonder if this applies to an English citizen—or to a Chinese coolie—or to the French in Morrocco? I wonder what they have done for the laborer in the world, except depress him, except take his job from him, and except bear him down under the heel of exploitation . . .

"In other words, my friends, it intends to tell the Supreme Court of the United States, it intends to tell the Senate of the United States, to go to the devil, and to cast its laws into the waste-paper basket because now there is a higher court than the court of the United States Senate and the Supreme Court.

"Moreover, to quote from its own propaganda, this pamphlet says that the Council of the League of Nations shall have the power to try the evils attendant upon the private enterprise of munitions.

"Since when did this Council of the League of Nations appoint Senator Nye? Since 1917 they had their chance.

"Since 1917 they have failed to investigate the activities of the munitions makers. Only from men who are opposed to the League of Nations did we get the truth of the munitions racket, of the war racket.

"As a matter of fact we, the most outstanding nation divorced from the League of Nations, have been the only ones to investigate the munitions manufacturers.

"And the Duponts, who have been investigated, are among the chief proponents in this nation for us to sign away our sovereignty and join the League of Nations. They know where they are leading us."

Address Father Coughlin at Royal Oak, Michigan, for Full Text of Speech

Coming Events

Raquel Carlay, on the air Sunday, January 27 at 9 p. m. EST (8 CST) over an NBC-WEAF network, was formerly Rachel Carlez

Time Shown Is Eastern Standard

Sunday, January 27

INTERNATIONAL Broadcast from Monte Carlo will bring to American listeners over the CBS-WABC network from 11:45 a. m. to 12 noon, a vivid eye-view of the scene and activities, including the gambling at the famous Casino.

ARTURO TOSCANINI will direct the New York Philharmonic Symphony Orchestra in the first of his concerts this season, on the CBS-WABC chain at 2 p. m.

Alice Through the Microphone, a special program in honor of Lewis Carroll, author of Alice in Wonderland, on the anniversary of his 102nd birthday, will be broadcast at 1 p. m. over an NBC-WJZ network. Scenes from Alice in Wonderland will be enacted, after which Cheerio will interview the characters.

Monday, January 28

Oberlin Conservatory of Music, featuring its noted Woodwind Ensemble, will offer a special program over the CBS-WABC network from 10 to 10:30 a. m.

JOSEPHINE GIBSON, cooking expert, returns to the air in a new series of Hostess Counsel talks, accompanied by LOIS MILLER, organist. The program, originating in Pittsburgh, will be heard each Monday, Wednesday and Friday over an NBC split network at 11:15 a. m. for the Midwest, 9 a. m. for the East.

LUCREZIA BORI, famous operatic soprano, will be the new headliner in ANDRE KOSTELANETZ' program over the CBS-WABC network at 8 p. m.

An original microphone serial written by OTTO HARBACH, distinguished author of a score of Broadway successes, will be inaugurated over an NBC-WEAF network at 8:30 p. m. The half-hour dramatic and musical program, yet untitled, to be heard each Monday, will replace the House Party Series.

Tuesday, January 29

The first of a series of talks on the Future Policy of Great Britain in Indian will be heard at 4 p. m. over an NBC-WJZ network in an international broadcast from London. Right Honorable WINSTON CHURCHILL will open the series.

BAINBRIDGE COLBY, former Secretary of State, will discuss Problems of the Hour when he addresses an open meeting of the American Coalition of Patriotic, Civic and Fraternal Societies in Washington at 9 p. m., over an NBC-WJZ network.

Wednesday, January 30

LILY PONS, coloratura soprano, will be featured as the soloist every Wednesday over the CBS-WABC network from 8 to 8:30 p. m., with ANDRE KOSTELANETZ' orchestra and vocal ensemble.

The second annual nationwide celebration of PRESIDENT ROOSEVELT'S birthday, proceeds from which will be used in the fight against infantile paralysis, will be observed in a special hour-long broadcast of party music and songs over the combined networks of the Columbia Broadcasting System and the National Broadcasting Company from 10:30 to 11:30 p. m. Thursday.

Thursday, January 31

A new series of Oriental philosophy and poetry by BASIL RUYSDAEL, entitled Temple Bells, will be inaugurated over an NBC-WEAF network at 1 p. m. and will be presented each Thursday thereafter. An orchestra directed by George Shackley will feature specially arranged Oriental music.

MAJOR HENRY H. CURRAN, director of the National Economy League, will discuss Recovery in 1935, in an address over CBS-WABC at 10:30 p. m.

Friday, February 1

RABBI ISRAEL GOLDSTEIN will be heard in a series of programs during February as the guest speaker on the Jewish Program, Friday nights at 9:30 p. m., over an NBC-WJZ network.

Saturday, February 2

EMERY DEUTSCH, composer-conductor, is heard in a new half-hour weekly program, Concert Miniatures, over the CBS-WABC network at 10:45 a. m.

Effective today and weekly hereafter, GRACE HAYES, musical-comedy star, changes the time of her broadcast to 6:45 p. m. over an NBC-WJZ network, replacing the PICKENS SISTERS.

WILLIAM A. BRADY will be heard over the CBS-WABC network at a new time, from 9:15 to 9:30 p. m., this Saturday, and on subsequent Saturdays from 9 to 9:15 p. m.

Flashes of Fun

PORTLAND: Pappa says that the world is going to the dogs.
Fred Allen: Yes, Portland, but the dogs are holding out for a better offer.
—Town Hall Tonight

Freddy Martin: My, Don, but you look thin. Aren't you losing weight?
Donald Novis: I should say I am, Fred. I'm trying to cut down on expenses!
—Vicks Open House

Officer: Are you alien?
Johnnie Burke: Naw—I feel fine.
Officer: Where were you born?
Burke: In Pittsburgh.
Officer: When did you first see the light of day?
Burke: When I moved to Philadelphia!
—Vallee Variety Program

Joe Penner: Well, I just got new shoes and they squeak. That's why I decided to become a song-writer.
Ozzie Nelson: But tell me, Joe, how do squeaky shoes help to make you a song-writer?
Penner: Because now I got music in my sole!
—Bakers Broadcast

Ed Wynn: I have a new pet talking giraffe, and I named it after Gertie Stein.
Graham: Yeah, Chief? Why did you name it after Gertie Stein?
Wynn: Because, Graham, whatever the giraffe says is over everyone's head!
—Texaco Broadcast

Hits of Week

THE PAST week saw many changes in the status of the song division of radio. Heading both groups of the weekly tabulation is the new number, Blue Moon. Unless all indications fail, this soon will become one of the nation's real hit tunes.

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Blue Moon	30
Hands Across the Table	28
Dancing with My Shadow	25
Hot Cha Cha	22
June in January	19
Hell's Kitchen	18
Fellow My Secret Heart	15
Believe It Beloved	14
Because of One Upon a Time	12
You're the Top	11

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Blue Moon	30
Love Is Just Around the Corner	27
Where There's Smoke There's Fire	26
Hands Across the Table	24
Believe It Beloved	21
You the Night and Music	19
Moonglow	17
Dancing with My Shadow	15
Fellow My Secret Heart	14
Winter Wonderland	12

Song hits requested most frequently from two of the maestros last week were:

Cab Calloway: Blue Moon, Hot Cha Cha, College Rhythm.

Guy Lombardo: Blue Moon, You're the Tops, Believe It Beloved.

Ten Years Ago

RECORDING company reports John McCormack-Lucrezia Bori broadcast caused tremendous increase in sales. This is one of first tests of commercial possibilities of broadcasting.

MADAME FRANCES ALDA makes her microphone debut over network of eight stations.

ENGINEERS H. A. Brown and C. A. Keener, experimenting at the University of Illinois with carrierless broadcast waves claim their invention eliminates fading and increases sharpness of tuning.

WENDELL HALL, the Red-Headed Music Maker, and his wife are in Havana, Cuba, on their honeymoon tour; London to be the next stop.

THIRTY-FIVE of country's best stations are assigned to new and less conflicting wave-lengths.

WBAP, in Fort Worth, Texas, pioneers in the airing of Negro camp meetings. Station draws huge applause mail following pickup of services of Holiness Church of God in Christ.

AROUND THE STATIONS . . . Radio Joy, canary from the studios of KHJ Los Angeles, wins prize for singing at annual Roller Canary Show. His talent is credited to hearing musical programs in studios . . . Coal miners two hundred feet down at Lincoln, Ill., tune in WCCO, Minneapolis . . . KSAC, the Kansas Aggies' station, experiments with programs designed for 9,000 rural schools.

Bulls and Boners

WATSON: "The disgrace killed Welch and he hanged himself several years later."—W. E. Johnson, Fairmont, W. Va. (Dec. 30; KDKA; 4 p. m.)

Eddie Cavanaugh: "Lulu Belle's descendants came over in the *Mayflower*."—Sylvan E. Arnold, Decatur, Ill. (Jan. 3; WBBM; 12:25 p. m.)

Lowell Thomas: "But no Christmas celebration can compare with the one of January 25, 1914."—M. McCanless, Mecker, Okla. (Dec. 25; WJZ network; 5:50 p. m.)

Rudy Vallee: "The Norsemen will sing some Christmas carols that they have been singing for hundreds of years in England. —Miss Agnes Cummings, Bronx, N. Y. (Dec. 25; WJZ; 12:16 a. m.)

Mrs. Jordan: "That will give you the skin you'd love to touch in thirty days."—Al Blanchard, New Orleans, La. (Jan. 1; WDSU; 8:10 p. m.)

Tom Hanlon: "The bugler just walked by astride his beautiful horse."—Miss Lois A. Edgell, Baltimore, Md. (Jan. 1; WFBR; 12:45 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contribution to Bulls and Boners Editor c/o RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Music in the Air

By Carleton Smith

HEADLINE NEWS this week concerns the initial 1935 broadcast of ARTURO TOSCANINI, musician *par excellence* and first conductor of the world. When he takes over the leadership of the New York Philharmonic-Symphony, that organization at once becomes the finest symphony orchestra in existence. He has the power to inspire players to out-do themselves. Of that we shall say more later.

Mr. Toscanini starts his broadcast with Bruckner's Seventh Symphony, containing the much disputed "Dirge." It has never been finally determined whether this was written before or after Wagner's death. At any rate, Bruckner wished it known that his inspiration came with the news of Wagner's death. His two heroes were God and Richard Wagner.

Lauritz Melchior

ANOTHER STELLAR attraction is the singing Sunday (NBC, at 8 p. m. EST, 7 CST) of LAURITZ MELCHIOR, the world's ranking Wagnerian tenor. Acclaimed on three continents as the greatest Tristan, Siegfried, Siegmund and Tannhauser, Mr. Melchior's appearances before the microphone have been all too rare.

Born in Copenhagen he sang first in a choir, where his young soprano voice won the favor of Queen Alexandra of England, the distinguished Danish princess who had married Edward VII. Melchior loved music and with his blind sister, would sit in Denmark's Royal Opera under the stage in the boxes for the blind. When he made his debut, it was as a baritone. Nearly all the famous Wagnerian tenors, *Nieman* and *Jean de Reszke* for instance, first were baritones.

It was as a tenor that the young Melchior achieved his success. And during the decade he has been at the Metropolitan Opera House, he has steadily grown and matured in the distinguished roles he sings.

Pro-Arte Series

THE BEST NEWS in months for lovers of the Beethoven Quartets is the announcement of eight chamber music recitals by the Pro-Arte String Quartet of Brussels. The dates are Jan 26, Feb. 1 and 2, 8 and 9, 15 and 16, with the final concert on Friday, February 22 (all over CBS, at 4:15 p. m. EST, 3:15 CST).

The first three broadcasts will be occupied in large part with the six quartets which comprise Beethoven's Opus 18. The manuscripts have been lost, and the information about them is scanty and partly conjectural. They cover the period during which Beethoven was writing the violin sonatas, Opus 12, the First Symphony, Prometheus and the Mount of Olives.

Of Beethoven's inventive power, there has been considerable discussion. It is generally conceded that he had, with a possible exception, the greatest constructive genius of any musician who ever lived—perhaps of any artist except Shakespeare. Also he entered into the full inheritance of Mozart and Haydn, so that he could assume in his hearers a general acquaintance with the forms of the sonata movements, and could therefore treat them with a freedom which would have been impossible to his predecessors. The result is that in all six quartets there is not a superfluous bar.

Brahms Fourth

VLADIMIR GOLSCHMANN and the St. Louis Symphony have been filling the late hours on Monday evenings (NBC at 11:30 p. m. EST, 10:30 CST) with glorious music. They choose, this week, Brahms' Fourth Symphony. Listen to it and see if you do not agree that "too much has been said of the tragic content of this symphony. It's autumnal hue is not pervasive. Often you fancy that you can hear him asking uneasily that perturbing question, implying a lie that is half truth, a truth that is half lie:

"Who dreamed that beauty passes like a dream?"

Don't Miss!

The high sopranos with *Andre Kostelanetz'* orchestra: LUCREZIA BORI on Mondays (CBS at 9 p. m. EST, 8 CST) and LILY PONS on Wednesdays (CBS at 9 p. m. EST, 8 CST).

HOWARD BARLOW'S complete description of the music of Elijah during his Understanding Music series (Jan. 29, CBS, at 6:30 p. m. EST, 5:30 CST). The dramatic figure of the energetic and zealous, yet stern and gloomy prophet, Elijah, had captured Mendelssohn's imagination long before he put the Biblical story into music.

"Alice Through the Microphone," a modern version of the old "Wonderland" and "Looking Glass" tales.

Lucrezia Bori and *Joseph Bentonelli* singing Massenet's delicate love music to Abbe Prevost's novel, "Manon" (Sun., NBC, 8 p. m. EST, 7 CST).

Emanuel List, Metropolitan basso, placed in the middle of "familiar music presented in the majestic manner," and singing (CBS, 9 p. m. EST, 8 CST): Si La Rigeur from La Juive; The Two Grenadiers; Le Cor; and Old Black Joe.

Cesar Franck's A major violin and piano sonata, so full of that great organist's mystic and poetic sentiment (NBC, Jan. 29, 1:30 p. m.) . . . or the *Pageant of P. T. Barnum* (NBC, Jan. 29, 9:30 p. m.).

Gladys Swarthout, whose singing may be heard over an NBC-WEAF network Monday, January 28, at 8:30 p. m. EST (7:30 CST), and Tuesday, January 29, at 10 p. m. EST (9 CST)

Heard on the Air

By Walter Sinclair and James Connors

Walter Sinclair, Celebrated Critic, Each Week Reviews for Readers of RADIO GUIDE, New and Old Programs on the Air. Mr. Sinclair's Rating System Is as Follows: ★★★★—the Perfect Program, Rare Even in Radio; ★★★—Excellent; ★★—Good Average; ★—Fair. No Star with a Review Indicates a Program Poorer Than Fair. Herewith Are Presented More of His Reviews, Heard During the Week Ending January 19. James Connors assists Mr. Sinclair.

Kate Smith's New-Star Revue ★★★

Program heard Monday, January 14, at 8:30 p. m. EST (7:30 CST) over CBS-WABC network.

Talent: Kate Smith and Ted Collins, Jack Miller's Orchestra, Three Ambassadors; new stars, Marie Fowler and James Farrell.

Kate's new air vehicle is going places, despite the fact that it features two amateur singers every broadcast. The blessing of the New-Star Revue style of amateur hunting is that the actual eliminations are run off before air time, and only the winners—generally very well selected, too—are heard. Thus no one suffers, neither listener nor until tyro.

Surrounding Kate is a splendid orchestra under the baton of Jack Miller, a male trio of average excellence, and a commercial announcer who sounds sincere rather than Oxford.

Novelty high spot of the show is the presentation of a song souvenir of yesterday during which a dramatic episode sets the scene for the number to be offered by Kate. Home on the Range was the tune so spotlighted this night; Dear Old Girl, the week previous.

Kate's musical programs are well-rounded, offering generally several ballads, the song souvenir, and a rhythm number for a hot finish. Her voice is still top and has lost none of its appeal. And in her capacity of mistress of ceremonies, she so far has kept away from the sugary sweetness which annoyed no end on her former series.

Princess Pat Players ★

The Pay-Off, a play in three acts, presented Monday, January 14, at 9:30 p. m. EST (8:30 CST) over an NBC-WJZ network.

Cast: Joan Blaine as Janet Wayne, Arthur Jacobson as Richard Layden, Philip Lord as Banker Wayne, Arthur Brandon as the Sheriff, Douglas Hope as Movie Magnate.

Radio plays have one redeeming feature—they are one-time shots for which everybody occasionally must be thankful, including the cast. The Pay-Off is one that you probably never will be called upon to listen to again. It dealt with an impossible situation wherein a bank is used by a moving-picture producer to make a hold-up sequence in a hick town. Real stick-up men are introduced, who crash the party and get away with a lot of stage money before anybody is wise to what's happening. Janet Wayne, the heroine daughter of Banker Wayne, then uses the situation to get herself what she thinks is a nice, fat, movie contract for a year, before she lets the unconvincing sheriff "spring" the movie director and his business manager. She flits off to Hollywood, becomes the rage, and marries the director.—Fooey!

It hardly would be fair to judge the cast's work in a vehicle that had so little to recommend it. There was no rhyme nor reason to the sequence. It hopped from one situation to the next with the abruptness of a person's falling off a cliff with not even a rope ladder handy to slide down, there was nothing but one's imagination to bridge over the somewhat disassociated scenes. In rare spots the cast gave evidence of latent talent fighting for expression, but with parts that gave little latitude for histrionics.

Little Jackie Heller ★★

Heard Monday, January 14, at 10 p. m. EST (9 CST) over an NBC-WJZ network.

Little Jackie Heller graduated from a day-time spot at the piano to an evening spot with an orchestra and a sponsor. He seemed a vastly improved performer. The dynamic little ex-king of the fly-weights became a little over-ambitious with his ballad numbers, and for a moment or two it looked as if he were hanging on ropes, vocally speaking; but he rolled out of it nicely and wound up fresh as a daisy, doing a song that was made to order for him, a little patter number, Rolling Along with the Breeze.

Whispering Jack Smith ★★

Premiere Tuesday, January 15, at 7:15 p. m. EST (6:15 CST) over NBC-WEAF network.

Talent: Whispering Jack Smith, baritone, conducting 12-piece orchestra.

Many have been the phonograph discs bearing the voice waves of Whispering Jack Smith, and large has been their sale. There must have been a reason, and Smith gives you a clew to that in his new series in which he doubles as vocalist and bandleader.

Songs are done in typical Whispering Jack deep, confidential baritone style, and commercial credits are newsy; not boresome. This is a good program to start the evening and should please the ladies.

Senator Huey P. Long ★★

Heard Tuesday, January 15, 10:30 p. m. EST (9:30 CST) over a CBS network.

What a delightful dialectician was lost to the stage and radio when Huey Long, the Kingfish of Louisiana, went into politics! He sounded like a grand combination of Andy and the Kingfish of the famous Amos and Andy sketches. He even *(Continued on Page 19)*

Edition C

Log of Stations Northwestern

Call Letters	Kilocycles	Watts	Location	Network
KFAB	770	5,000	Lincoln	C
KFDY	780	1,000	Brookings	L
KFH	1 300	1,000	Wichita	C
KFI*	640	50,000	L.Angl's	N
KFYR	550	2,500	Bism'k	N
KGNF	1,430	1,000	N.Platte	L
KMOX*	1,090	50,000	St.Louis	C
KOA	830	50,000	Denver	N
KOIL	1 260	2 500	Omaha	N
KSCJ	1,330	2,500	Si'xCity	C
KSL	1,130	50,000	S'tL.City	C
KSO	1,320	500	DesMoi's	N
KSTP	1,460	50,000	St.Paul	N
KTAR	620	1,000	Phoenix	N
KWCR	1,530	250	CedRpds	N
WBAP*	800	50,000	Ft.W'th	N
WBBM*	770	25,000	Chicago	C
WCAL	1,250	2,500	Nthfield	L
WCCO	810	50,000	Min'olis	C
WDAY	940	1,000	Fargo	N
WEBC	1 290	2,500	Duluth	N
WENR	870	50,000	Chicago	N
WFAA*	800	50,000	Dallas	N
WGN	720	50,000	Chicago	L
WHO	1,000	50,000	Dvnport	N
WISN	1,120	1,000	Mil'ukee	C
WLS	870	50,000	Chicago	N
WLW	700	500,000	Cincl'atl	N
WMAQ	670	5,000	Chicago	N
WMT	600	2,500	Wat'rloo	C
WNAX	570	2,500	Yankt'n	C
WOAI*	1,190	50,000	S'nA'to	N
WOW	590	1,000	Omaha	N
WTMJ	620	2,500	Milw'kee	N

*—Nights only
†—Network only
C—CBS (Columbia B'dc'g Sys.)
L—(Local)
N—NBC (National B'dc'g Co.)

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell △ for Religious Services and Programs

7:00 a.m.

NBC—Bradley Kincaid, songs: WOW
NBC—Tone Pictures: WLW
WMT—Sunday Morning Musicale

7:15 a.m.

NBC—Melody Hour; finest Soloists; Grande Trio: WOW

7:30 a.m.

KOIL—Wm. Meuler, organist (NBC)
WLW—△Church Forum
WMT—Organ Melodies
WTMJ—Salvation Army

8:00 a.m.

CBS—Aunt Susan's: WNAX WCCO KSCJ KFH KSL
NBC—Coast to Coast on a Bus: KOIL KFYR KSTP WEBC WMAQ WLW
NBC—The Balladeers: WOW
KSO—Uncle Bill Reads the Funnies
WDAY—△Union Mission Hour
WISN—Musical Meditation
WLS—Romelle Fay, organist
WMT—Reading the Funnies
WTMJ—△Devotional Services

8:15 a.m.

NBC—Florence Wightman, harpist; WOW
WCAL—△Norwegian Lutheran Services

8:30 a.m.

NBC—Peerless Trio: WOW
KFH—Uncle Ben Reading the Funnies
KSCJ—Journal Comics
WISN—△Spiritual Fellowship
WLS—Verne, Lee and Mary
WTMJ—Our Club

8:45 a.m.

NBC—Alden Edkins, bass-baritone; WOW
KSL—△Rev. Rollin Ayers
WLS—News, Julian Bentley

9:00 a.m.

NBC—Southernaires; KOIL WLW
NBC—△Radio Pulpit; Dr. S. Parkes Cadman; KSTP WEBC KFYR WHO KOA
CBS—△Church of the Air; Dr. Ferdinand Q. Blanchard; KSL WCCO KFAB KSCJ KFH WBBM
KTAR—Funny Paper Man
WDAY—△Truth and Mission Hour
WGN—Sunday Morning Concert
WISN—Yuni Program
WLS—College of Law
WMAQ—Sunshine Hour
WMT—△Rev. Anton Cedarholm
WNAX—△Religious Service
WOW—△Rev. R. R. Brown
WTMJ—Around the Fireside

9:30 a.m.

CBS—News; Patterns in Harmony; WCCO WMT KSCJ KFH
NBC—Walberg String Quartet; KSTP WEBC KFYR KOA KOIL WLW
KFAB—△Watch Tower Prgm.
KSL—Uncle Tom Reading Comics
KTAR—△Mexican Church Serv.
WHO—High & Low (NBC)
WLS—△Paul Rader, Evangelist
WTMJ—News; Masters of Rhythm

9:45 a.m.

★ CBS—Between the Bookends: WCCO WMT WNAX KFAB KSCJ KFH
WHO—Southern Folk Songs

10:00 a.m.

NBC—News; Mexican Marimba Orch KOIL WEBC KSTP KFYR WDAY KOA KTAR
CBS—Rollercoasters: WMT KFAB WNAX WCCO KFH KSL WNAX KSCJ
WGN—Northwestern University Program
WHO—Melody Time
WISN—Melody Palette
WLW—Cadle Tabernacle Choir
WMAQ—Old Songs of the Church

10:15 a.m.

NBC—"The Ailing House," Roger B. Whitman: KFYR KOIL WDAY KOA WEBC WIBW
KSTP—Music Hath Charms
KTAR—The Crusaders
WGN—Sunday Morning Concert
WMAQ—News; Musical

10:30 a.m.

★ NBC—Major Bowes' Family; Waldo Mayo, conducto; & violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Helen Alexander, soprano; The Sizzlers: KSTP WEBC WHO KFYR KOA WDAY KTAR
CBS—Salt Lake City Tabernacle; Choir: KFAB WCCO WMT KSL KSCJ KFH WNAX
NBC—Samovar Serenade: KOIL WLW
WISN—Your Favorite Song
WLS—YMCA Octet

10:45 a.m.

WGN—Canary Concert

11:00 a.m.

NBC—Gigantic Picture, Inc.; Musical Comedy: WLW
NBC—Major Bowes: WOW
KFAB—△First Plymouth Church
KOIL—△Sermon, Dr. Soleson
WGN—△U. of Chicago Chapel
WHO—△St. Joseph's Church
WISN—Sunday Serenade
WLS—The Friendly Philosophers
WMAQ—Blue Harmonies

11:15 a.m.

NBC—"What Home Means to Me"; Speaker: WMAQ KOA
NBC—Edna Odell, popular singer: WEBC WDAY KFYR KSTP
WLS—Herman Felber, violinist

11:30 a.m.

★ CBS—Tito Guizar's Mid-day Serenade: WCCO WBBM
NBC—University of Chicago Round Table Discussion: WOW WMAQ
★ NBC—Radio City Music Hall on the Air: KOIL, KSTP KFYR KTAR WDAY WLW KSO
KFH—Pianissi
KOA—University of Colorado
KSCJ—To be announced
KSL—Musical Program
WEBC—△First Presbyterian Church
WISN—Vocal Varieties
WLS—Henry Butt; Orchestra
WMT—Four Kings of Harmony

Star ★ Indicates High Spot Selections

11:45 a.m.

★ CBS—B'cast from Monte Carlo in KSCJ KFH
KOA—Music Hall (NBC)
KSL—△Watch Tower
WCCO—Alpine Scientific Trails
WLS—Vibrant Strings Ensemble
WTMJ—Variety Program

Afternoon

12:00 Noon

NBC—Dale Carnegie; "Little Known Facts About Well-Known People": WMAQ
CBS—△Church of the Air; Dr. Calvin W. Allen Chaplain Service: WCCO KSCJ KFH KSL WMT
NBC—Music Hall: WENR
WGN—Reading of the Comics
WHO—Hour of Smiles
WISN—Hollywood Matinee
WNAX—Edith Gurney
WOW—Father Flanavan's Band

12:15 p.m.

KOA—Interview on Better Housing
WEBC—Radio City Music Hall (NBC)
WNAX—△Religious Service

12:30 p.m.

NBC—Surprise Party; Mary Small, song; Lucille Manners, soprano; Ernest Charles, tenor; Guests: WOW WMAQ
CBS—Little Jack Little, songs: WCCO WBBM KFH KSL KSCJ KFAB
NBC—Nat'l Youth Conference; Dr Daniel A Poling: KFYR KSO WEBC KWCR KTAR
KFAB—△Lutheran Hour
KOA—Theatre Harmonies
KOIL—Maple Woodworth Hen son
KSTP—Pinto Pete
WDAY—△Bethel Evangelical Church
WENR—Reading the Comics
WISN—Variety Program
WLW—Musical Stage Show
WMT—Court Hussey and Orch.
WOAI—Ensemble Music
WTMJ—Socialist Quarter Hour

12:45 p.m.

CBS—Pat Kennedy, tenor; Art Kassel's Orch.: WBBM WCCO WMT KSL
KFAB—△Lutheran Hour
KFH—Quartet Selections
KOIL—News
KSCJ—Variety Program
KSTP—Worthwhile Concert
WGN—Whistler & His Dog
WISN—Grand Time
WNAX—Singing Cowboy
WTMJ—Variety Program

1:00 p.m.

NBC—Anthony Frome, Poet Prince: KSO WENR KWCR KOIL KTAR
CBS—Lazy Dan, Minstrel Man: WMT WBBM WCCO KFAB KSL
★ NBC—"Immortal Dramas," Stories from the Old Testament with Dramatic Cast: WOW KOA WDAY WEBC KFYR WMAQ KSTP WHO
MBS—△Dr. Jacob Tarshish, "The Lamplighter": WLW WGN
KFH—Musical Program
KSCJ—Educational Program
WISN—Concert Ensemble
WNAX—Lawrence Welk's Orch.
WTMJ—Musical Program

1:15 p.m.

NBC—Rob Becker's Fireside Dog Chats; Guest: KSO WENR KWCR KOIL
KSCJ—Empire Quartet
KTAR—Musical Program
WISN—The Spice of Life

1:30 p.m.

NBC—Gene Arnold; Commodores: WOW WMAQ
★ NBC—LUXOR LTD. PRESENTS Radio Theater; "The Bad Man," Walter Huston & Jacqueline Logan: KOIL KOA WLW KSO WENR WEBC WDAY KFYR WTMJ KSTP KWCR
★ CBS—Hammerstein's Music Hall on the Air; Ted Hammerstein & Guest Stars: WCCO WBBM KFAB KSL
KFH—Mrs. Newman Presents
KSCJ—Howard Fields
KTAR—Donald Novis, tenor
WGN—Organist
WHO—Rocking Chair Prgm.
WMT—Variety Program
WNAX—Buckle Busters

1:45 p.m.

KSCJ—Lyric Quartet
KTAR—Super Service
WISN—Palmer House Ensemble
WHO—Blue Star Serenaders
WISN—Bowling on the Air
WMT—WMT This Week

2:00 p.m.

★ CBS—N. Y. Philharmonic Symphony Society; Artur Rodzinski, conductor: WCCO WMT KFAB KSL WBBM KSCJ KFH WISN
NBC—Sally of the Talkies, sketch: WOW WHO WMAQ
KTAR—Foxy Quill
WGN—Mark Love, basso
WNAX—Buckeye Kids

2:15 p.m.

KTAR—Lighthouse Delivery News
WGN—Palmer House Ensemble

2:30 p.m.

★ NBC—MAYBELLINE PRESENTS Penthouse Serenade; Don Mario; Charles Gaylord's Orch.; Dorothy Hamilton, beauty adviser: KOA WOW WHO WMAQ WIW
NBC—△Nat'l Vespers; Dr. Ralph W. Sockman: KOIL WEBC WENR KFYR WDAY KWCR
KSTP—Royal Hawaiian Orch.
KTAR—Musical Program
WGN—Alexander Aster, pianist
WNAX—Tex Ray
WTMJ—Hemus Dreamfingers

2:45 p.m.

KSTP—Meadow Larks
WGN—Leo Sowa, organist

3:00 p.m.

NBC—After Thru the Microphone, Chorus: KOIL WENR
NBC—America's First Rhythm Symphony: KOA WIBO WIBA KFYR WMAQ
★ C. N.—Father Coughlin: KSTP WOW WHO WIW WTMJ
WCAL—△Vesper Service
WDAY—△Ministerial Association
WNAX—Bohemian Orchestra

3:15 p.m.

WGN—Berenice Taylor, soprano

3:30 p.m.

★ NBC—Morton Downey, tenor; Ray Sinatra's Orch.: KOIL WENR KSO KWCR
NBC—Harry Reser's Orch.: Ray Heatherton & Peg La Centra, vocalists: WMAQ
NBC—Hugh & Low: WDAY KFYR—Knights of Columbus Program
KOA—Melody Master
KTAR—Musical Program
WCAL—Musical
WEBC—Birthday Ball Committee
WGN—Dance Orchestra

3:45 p.m.

NBC—Dream Drama: WMAQ
NBC—Dance Orch.: WDAY WEBC
KOA—String Serenade
WNAX—George B. German

4:00 p.m.

★ NBC—Sentinels' Serenade; Mme Schumann-Heink; Edw. Davies, baritone; Josef Koestner's Orch.; Guest Artist: WOW WEBC WMAQ WTMJ WHO KFYR KOA
CBS—Open House; Freddie Martin's Orch.; Donald Novis & Vera Van: WBBM KSL WCCO KFH
NBC—Russ & Drums; "Bill Wedding," drama: KOIL KSO WENR KWCR WIW
KFAB—Headlines in Music
KSCJ—Morningside College
KSTP—Book of Favorites
KTAR—To be announced (NBC)
WDAY—△Lutheran Hour
WGN—Wesley La Violette, "De Paul University"
WISN—Vivian Gardner
WMT—△Tabernacle Hour
WNAX—Buckle Busters

4:15 p.m.

KSTP—Romance and Melody
WISN—Amateur Hour
WMT—Paramise Islanders

4:30 p.m.

★ NBC—The House by the Side of the Road", Tony Wons, Gina Vanna, soprano; Emery Darcy, baritone; Ronnie & Van, songs & comedy; Vocal Ensemble; Orch., direction Ulderico Marcelli: WOW WDAY WHO WMAQ WEBC KOA KFYR WTMJ KSTP KTAR
NBC—Travelogue; Malcolm La Prade with Orch.: KWCR WENR KOIL KSO
CBS—Musical Moods: WMT KSCJ
CBS—Emmit & Sanderson; Val & Ernie stanton: KFH
KFAB—Pinto Pete
KSL—Victor Herbert's Melodies
WCCO—Musical Moods
WDAY—Organ Recital
WIW—"Sunny" Ed McConnell
WNAX—Visitors Program

4:45 p.m.

NBC—Dan Dennis with Albert Peterson Trio: WENR KSO KWCR
KFAP—Musical Moods (CBS)
KSL—Phil Harris' Orchestra
WCCO—△Dr. Albert L. Gordon
WGN—Clara E. McLaughlin
WISN—The Hour of Romance

5:00 p.m.

NBC—△Catholic Hour; "Scandals Must Follow" Archbishop Fulton J Sheen: WOW KTAR WDAY KFYR WEBC WMAQ KOA
★ CBS—Nat'l Amateur Night; Ray Perkins; Arnold Johnson's Orch: WCCO WBBM KSL
NBC—Heart Throbs of the Hills: KOIL KWCR
KFAB—Nat Brandwynne
KFH—American Family Robinson
KSCJ—Plays in Miniature
KSTP—Armchair Traveler
WENR—Curtain Time drama
WGN—Wayne King's Orchestra
WHO—Mello Reno, talk
WISN—Post Office Talk
WIW—Women's Choir
WMT—Conservatory Program
WNAX—Southern State Normal
WTMJ—Variety Program

5:15 p.m.

KFH—△Christian Science Program
KSTP—Musicale
WENR—Football Melodies
WGN—Jan Garber's Orchestra
WHO—Newspaper Adventures
WISN—Lone About Evenin'
WIW—Music by Divano
WTMJ—Organ Melodies

5:30 p.m.

★ CBS—ACME WHITE LEAD & Color Works Present "Smile to Ed" McConnell: WBBM WCCO WISN KMOX KSL KFAB
NBC—Grand Hotel; Anne Seymour & Don Ameche: KOIL KSO KWCR WEBC KSTP KOA WENR WTMJ
NBC—Frank Simon's Concert Band; Narrator: WOW WHO WMAQ WLW
KFH—Newspaper Adventures
KFYR—Singers Guild
KSCJ—Wyman Tremblay
KTAR—Musical Program
WDAY—△H. W. J. Hutcheson
WMT—Federation's Women's Clubs
WNAX—Musical Program

5:45 p.m.

CBS—Voice of Experience: WCCO WBBM
KFH—Edith Karen, soprano (CBS)
KFYR—Margaret Kennedy, pianist
KSCJ—Keyboard Chats
KSL—Program of Melody
WDAY—Quartet Unique
WGN—Wayne King's Orchestra
WISN—Hawaiian Serenade
WMT—Roy Kuhlen's Ensemble

Night

6:00 p.m.

★ NBC—Jack Benny, with Mary Livingstone & Frank Parker; Don Bestor's Orch.; KSO KWCR WEAA WEBC WENR WDAY KFYR KOIL WOAI KSTP WTMJ
★ CBS—Alexander Woollcott, the Town Crier; Robert Armbruster's Orch.; Guests: WNAX KSL KMOX WCCO WBBM KFAB
NBC—Martha Mears, contralto: KFI WOW
KFH—Master Music Room
KOA—Home Sweet Home
KSCJ—To be announced
KTAR—Variety Program
WGN—Piano Recital
WHO—Sunset Opry
WISN—Gypsy Caravan
WIW—Showdown Review
WMAQ—Headin' South
WMT—Junioro Chamber of Commerce

6:15 p.m.

NBC—John B. Kennedy, talk: WOW
KFH—Musical Program
KFI—Dog Stories (NBC)
KTAR—Hi Hilarities
WGN—Palmer House Ensemble
WHO—The National Voice

6:30 p.m.

NBC—Joe Penner Orch. Soloists Orch: Harriet Hilliard (Ina Ray Hutton) KFI WEBC KOA AFAV WISN KOIL KSTP WFAA KFYR KSO KWCR WOAI WLW WTMJ KTAR
CBS—Concert Orch: KSCJ WMT WNAX WCCO
NBC—Sigurd Nilssen, bass; Hardesty Johnson, tenor; Guest Singers; Grafain McNamee WMAQ WOW
KFH—Otto Fisher, pianist
KMOX—Eddie Dunstedter
KSL—Musical Program
WISN—Bob Becker dog dramas
WHO—Close Harmony
WISN—Ensemble Music

6:45 p.m.

NBC—Wendell Hall songs WHO WIBA WMAQ
KFH—Roy Schroeder, baritone
KMOX—To be announced
KSL—Variety Program
WGN—Prof. Percy Boynton

7:00 p.m.

★ NBC—Symphony Orch.; Sir Hamilton Harty, conductor; Lauritz Melchior, Met Opera tenor, Guest Artists: KSO KWCR
CBS—Club Romance; Lois Bennett, soprano; Colonel Thibault, baritone, Don Voorhees' Orch.: KSL KMOX KFAB WCCO WBBM
★ NBC—Opera Guild; Lucrezia Bori soprano & Joseph Bonnetelli, baritone in "Manon"; Wilfred Pelletier conducting; Deems Taylor narrator; Chorus: KOA WHO WOW KFI WFAA WDAY WEBC WIW KFYR KSTP WTMJ KTAR WMAQ WOAI
KFH—Musical Program
KSCJ—Variety Program
WCAL—Choral Hour
WGN—Concert Orchestra
WISN—Musical Silhouettes
WMT—Court Hussey and Orch.
WNAX—△Religious Service

7:15 p.m.

WGN—Palmer House Ensemble

7:30 p.m.

CBS—Californio Melodies, Raymond Page's Orch., Jean Marsh, guest soloist: KSCJ KSL KFH WMT WBBM WCCO
KMOX—The Laugh Clinic
WCAL—△Bible Study
WISN—Dance Orchestra
WISN—The Revelers
WNAX—Geo B German

8:00 p.m.

★ NBC—Manhattan Merry-Go-Round; Featuring Famous acts of the American Theater; Pierre Le Kreeun; Raquel Carlay; Men About Town; Andy Sannella's Orch: WHO KOA KFI KSTP WOW WTMJ WMAQ WEBC KFYR
★ CBS—Sunday Evening Concert; Emanuel List, basso, guest: WMT KFAB KMOX WBBM WCCO KSCJ KSL KFH WISN WNAX
★ NBC—Silken Strings: Charles Previn's Orch.; Countess Olga Albani, soprano: WLW KSO WFAA WENR KOIL KWCR KTAR—Musical Program
WDAY—Sunday Picnic
WGN—Art Jarrett's Orch.
WOAI—Ernest Hauser's Orchestra; Alex Johnston

8:15 p.m.

WGN—Concert Orchestra

8:30 p.m.

NBC—Album of Familiar Music: Frank Munn, tenor; Virginia Rea, soprano; Bertrand Hirsch, violinist; Gus Haenschen's Orch: WHO KFI WOAI KOA KSTP WMAQ WFAA WOW WTMJ
★ NBC—Walter Winchell, gossip: WENR KOIL WLW KSO KWCR
KFYR—Harry Turner's Orch.
KSL—Raymond Paige's Orch.
KTAR—△Church of the Air
WEBC—String Ensemble
WGN—△Sunday Evening Club

8:45 p.m.

NBC—Adv. of Sherlock Holmes: KOIL WENR KWCR KSO
WDAY—Chamber of Commerce
WLW—Unbroken Melodies

On Short Waves

(Time Shown Is Central Standard. Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles)

By Charles A. Morrison

HERE ARE a few goats to attempt if you've become bored with logging the so-called *local* short-wave stations—such as Daventry, Zeesen, Rome, etc. In each case the frequencies and schedules of the following stations have been confirmed definitely quite recently:

New station in Penang, Federated Malay States, reported by our Australian correspondent. Call is ZHZ; frequency approximately 6.09 meg and schedule from 5 to 8 a. m. daily.

VPD, Radio Suva, Fiji Islands (13.705) back on air Monday to Friday from 6 to 7 a. m. and Saturdays 11:30 p. m. to 12:30 a. m.

HAS (15.4), Budapest, Hungary, on air Sunday 7 to 8 a. m. Report made by Paul Drlg, Evanston, Ill.

CT2AJ, Ponta Delgada, Azores (4.002), now broadcasting Wednesday and Saturday from 4 to 6 p. m.

Advance High Spots

HIGH spots offered in the coming week are, first, a feature program from W2XAF, Schenectady, N. Y. (9.53), on Saturday, February 2, beginning at 5:45 p. m. with a two-way conversation between W2XAF and station HJIABB, in Baranquilla, Colombia (6.44). At 6 p. m. W2XAF will tell the Central American to "take it away," whereupon HJIABB will relay to W2XAF for rebroadcast a delightful hour of Colombian music and song, sung as can only *Elias Pellet* of HJIABB. WGY will also carry the 75-minute show on the regulation broadcast wave.

Second of the high spots is the Zeesen, Germany, program. DJC, Zeesen (6.02), exceptionally good of late on their North American Zone transmissions, announces: SUNDAY, January 27, 6:30 p. m., songs of other nations; TUESDAY, Jan. 29, 5 p. m., selections from the operetta Grigi by Paul Lincke; WEDNESDAY, Jan. 30, 5 p. m., favorite works of German Masters; THURSDAY, Jan. 31, the Legend of Beautiful Young Lilotee

Moscow Calling

FRIDAY morning, January 11, RNE and RKI, 12 meg and 15 meg respectively of Moscow, Russia, were heard with volume fair to good relaying a program of the All-Union Radio Orchestra for rebroadcast in this country by NBC. The rebroadcast began at 8 a. m.

Tuesday morning, January 15, W2XAF, Schenectady (9.53), was heard carrying on a conversation with Mr. Farmer of VK2ME, Sydney, Australia. The time was 11:45 a. m. Both sides were heard plainly.

One of the highlights of this week was when we picked up HBJ, Geneva, Switzerland (14.53) at 8 a. m. on Tuesday, January 14, testing with WQV, Rocky Point, preparatory to an NBC rebroadcast. The chain hook-up started promptly at 8:30 a. m. The broadcast originated in the Secretariat of the League of Nations, and flashed to the world the first official news of the overwhelming victory of Germany in the Saar Plebiscite.

HBJ was held at full loudspeaker volume and perfect audibility during the entire broadcast. The short wave direct reception in fact was every bit as good as the rebroadcast over local broadcast stations.

SOME TIME ago we announced in this column that for the 10,000th report of reception, HC2RL, in Guayaquil, Ecuador, would award a fine Panama hat. We are pleased to announce this hat will be worn by Miss Edith F. Reeks, of Chicago. So you see, they can tune, too.

A COMPARATIVELY newcomer is YNLF, in Managua, Nicaragua, on (6.4) between 7-8 p. m.

Admiral Byrd's January 16 mikng brought the news that the S. S. Bear of Oakland is ploughing its way steadily through southern waters closer and closer to Little America. It is expected to reach the Bay of Whales by January 26.

Editor's Note: Next week's issue will contain an exclusive and highly dramatic story by Mr. Morrison, short wave columnist, on how short waves helped Amelia Earhart Putnam to fly the Pacific Ocean.

Studio News and Notes

By Harry Steele

A PACKAGE OF cereal addressed to him without a line of explanatory comment surprised PAT FLANAGAN recently. A day or two later he was pleased to learn that it was an overture from the sponsor who will foot the bills for Pat's 1935 baseball broadcasts over WBBM.

THE MIRTH OF a nation was centered in Chicago this week with JACK BENNY, MARY LIVINGSTONE and FRANK PARKER attracting hordes to the Chicago Theater, and STOOPNAGLE AND BUDD packing the RKO-Palace. A study of audience reaction at Jack's Sunday night broadcast presents an argument in behalf of their being in the studio. Benny's informal chat with them prior to the "on the air" signal won a response that unquestionably prompted a more vivid broadcast. And certainly nothing occurred that in any way conveyed the impression that loudspeaker audiences are being cheated of a single smile.

IT MUST be a sensational privilege to have a sponsor who doesn't have a word to say about your broadcast. NORM SHERR, CBS staff pianist is enjoying the novelty. He is on the air several times a week in behalf of Norm Sherr, who conducts a music school in off hours. Another consolation to Norm is that he is getting high-priced talent for nothing.

THERE IS AN INTERESTING behind-the-scenes story in connection with those fascinating Sunday Bible dramas over NBC. DEWOLF HOPPER veteran of both the stage and radio was auditioned for the lead role but the sponsors would have none of him after hearing CLIFF SOUBIER. Without knowing what Hopper might have done with the part, Soubier's selection appears already to have been a bit of fine discrimination.

AN UNUSUAL PROGRAM on WTMJ, broadcast Tuesday, January 15, marked the first time that the Wisconsin cheese industry, numbering some 60,000 persons, had ever gathered en masse to plan its future. The program was a business meeting for the entire industry. Arrangements were made to have radio sets placed in cheese factories and dairies throughout the state so that farmers without sets could gather to hear the broadcast.

Sunday — Continued

9:00 p.m.

CBS—Wayne King's Orchestra: KMOX KSL WBBM WCCO KFAB

NBC—Jane Froman, contralto; Modern Choir; Frank Black's Orch.: KFI WMAQ WHO WLW WBAP WEBC WTMJ KFYR WDAY KOA WOAI KSTP WOW KTAR

KFH—The Aristocrats

KSCJ—Variety Program

WIBO—News

WISN—Poems and Music

WMT—Sue DeMaletzka's Hour

WNAX—Anson Weeks

9:15 p.m.

NBC—Pickens Sisters: KWCR WDAY WIBA

WENR—Symphony Orchestra

WGN—Henry Weber's Music

WNAX—Coleman Cox

9:30 p.m.

NBC—k 7, spx sttns: KFYR WMAQ WBAP KSTP WOW WOAI KFI WEBC WDAY

CBS—Wm. A. Brady, "Behind the Scenes": WCCO WNAX KFH KSCJ WMT

NBC—An American Fireside; speakers: KOIL

KMOX—Charles Kent's Singers

KOA—Rangers and Quartet

KSL—Raymond Paige's Concert Orchestra

WCX—Arthur Sears Henning

WISN—Dance Orchestra

WLW—Operatic Minatures

WTMJ—Amateur Show

9:45 p.m.

CBS—Joe Haymes Orch.: KSCJ KFH WCCO WNAX WMT

KMOX—Southern Day Dreamers

WENR—News

WGN—Hockey, Blackhawks vs. Eagles

10:00 p.m.

NBC—Henry King's Orchestra: WENR WDAY KFYR

CBS—News; Little Jack Little's Orch.: KMOX KSCJ WCCO WBBM WNAX WMT KFH KFAB

NBC—Woodell Hall, songs: KOA WBAP KFI KOIL WOAI

KSL—Ensemble Music

KSTP—Beauty that Endures

WEBC—Evening Organ Moods

WHO—News

WISN—The Revelers

WLW—News; Tea Leaves and Jade

WMAQ—Auld Sandy

WOW—Dance Orchestra

WTMJ—Dance Orchestras

10:15 p.m.

NBC—Jesse Crawford, organist; Dorothy Page, contralto: WMAQ KOIL

★ NBC—Walter Winchell, gossip: KFI WOAI WBAP KTAR KOA

NBC—Dance Orch.: WHO

KMOX—Sports; Hal Tollier's Orchestra

KSL—△Moss. D. G. Hunt, Cathedral of the Madeleine

KSTP—World News

10:30 p.m.

NBC—News, Josef Cherniavsky's Orch.: WMAQ KSTP KFYR WOW WEBC

NBC—Enol Coleman's Orch.: KOIL WDAY WHO

CBS—Leon Belasco's Orch.: WNAX WMT WBBM KFAB KSCJ KFH

★ NBC—Jack Benny; Mary Livingstone & Frank Parker, tenor; Don Bestor's Orch.: KFI KOA KTAR

KSL—△Sunday Evening Service

WBAP—Bob Calen

WCCO—Augsburg Lutheran Choir

WENR—Old Heidelberg Evening

WGN—Wayne King Orchestra

WISN—Larry Bradford's Orch.

WLW—Rudy Bundy's Orchestra

WOAI—Happy Felton's Orchestra

10:45 p.m.

KMOX—Leon Belasco's Orch. (CBS)

WBAP—Cherniavsky's Orchestra (NBC)

WENR—Enol Coleman's Orch. (NBC)

WGN—Jan Garber's Orchestra

11:00 p.m.

NBC—Abe Lyman's Orch.: WHO KFYR WMAQ WEBC KSTP WOW WBAP

CBS—Cab Calloway's Orch.: WBBM WNAX KMOX WMT KSCJ KFH

★ NBC—Silken Strings; Charles Previn's Orch.; Countess Albani: KOA KFI

NBC—Freddie Bartons Orch.: WDAY WLW KOIL

KSL—Luis Le Mar Presents

KTAR—Grimshaw's Quartet

WCCO—Johnny Hamp's Orch.

WENR—George Olsen's Orchestra

WISN—Dance Orchestra

11:15 p.m.

CBS—Jan Ambrosio Orchestra: WBBM KFH KSL KSCJ WMT WNAX

KMOX—Stan Stanley's Orch.

WGN—Ted Weems Orchestra

WOW—Dance Orchestra

11:30 p.m.

NBC—Don Pedro's Orch.: WEBC KSTP WMAQ KFYR

NBC—Stan Myers Orch.: KOIL WENR WDAY WHO

CBS—Frank Dailey's Orch.: WBBM WNAX WMT KMOX KFAB WCCO KSCJ KFH

KFI—The Four Blackbirds

KOA—Dan Irwin's Orchestra

KSL—Sunday Evening on Temple Square

KTAR—Readers' Guide (NBC)

WGN—Art Jarrett's Orch.

WISN—Dancing 'Till Midnight

WLW—Ben Pollack's Orchestra

WOW—Dance Orchestra

11:45 p.m.

NBC—Don Pedro's Orch.: WOW

KFI—Dream Dramas

KMOX—When Day Is Done; organ

WGN—Doring Sisters

12:00 Midnight

KFI—Reporter of the Air (NBC)

KOA—John Teel (NBC)

WENR—Dance Orchestra

WGN—Late Dance Orchestras

WLW—Mel Snyder's Orchestra

WMAQ—Art Kassel's Orchestra

WMT—Reflections in the Water

WOW—Dance Orchestra

12:15 a.m.

NBC—Bridge to Dreamland: KFI KOA

12:30 a.m.

KOA—Harry Sosnik's Orchestra

KSL—Orville Knapp's Orch.

WENR—Tom Gerun's Orch. (NBC)

WLW—Moon River, organ and poems

WMAQ—Cherniavsky's Orchestra

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Programs for Monday, January 28

Star ★ Indicates High Spot Selections

8:45 a.m.
NBC—Banjoleers, quartet: WHO
KFAB—Natural Singers
KSCJ—Opening Hog Trade
WDAY—Nancy and Phil
WGN—Kerp Fit
WLS—Morning Minstrels
WLW—The Jacksons, comedy
WOW—Health Exercises
WTMJ—Shopping Basket

9:00 a.m.
NBC—News; Johnny Marvin, tenor: WOW KFYR WDAY WEBC
NBC—Josephine Gibson, Hostess Counsel: KTAR
CBS—News; Harmonies in Contrast: KSCJ KFH WCCO
KGNF—Aunt Sammy's Chats
KOA—Smack Out (NBC)
KOIL—Uncle Bill the Philosopher
KSL—News; Advertisers Review
KSTP—Polly The Shopper
WGN—Party Making with Mickey
WHO—Hog Flash; Music Box
WISN—Castles in Music
WLS—Westerners Round Up
WLW—Mary E. Woods & Bailey Axton, vocalists
WMAQ—Emil de Salvi, tenor
WMT—Fran Allison Hour
WNAX—News; The Singing Cowboy
WTMJ—Woman's News of the Day

9:15 a.m.
NBC—Clara, Lu 'n' Em, gossip: WHO KFYR KSTP WOW WDAY WTMJ WLW WGN
CBS—Personality Pointers: KSCJ
NBC—Ward & Muzzy, piano duo: KOA
KFAB—The Deckers
KFH—△Mrs. Brown's Bible Class
KGNF—Weather Forecast
KOIL—Jim and Jerry
WEBC—Musical Interlude
WIBA—Hostess Helps
WISN—Ann Leslie's Scrapbook
WMAQ—Judith Waller; Woman's Page of the Air
WNAX—Bohemian Band

9:30 a.m.
CBS—Jan Savitt's Serenade with Diane: WMT KSCJ
NBC—Today's Children: KSTP KOIL WEBC KSO KWCR WLS WTMJ
NBC—Sweethearts of the Air; Breen & de Rose; Bob Emery: WHO
KFAB—University of Nebraska
KFH—Opening Markets
KFYR—Organ Program
KGNF—Organ Recital
KOA—Betty Brunn (NBC)
KTAR—Financial Service
WCCO—Markets
WDAY—Sunshine Hour
WGN—Markets; Morning Serenade
WISN—Morning Melodies
WLW—Livestock Reports; News
WMAQ—Music and Comments
WNAX—Zeke Perkins' Boys
WOW—Prudence Penny

9:45 a.m.
NBC—Joe White, tenor: WDAY WHO KOA WEBC
CBS—Land o' Dreams; Organ: KFH KSCJ
NBC—News; Viennese Sextet: KWCR KSO WMAQ
KFAB—The Singing Philosopher
KFYR—Aunt Sammy
KOIL—Omaha Police Court
KSTP—Romeo of Melody
KTAR—Accordiana (NBC)
WCAL—△Devotion
WGN—Pat & Ike Boy Friends
WLS—The Dean Boys
WLW—Nora Beck Thurmann, vocalist
WMT—Libbie Vaughan
WNAX—△Sacred Service
WOW—News
WTMJ—Down A Country Road

10:00 a.m.
NBC—The Honeymooners: KWCR WMAQ
CBS—Oberlin Conservatory of Music; Woodwind Ensemble: KSCJ KFH KSL
NBC—Navy Band: KFYR KOA WEBC WDAY WHO KTAR WOW
KFAB—Police Court
KGNF—What Would You Do?
KSTP—Organ Program
WCCO—Doggie Doins
WGN—Bushman's Movie Chats
WISN—Pop Concert
WLS—Bill O'Connor, tenor
WMT—△Devotionals
WNAX—Don Franklin Orch.
WTMJ—Helen Mendenhall Ryerson

10:15 a.m.
★ NBC—Tony Wons, philosophy: KOIL WMAQ
KGNF—Tunes and Topics
KSL—Good Morning Judge
KSTP—Master's Music Room
WDAY—△Chapel Exercises
WCAL—Time Signals
WGN—Your Friendly Neighbor
WLS—Jim Poole, Markets, News
WLW—Johanna Grosse, organist
WMT—Oberlin Conservatory of Music (CBS)
WNAX—John Peter DePagler
WTMJ—Hollywood Movie Letter

10:30 a.m.
NBC—Geo. Hessberger's Orch.: WMAQ WLW
CBS—Connie Gates & Jimmy Brierly; WCCO WMT KFAB KSCJ KFH
NBC—Navy Band: KSTP WDAY KOIL—Mrs. Guy Purdy
KSL—Ruth Clarke Evans
WGN—Lou Salvo, organist
WISN—Peggy Patton's Movie Chat
WLS—Today's Kitchen
WNAX—The March Kings
WTMJ—What's New in Milwaukee?

10:45 a.m.
KGNF—The Aristocrats
KOIL—News; Kenneth Golden
KSL—The Voice of Health
WCCO—Nan Murphee; Orch.
WGN—Painted Dreams

11:00 a.m.
NBC—Fields & Hall: WDAY KSTP KTAR WEBC
NBC—The Story of Mary Marlin: WMAQ KOA WHO
CBS—Voice of Experience: WCCO WBBM KSL
KFAB—Jim and Jerry
KFH—Grain Market; Shoppers' Guide
KFYR—Markets; World Bookman
KGNF—Morning Variety
KSCJ—Ross Miller
WGN—Popular Melodies
WISN—The Song Market
WLS—Aunt Abbie Jones
WLW—Mary Alcott, vocalist
WMT—Lou Webb's Console ations
WNAX—Lawrence Welk's Orch.
WOW—Mary Baker
WTMJ—Don Alvardos

11:15 a.m.
NBC—Blue Harmonies: KSTP WMAQ
CBS—The Gumps: WCCO WBBM KFAB KSCJ WISN KSL
NBC—Josephine Gibson, hostess counsel: WLS WDAY KSO KFYR KOA WEBC KWCR WTMJ
KTAR—Variety Program
WGN—Deon Craddock & Little Joe Rardin
WHO—Markets
WLW—River & Market Reports; Talk
WOW—Markets

11:30 a.m.
NBC—Farm & Home Hour: WOW WHO KOA WLW KFYR WDAY KSTP WEBC KWCR WOW
KFAB—Market Reports
KFH—Markets
KGNF—Earl Burtnett's Orch.
KOIL—Eddie Butler
KSCJ—Farm Debt Advisory Talk
KSL—Jennie Lee of Auerbachs
KTAR—The New World
WBBM—Dick Messner's Orch.
WCCO—Stocks; Markets
WGN—Markets; Good Health & Training
WISN—Musical Jig Saw
WLS—Cornhuskers & Chore Boy
WMAQ—Dr. Brindesen's Quarter Hour
WMT—Air Line Varieties
WNAX—The Bohemian Band
WTMJ—What's New in Radio?; Los Caballeros

11:45 a.m.
CBS—Dick Messner's Orch.: KFH KSL KSCJ
KFAB—Kasi Hawiians
KGNF—Market Reports
KTAR—This and That About These and Those
WCCO—News
WGN—Luncheon Musicale
WISN—Tonic Tunes
WLS—Weather; News
WMAQ—Public Schools Program
WTMJ—Radio Voice of the People

Afternoon

12:00 Noon
CBS—Allan Leafer's Orchestra: WCCO KSCJ
KFAB—University of Nebraska
KFH—Variety Half Hour
KGNF—News-Boy
KOIL—Playing the Song Market
KSL—Musical Ensemble
KSO—Inquiring Microphone
KTAR—Radio Newspaper
WGN—Len Salvo, organist
WISN—Noon Novelties
WLS—Virginia Lee & Sunbeam
WMAQ—Two Hearts in Song (NBC)
WMT—The Cornhuskers
WNAX—Farm and Home Hour
WTMJ—Heinie's Grenadiers

12:15 p.m.
NBC—The Oleanders: WMAQ
★ CBS—Eddie & Fannie Cavanaugh WBBM
KGNF—Restful Tunes
KSL—Variety Program
KSCJ—Lady About Town
KTAR—Pair of Pianos (NBC)
WGN—Doring Sisters
WLS—Dinnerbell Program; Markets

12:30 p.m.
NBC—Words & Music; Maude Muller & Charles Sears, tenor: WMAQ KFYR KOA
NBC—Rex Battle's Ensemble: WHO
CBS—Al Kavelin's Orch.; KSL KSCJ
KFAB—Cornshuckers
KFDY—Farm Flashes
KFH—Livestock & Grain Market
KGNF—Moods Musical
KOIL—News; Public Affairs
KSTP—Dance Orchestra
KWCR—Farm and Home Hour
WDAY—Lem Hawkins
WEBC—Matinee
WGN—△Mid day Service
WLW—Johnny Burkarth's Orch.
WMT—Voice of Iowa
WOW—Mid day Revue
WTMJ—Musical Program

12:45 p.m.
CBS—Pat Kennedy, tenor; Art Kassel's Orch.; WBBM WCCO WMT KSL
KFDL—Dr. C. W. Pugsley
KFDY—Dr. G. S. Weaver
KFH—Etchen's Car Parade
KGNF—Susie the Swapper
KOA—Reports; Weather
KSCJ—Livestock Trade
KSTP—Program Resume; Musical Interlude
KTAR—Phillip Lopez
WHO—News
WLW—Ben Pollack's Orchestra
WNAX—D. B. Gurney

1:00 p.m.
CBS—Marie, the Little French Princess: WBBM KSL
NBC—Music Guild; Pierre Key, commentator: KOA KSTP WMAQ WEBC KFYR
KFDY—Chimes Concert
KFH—Police Program
KGNF—Fuzzy and Ralph
KOIL—Duane & Sally
KTAR—Women's Magazine of the Air (NBC)
WGN—Palmer House Ensemble
WHO—Silver Strains
WISN—Concert Ensemble
WLS—Henry Burr, tenor
WLW—Ohio School of the Air
WMT—News; Bob McGrew and Orchestra
WNAX—Lawrence Welk's Orch.
WOW—Dance Orchestra
WTMJ—Livestock; Dance Orch.

1:15 p.m.
CBS—Romance of Helen Trent: WGN KSL
KFAB—Market Reports
KFH—Close of Livestock and Grain Markets
KFDY—Consumer Facts
KGNF—The Musical Spotlight
KOIL—News
WCCO—Farm Hour
WHO—Markets
WLS—Rangers & John Brown
WMT—Irl Hudson, Texas Cowhand

1:30 p.m.
NBC—Music Guild: KOIL
CBS—Amer. School of the Air; "Coronado, in New Mexico & Arizona": KSL KFAB WCCO WBBM KSCJ WMT KFH
KFDY—Susan Z. Wilder
KTAR—Noon Business Brevities
WDAY—Farm Flash
WGN—Blackstone Ensemble
WHO—Paths of Memory
WIBA—Gypsy Melodians
WISN—World Revue
WLS—Grain Market; Orchestra
WNAX—Happy Jack's Old Timers
WOW—Revolving Stage (NBC)

1:45 p.m.
NBC—Mario Cozzi, baritone; WHO WOW KSTP
NBC—Richard Maxwell, tenor: KOIL KOA
KFDY—H. M. Jones
KFYR—Farm Flashes
KGNF—Smiling Ralph, organist
WDAY—To be announced
WEBC—Birthday Ball Committee
WGN—Len Salvo, organist
WLS—Homemakers' Hour
WMAQ—Board of Trade; Piano Solo
WTMJ—Badger Spotlight; News

2:00 p.m.
NBC—Vic & Sade: WLW
★ NBC—Radio Guild; Christopher Marlowe's "Dr. Faustus," drama WMAQ KOA
NBC—Don Pedro's Orch.; KSTP WEBC KFYR WDAY
CBS—Cobina Wright: WMT KSCJ KFH
Electric Kitchen: KFAB KOIL
KGNF—Market News
KSL—Broadcasters Review
KTAR—Variety Program
WCCO—Just Plain Bill (CBS)
WGN—Palmer House Ensemble
WHO—Betty and Bob
WISN—Air Breaks
WNAX—The Sunshine Boys
WOW—Markets
WTMJ—Woman's Point of View

2:15 p.m.
NBC—Ma Perkins, sketch: WLW
NBC—Judy & Jane: WHO KSTP WOW WEBC
KFYR—Variety Program
KGNF—Bon Bon, Slim and Bob
KTAR—Farm & Home Hour (NBC)
WCCO—Markets
WDAY—Thorstein Skarning's Orchestra
WGN—Blackstone Ensemble
WNAX—Pianoland

2:30 p.m.
NBC—Singing Strings: WEBC KSTP WDAY WHO KFYR
KFAB—University of Nebraska
KGNF—Man About Town
KOIL—Variety Program
KSL—Cobina Wright (CBS)
WCCO—New York Stocks
WGN—June Baker
WISN—Women's News of the Air
WLS—Dr. Maybelle Blake, "Child Psychology," Dr. Rolland; Orchestra
WLW—Dreams Come True (NBC)
WNAX—Crazy Crystal Boys
WOW—Police Bulletins
WTMJ—Organ Melodies

2:45 p.m.
NBC—John Marvin's Story prgm.: WEBC WDAY KSTP WOW KFYR WHO
CBS—Easy Aces: WBBM WCCO KSL
KFH—Idle Fingers
KGNF—Tango Time
KSCJ—Variety Program
WGN—Len Salvo, organist
WLW—Girls Trio
WMT—The Question Box

3:00 p.m.
NBC—Woman's Radio Review; WHO WOW
NBC—Betty & Bob; KSTP KOIL KOA KFYR WENR WTMJ
CBS—The Little House Family; KSCJ KFH KSL KFAB
KGNF—Concert Hour
KTAR—Musical Program
WCCO—Melody Matinee
WDAY—Lem Hawkins
WEBC—News; Stocks
WGN—Woman's Clubs
WISN—Musical Matinee
WLW—Jeannine Macy & Bob Nolan, vocalists
WMAQ—Home Forum
WMT—Salon Musicale
WNAX—Nancy Gurney Trio

3:15 p.m.
CBS—"Fats" Waller's Rhythm Club: WMT KFH KSCJ
NBC—Easi & Dumke: WDAY KOIL WEBC KSTP KTAR
NBC—Vic & Sade: KOA WMAQ WOW WHO
KFAB—The Jangles
KFYR—Hokum Boys
KGNF—Anson Weeks' Orch.
KSL—Payroll Builder
WENR—Madame de Sylvara
WGN—Berenice Taylor, soprano
WTMJ—With a Song

3:30 p.m.
CBS—Outdoor Cleanliness Ass'n, Pem: KSCJ KFH KSL KFAB WMT
NBC—Me Perkins: WEBC KFYR KOA WOW KSTP WDAY WHO WENR WTMJ
KGNF—Musical Dreams
KOIL—Klub Kalender
KTAR—Musical Program
WCCO—Art Institute of the Air
WGN—Romantic Melodies
WISN—Magic Harmony
WLW—John Barker; Orchestra
WMAQ—Platt & Nierman (NBC)
WNAX—Edith Gurney

3:45 p.m.
NBC—Dreams Come True; KSTP KFYR WOW WDAY KOA WHO WMAQ WTMJ
MBS—Life of Mary Sothern: WGN WLW
CBS—Chicago Variety Prgm.: WMT WCCO WSCJ KFH KSL KFAB
KOIL—Musical Program
WEBC—American Weekly
WENR—Program Preview
WNAX—George B. German

4:00 p.m.
NBC—Kay Foster, songs: WMAQ
CBS—Men of Notes: WCCO KFH KSCJ WMT KSL
NBC—Raoul Roulson singer: KOA KFYR WENR KSTP WEBC KTAR WDAY
KFAB—Market Reports & News
KGNF—Your Tune
WGN—Popular Rhythm Rambles
WHO—Gertrude Nourse, pianist
WISN—Organ Melodies
WLW—Dorothea Ponce, blues singer
WNAX—Don Franklin's Orch.
WOW—Adlerika
WTMJ—The Cocktail Hour

4:15 p.m.
NBC—Tom Mix's Straight Shooters: WLW
NBC—Gale Page, songs: KFYR WENR KSTP WDAY KOA
NBC—The Three Co's: WOW
CBS—Baker & Sheer: KSCJ KFH WCCO WMT
NBC—High & Low: WHO WMAQ
KFAB—Katharine Stone
KGNF—Favorites of Yesteryear
KSL—Dental Clinic of the Air
WEBC—Children's Hour
WISN—Carefree Capers
WNAX—Pappa & Buckle Busters

4:30 p.m.
NBC—Singing Lady: WLW
NBC—El Chico, Spanish Revue: WDAY WOW KOA WMAQ
NBC—Larry Larsen, organist: WENR
CBS—Organ Interlude: KSL KFH KSCJ WBBM
KFAB—Cornhuskers Trio
KFYR—Rhythme Serenade
KGNF—Hollywood Hilarities
KSTP—Eb & Zeb
WCCO—Livestock Summary
WEBC—Prelude to Evening
WGN—Juliet Barker, "Speech Personality"
WHO—The Harvest Club
WMT—Tarzan of the Apes
WNAX—Singing Strings

4:45 p.m.
CBS—Betty Barthell, songs: KFH KSL KSCJ
NBC—Capt. Tim Healy: KSTP WEBC WOW WHO WMAQ WTMJ
NBC—Happy Jack Turner: WENR KOA
KFAB—Kiddies Program
KOIL—Creighton Univ. of the Air
WCCO—Aladdin Rubs His Lamp
WDAY—Trade Away Exchange
WGN—Joseph Hassmer, baritone
WISN—The Spotlight
WLW—Jack Armstrong
WMT—The Walker Family
WNAX—The Pickard Family

5:00 p.m.
NBC—Xavier Cugat's Orch.: WMAQ KFYR WHO WDAY
NBC—Army Band: WENR KOA
CBS—Adventure Hour: WCCO WBBM
CBS—Songs of Long Ago: KSL KFH
KFAB—Man on the Street
KGNF—Evening Melodies
KOIL—Mother's Helper
KSTP—Uncle Tom
KTAR—Musical Program
WEBC—Prelude to Evening
WGN—Armchair Melodies
WISN—Show Window
WLW—Stamp Club
WMT—The Uptowners
WNAX—Rhythm Boys
WOW—Nebraska Power, Tarzan Program
WTMJ—"Our Club"

5:15 p.m.
NBC—Desert Kid, sketch: WENR
CBS—Skippy: WBBM WCCO
NBC—Tom Mix's Straight Shooters: WEBC KSTP WOW WHO WIBW WTMJ WMAQ
KFAB—Blackbird Kitchen
KFH—The Texas Rangers (CBS)
KFYR—Organ Rhapsody
KOA—To be announced
KOIL—Radio Secret Agents
KSL—Junior Hour
KTAR—Mickey Gillette's Orch. (NBC)
WDAY—Musical Auction
WGN—Rube Appleberry, sketch
WLW—Bachelor of song
WNAX—Cecil and Sally

5:30 p.m.
NBC—News; Three X Sisters: KFYR WMAQ
CBS—Jack Armstrong: WBBM WCCO
KFH—Edde Dunstedter, organist (CBS)
KGNF—Dance Releases
KOA—News; Microphone
KSTP—Uncle Tom
KTAR—School of the Air
WDAY—Variety Program
WEBC—News; Prelude to Evening
WENR—News
WGN—Singing Lady (NBC)
WHO—Jack Armstrong
WLW—Bob Newhall, sportsman
WMT—Funny Paper Time with Don
WNAX—Rosebud Kids
WOW—Bill, Mack & Jimmie
WTMJ—Jack Armstrong

5:45 p.m.
NBC—Lowell Thomas, news: WLW
CBS—Cadets Quartet: WMT
NBC—Orphan Annie: WGN WEBC KSTP KFYR KOIL WHO
KFH—Guilty or Not Guilty
KOA—To be announced
KTAR—Business Brevities
WCCO—Adv. of Buddy & Ginger
WDAY—Tonic Tunes
WENR—Singing Strings
WMAQ—Max Dolin's Grenadiers
WOW—News
WTMJ—Florence Martin

Night

6:00 p.m.
★ NBC—Amos 'n' Andy: WENR
CBS—Louis Panico's Orchestra: WBBM
NBC—Nat'l Committee for the Protection of Child Family, School & Church; Henry Noble MacCracken, guest speaker; WMAQ KFYR WEBC
Adventures of Jimmy Allen: KMOX WCCO WGN KFH
KFI—English Lesson
KOA—Comedy Capers
KOIL—News
KSL—Broadcasters Review
KSTP—Sports Reporter; News
WBAP—Rhythm Makers
WDAY—Dinner Hour
WHO—Sunset Opry
WISN—Your Health; Dr. Koehler
WLW—Paul Pierson's Orchestra
WMT—"Around the Town"
WNAX—Jimmy Jordan, sports
WOAI—Twilight Melodies
WTMJ—Sport Flash

6:15 p.m.
NBC—Stories of the Black Chamber, "Secret Ink": WMAQ
NBC—Plantation Echoes; Southernaires Quartet; WENR KSO KOIL KWCR
CBS—Louis Panico's Orchestra: KFH WMT
★ MBS—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch: WGN WOAI WLW
CBS—Just Plain Bill: WBBM
Jimmy Allen: WOW WHO
KFI—Dance Orch. (NBC)
KFYR—Eb & Zeb
KMOX—Four Shamrocks; Orch.
KOA—Stamp Club
KSL—Robin Hood
KSTP—Stonehill Prison Mystery
WBAP—The Southernaires
WCCO—News Commentator
WEBC—Hal Kemp's Orchestra
WTMJ—Heinie's Grenadiers

Monday — Continued

6:30 p.m.
CBS—Buck Rogers, sketch: WBBM WCCO KMOX KSL
★ NBC—Red Davis: KWCR KSTP WOAI KSO WEBC WFAA WENR KOIL WLW
NBC—Soloist: WHO WMAQ
KFH—Voice of Color; Variety Program
KFI—Wesley Tourtellotte, organist
KFYR—Harry Turner's Orch.
KOA—To be announced (NBC)
WDAY—Message on Money from First Nat'l Bank
WGN—Dance Orchestra
WISN—Souvenirs of Song
WMT—Tunes and Topics
WOW—Omaha University

6:45 p.m.
★ NBC—Uncle Ezra's Radio Station: WMAQ WOW
CBS—Bonke Carter: WBBM KMOX WCCO
★ NBC—Dangerous Paradise, sketch; Nick Dawson & Elsie Hitz: KWCR KSO WENR KOIL WFAA WLW
Little Orphan Annie: KSL KTAR
KFH—Piano Program
KFI—Just Plain Bill
KFYR—Morin Sisters (NBC)
KOA—The Big Top (NBC)
KSTP—Gluekette
WDAY—Jimmie Allen, sketch
WEBC—Seth Wiggins, talk
WGN—Quin Ryan's Amateur Night
WHO—News; Disc Dojn's; Program Spotlight
WNAX—Pappy and Enck
WOAI—Hearts Delight Millers
WTMJ—Around the Fireside

7:00 p.m.
★ NBC—STUDEBAKER CHAMPIONS Present Richard Himber's Orch.; Joey Nash, vocalist; WHO WMAQ WOW WOAI WFAA WDAF
NBC—Art Kassel's Orch.: KFYR WDAY
CBS—"Diane," musical comedy, starring Rhoda Arnold, soprano; Alfred Drake, baritone; Lucille Wall; John Griggs: WBBM KSL KMOX
NBC—Jan Garber's Supper Club: KOIL WLS KOA KFI WLW KSO KWCR
KFH—Accordaan Melodies
KSTP—Dance Orchestra
KTAR—Musical Program
WCAL—Phyllis Kay, pianist
WCCO—Sports Review
WEBC—Coach Bernie Bierman
WGN—Lone Ranger
WISN—Salon Trio
WMT—The Avalon Band
WNAX—Geo. B. German
WTMJ—Dairy Council Prgm.

7:15 p.m.
★ CBS—Edwin C. Hill, "The Human Side of the News": KMOX WBBM WCCO
KFH—Judd Norman (CBS)
KSL—Tarzan, sketch
KSTP—Doc Savage
WCAL—Musical
WEBC—Guilty or Not Guilty
WISN—Fireside Fantasies
WNAX—Ed McConnell, songs

7:30 p.m.
★ NBC—Gladys Swarthout, mezzo-soprano; Wilbur Daly's Orchestra: WMAQ WEBC KSTP KFYR WDAY WEBC WOW WLW WOAI WHO
★ CBS—Kate Smith's New Star Revue, Jack Miller's Orch.; Three Ambassadors, guests; WMT WBBM KMOX WCCO KFH WISN KFAB
★ NBC—Carefree Carnival; Chas. Marshall & His Boys; Percy the Playwright, Helen Troy, comedienne, Ben Klassen, tenor; Carnival Male Quartet: KSO WLS KWCR KFI KOA
KSL—Gene Halliday, Organist
WCAL—Dr. Geo. W. Spohn, talk
WFAA—Old Mill Melodies
WGN—Art Jarrett's Orch.

7:45 p.m.
KTAR—Mirth Parade
WCAL—Prof. C. B. Helgen, Alumni Notes
WGN—Northwestern Univ. Program
WNAX—Eb and Zeb

8:00 p.m.
★ NBC—Harry Horlick's Gypsies; Frank Parker, tenor; WHO WOW WMAQ
CBS—Andre Kostelanetz' Orch.; Lucrezia Bori, soprano: WMT KMOX KSL WCCO WISN KSCJ WNAX KFH KFAB WBBM
★ NBC—Greater Minstrels: KSTP WDAY KFYR WOAI KOA WLW WFAA KOIL WLS WEBC KSO WTMJ
KFDY—S. Dakota S. Vs N. Dakota State, baseball game
KFI—Flirtations
KTAR—Flirrations (NBC)
WGN—Dance Orch.; Dorothy Miller

8:15 p.m.
KTAR—Fun Fest
WGN—Comedy Stars of Hollywood

8:30 p.m.
NBC—Princess Pat Players: KOIL WENR KSO KWCR
★ CBS—The Big Show; Block & Sully, comedians; Gertrude Nissen, vocalist; Lud Gluskin's Orch.; KMOX KSL WBBM WCCO KFAB
NBC—Otto Harbach, musical; Orch.; Guest Artists: KFI KOA WOAI WFAA WHO WDAY WOW KFYR WLW WEBC WTMJ KTAR WMAQ KSTP
KFH—Pinto Pete
KSCJ—Variety Program
WGN—Ted Weems' Orchestra
WISN—The Revelers
WMT—Court Hussey and Orch.

8:45 p.m.
KFH—Pianissus
KSCJ—YMCA Program
WGN—Ferde Grofe's Orchestra

9:00 p.m.
★ NBC—Contented Prgm.; Lullaby Lady; Male Quartet; M. L. Eastman's Orch.: KFI KOA WOAI KSTP WFAA WMAQ WHO WEBC KFYR WTMJ WOW
CBS—Wayne King's Orch.; KMOX KSL WBBM WCCO KFAB
★ NBC—CHAPPEL BROTHERS, Inc., Present Little Jackie Heller, tenor; Harry Kogen's Orch.: WENR KSO KWCR
KFH—String Trio
KOIL—News
KSCJ—To be announced
KTAR—Ed Rudolph's Program
WDAY—Old Timers
WGN—News
WIBA—Ken Simmons' Orchestra
WISN—A Wandering Minstrel
WLW—Dramatized Cuins
WMT—Metropolitan Moods
WNAX—South Americans

9:15 p.m.
KOIL—Cleveland Orch (NBC)
KTAR—Diamond Dramas
WENR—Geo. Olsen's Orch.
WGN—Mardi Gras
WISN—Nat Brusiloff's Orch.
WLW—Love Letters in the Air
WNAX—Hollywood Impresions

9:30 p.m.
NBC—Nat'l Radio Forum: WDAY WENR
CBS—Doctors, Dollars & Disease, Wm. Hard, L.H.D., "The Governments Part in Medical Care"; WNAX WMT KMOX KSCJ KFH WCCO
Dick and Pat: KSTP KOA
T. N.—Dance Orch.; WOAI
KFI—Pan-Americana
KFYR—Farmers' Union
KSL—The Hawk, mystery
WEBC—Romance of Furs
WFAA—Club Aguila Entertainers
WHO—Iowa Forum
WISN—The Revelers
WLW—Corn Cob Pipe Club
WMAQ—The Northerners
WOW—Big City Broadcast
WTMJ—Band Concert

9:45 p.m.
CBS—Fray & Braggiotti, pianists; WMT WNAX KSCJ KFH
KFYR—Variety Program
KMOX—Tin Pan Alley
KSL—Comedy Stars of Hollywood
WCCO—American Family Robinson
WEBC—Mischa Bregmann's Ensemble
WGN—Ted Weems' Orchestra
WHO—American Legion Program
WISN—Nat Brusiloff's Orch.

10:00 p.m.
NBC—The Grumbles, sketches: WOW
★ CBS—Myrt & Marge: KMOX KSL KFAB WCCO WBBM
★ NBC—Amos 'n' Andy: KOA WOAI WENR KSTP KFI KOIL WBAP WTMJ
KFH—Friend's University Dramatic Guild
KFYR—Piano Moods
KSCJ—Sport Reports
KTAR—Variety Program
WDAY—News Review
WGN—Here, There & Everywhere
WHO—Hits & Bits; News
WISN—Dick Reynolds Orch.
WLW—News; Salute of the States
WMAQ—Hal Totten, sports
WMT—News
WNAX—News

10:15 p.m.
★ NBC—Red Davis: KFI KOA
CBS—Gus Arnheim's Orchestra: KSCJ WBBM WCCO KFAB WMT WNAX
NBC—Jesse Crawford, organist: WHO KFYR WOAI WOW WEBC WMAQ
★ CBS—Edwin C. Hill, "The Human Side of the News": KSL
KMOX—Sports; Organ Recital
KSTP—News; Sports Reporter
WBAP—Bob Calen
WDAY—Souvenirs of Song
WENR—The Globe Trotter
WGN—Dream Ship
WTMJ—Dance Orchestras

10:30 p.m.
NBC—Jolly Coburn's Orch.: WLW
★ CBS—Kate Smith New Star Revue, Ambassadors; Guest Talent: KSL
★ NBC—St. Louis Symphony Orch.; Vladimir Golschmann, conductor: KFYR WEBC WBAP WMAQ WOW WDAY
★ NBC—Gladys Swarthout, mezzo soprano; William Daly's Orchestra: KTAR KFI KOA
KFH—The Aristocrats
KSTP—The Punchbowl
WENR—The Hoolinghams
WGN—Art Jarrett's Orch.
WHO—Norrross Sisters
WOAI—Hoot Owls

10:45 p.m.
CBS—Herbie Kay's Orch.: KSCJ WBBM WISN WCCO WMT WNAX
KMOX—Variety Program
KSTP—St Louis Symphony Orchestra (NBC)
WENR—Don Pedro's Orchestra
WGN—Ferde Grofe's Orchestra
WHO—Dance Orchestra

11:00 p.m.
NBC—Henry King's Orch.: WLW
CBS—Scott Fisher's Orch.: KMOX WBBM KFH WISN WMT KSCJ WNAX KFAB
NBC—The Show: KFI KTAR
NBC—St. Louis Sym.: WHO
KOA—Charlie Davis' Orchestra (NBC)
KOIL—Freddie Ebener's Orch.
KSL—Blue Monday Jamboree
KSTP—Talent Search
WCCO—Johnny Ramp's Orch.
WENR—George Olsen's Orch.; Ethel Shutta

11:15 p.m.
KOA—Rowdy Wright
WGN—Ted Weems' Orch.

11:30 p.m.
NBC—Jack Berger's Orch.: WMAQ
NBC—Art Kassel's Orch.: KOA KFYR WENR WEBC WDAY KSTP WHO
CBS—Claude Hopkins' Orch.: KSCJ WBBM KMOX WCCO KFAB KFH WMT WNAX
KOA—To be announced (NBC)
KOIL—Ferdinando's Orch.
WGN—Ferde Grofe's Orchestra
WISN—Dancing 'til Midnight
WLW—Ben Pollock's Orch.
WOW—Dance Orchestra

11:45 p.m.
KMOX—When Day Is Done
WGN—Ted Weems' Orchestra
WOW—Art Kassel's Orch. (NBC)

12:00 Midnight
KFI—Reporter of the Air (NBC)
KOA—Richardo (NBC)
KSTP—Dance Orchestra
KTAR—Night Owl
KSL—Players
WISN—Stan Meyers' Orchestra (NBC)
WGN—The Midnight Flyers
WLW—Jack Spratt's Orch.
WMAQ—Don Pedro's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

12:15 a.m.
NBC—Blue Moonlight: KOA
KFI—The Waikikians

12:30 a.m.
KFI—Jimmy Grier's Orchestra (NBC)
KOA—Rhythmettes (NBC)
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orchestra
WLW—Moon River, organ and poems
WMAQ—George Devron's Orch.

1:00 a.m.
KFI—Ted Fiorito's Orchestra (NBC)

Contests on the Air

INDICATIVE of the return to popularity of contests on sponsored programs is the offer of a total of more than $30,000 in cash prizes by the Pepsodent Company on the *Amos 'n' Andy* program. Radio contests have been finding increasing favor since the New Year. Recent additions to the list include:

Time Shown Is Central Standard

SUNDAY

12:30 p. m., NBC-WEAF network. Little Miss Bab-o. Prizes: first, $500 cash; second, fur coat, value $350; third, $100 cash; fourth and fifth, $50 cash; eighty prizes of $10, and two motion picture cameras and projectors. Nature, letter of 50 words or less on value of sponsor's product. Contest closes February 3. Sponsor, B. T. Babbitt Co.

THROUGH THE WEEK

10 p. m., (and **6 p. m.** in East) daily except Saturday and Sunday, NBC network Amos 'n' Andy program. Nature, letter of fifty words or less on why contestant prefers sponsor's product. Prizes: 14 493 in all, totaling $30,985; first prize, $2,500. Retailer receives duplicate of prize his customer wins if his label is on carton, which must accompany entry. Closing date, February 3. Sponsor, Pepsodent Co.

5:45 p. m., NBC-WEAF network daily except Saturday and Sunday, Billy Batchelor program. Rebroadcast on CBS Pacific Coast network at 7:15 p. m. except Thursdays, when it is heard at 7:30 p. m. Nature, suggesting nickname for Billy Batchelor, Jr., baby in the sketch. Prizes: first, $1,000, one thousand other prizes of $5 each. Contest closes midnight, February 3. Sponsor, General Mills

ON INDEPENDENT STATIONS

WLS, Chicago, 10 p. m. Saturdays, Section of Barn Dance. Nature, suggesting name for new magazine of WLS programs and artists. $100 cash prize offered for accepted name. Closing date, February 16. Sponsor, Prairie Farmer magazine.

Mr. Fairfax Knows All

NORMAN DONAHUE, trumpet player in Jan Garber's orchestra, is married. His height is five feet six inches, his weight, 135 pounds. He has brown eyes and brown hair. Address him in care of Jan Garber, NBC, Merchandise Mart, Chicago. *(D. McM., Monmouth, Ill.)*

CAB CALLOWAY is now broadcasting from Harlem's Cotton Club every Friday, Saturday and Sunday at 11 p. m. CST over the CBS network. *(Eugene Javens, Beaver Falls, Pa.)*

FRANK LUTHER, who used to be "Your Lover," can now be heard on the Let's Dance program, every Saturday night over the NBC-WEAF network at 10:30 p. m. EST (9:30 CST). Address him in care of NBC, 30 Rockefeller Plaza, N. Y. C. *(Cora Eastman, New Canaan, Conn.)*

JACK ARTHUR'S real name is Arthur Campbell. He has also used the name Johnny Hart on the radio. Mr. Arthur was born in Brooklyn, went to school there and ran away from school to join the Canadian troops and go to war. When the U. S. declared war Jack joined a New York regiment and went to France, remaining there for two and a half years. His first theater engagement was a part in "What Price Glory?" His hobbies to-

(Continued on Page 29)

FEATURED INSTRUMENTS *of the Airways*

Charles St. Clair Isadore, plays Buescher baritone saxophone in Paul Whiteman Orchestra (10 P. M.).

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AND HIS
STUDEBAKER CHAMPIONS with Joey Nash

MONDAY 7:00 P.M. Central Standard Time
NBC— Including WMAQ — WOW — WDAF and Coast to Coast Network
FRIDAY 10:15 P.M. Mountain Time
KOA KDYL and Pacific Coast Network

MONDAY
Chappel Bros., Inc. Present
LITTLE JACKIE HELLER
★ "Dynamic Star of Radio"
and Harry Kogen's Orchestra
in behalf of
KEN-L-RATION and KEN-L-BISKITS
The Energizing Foods for your Dog
WENR 9 P.M. C.S.T. Every Monday Evening NBC Blue Net.

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Programs for Tuesday, January 29

Star ★ Indicates High Spot Selections

8:15 a.m.
KFAB—Delta and Irish
KGNF—Jimmie Allen
KMOX—Happy Days Revue (CBS)
KTAR—△Family Devotional
WHO—Musical Clock
WLS—"Hamblin' Red" Foley
WLW—Music by Divana
WTMJ—The Sun Dial

8:30 a.m.
NBC—Eva Taylor, songs: WOW
KFAB—Kaai Hawaiians
KGNF—Time 'n' Tunes
KTAR—Morning Business Brevities
WEBC—Musical Clock
WHO—Musical Revue
WLS—Ford Rush
WLW—Talk: Arthur Chandler, Jr., organist
WNAX—Happy Jack's Old Timers
WTMJ—Blue Ging-am Studios

8:45 a.m.
KFAB—Natural Singers
KSCJ—Opening Hog Trade
WDAY—Nancy and Phil
WGN—Keep Fit Club
WHO—Musical Clock
WLS—Morning Minstrels
WLW—The Jarksons, comedy
WOW—Health Exercises
WTMJ—Mary Baker's Shopping Basket

9:00 a.m.
NBC—Smack Out: KOA
CBS—News; Music Masters, male quartet: KSCJ KFH
NBC—News; Johnny Marvin, tenor: WCKY WEBC WOW WDAY KFYR
KGNF—Aunt Sammy's Chats
KOIL—Uncle Bill, Philospher
KSL—News; Advertisers Review
KSTP—Polly the Shopper
KTAR—Three C's (NBC)
WCCO—News
WGN—Good Morning
WHO—Music Box
WISN—Castles in Music
WLS—Westerners Round Up
WLW—Jean Boss, blues singer
WMAQ—Emil de Salvi, tenor
WMT—Fran Allison Hour
WNAX—Brass Band
WTMJ—Woman's News of the Day

9:15 a.m.
NBC—Edward MacHugh, songs: KOA KOIL WMAQ KTAR
NBC—Clara, Lu 'n' Em: WOW KSTP WHO KFYR WDAY WGN WTMJ WLW
KFAB—The Deckers
KFH—Jacob Dold's Niagara Organ Program
KGNF—Weather Reports
KSCJ—Dr. James J. Davies
WEBC—Musical Interlude
WISN—Ann Leslie's Scrapbook
WNAX—Bohemian Band

9:30 a.m.
CBS—Madison Ensemble: WMT KSCJ WCCO WBBM
NBC—Morning Parade: WHO KOA
NBC—Today's Children: KSTP WEBC KOIL WLS KSO KWCR WTMJ
KFAB—University of Nebraska
KFH—Opening Grain Markets
KFYR—Organ Program
KGNF—Organ Music
KTAR—Financial Servire
WDAY—Sunshine Hour
WGN—Markets; Good Morning
WISN—Morning Melodies
WLW—Livestock Reports; News
WMAQ—Music and Comments
WNAX—Zeke Perkins' Boys
WOW—Prudence Penny

9:45 a.m.
NBC—News; Viennese Sextet: WMAQ KOIL
CBS—Madison Ensemble: KFAB KFH KSCJ
NBC—Morning Parade: WDAY WEBC
KFYR—Weather, Markets
KSL—Morning Melodies
KSTP—Romeo of Melody
KTAR—Musical Program
WCAL—△Devotion
WGN—Quin Ryan & Cadets
WLS—Dean Brothers
WLW—Jack Berch's Orchestra
WMT—My Kitchen, Libbie Vaughan
WNAX—△Sacred Servire
WOW—News
WTMJ—Down a Country Road

10:00 a.m.
NBC—Galaxy of Stars: WOW KOA WEBC WHO KSTP WMAQ WTMJ WLW
CBS—Mary Lee Taylor: WBBM KFH
NBC—Honeymooners: KWCR
KFAB—Omaha Police Court
KFYR—Musical Program
KGNF—The Thrill Hunter
KSCJ—Variety Program
KSL—Studio Ensemble
KTAR—Johnny O'Brien (NBC)
WCCO—Doggie Doins
WDAY—Variety Program
WGN—Bushman's Movie Chats
WISN—Pop Concert
WLS—Bill O'Connor
WMT—△Devotionals
WNAX—Don Franklin's Orch.

10:15 a.m.
NBC—Your Child Dr. Ella Oppenheimer: WEBC KOA KFYR KTAR WHO
CBS—Alexander Semmler, pianist: KSCJ KFH WMT
NBC—Tony Wons, poetry reading & philosophy: WMAQ
KGNF—Tunes and Topics
KSL—Romance of Mary & John
KSTP—Hawaiian Adventures
WCAL—Time Signals
WCCO—Jean Abbey
WDAY—△Chapel Exercises
WGN—Friendly Neighbor
WLS—Market Reports
WLW—Johanna Grosse, organist
WNAX—John Peter de Pagter
WOW—Nightingale & Serenaders
WTMJ—Hollywood Movie Letter

10:30 a.m.
NBC—Three Shades of Blue: WHO WOW WMAQ KOA
CBS—Navy Band: WMT KFAB KFH KSCJ
NBC—U. S. Marine Band: KFYR WDAY KTAR WLW WEBC
KGNF—To be announced
KSL—Ruth Clark Evans
KSTP—Organ Program
WCCO—Dr. W. A. O'Brien
WGN—Phil Kalar, baritone
WISN—Peggy Patton's Movie Chat
WLS—Today's Kitchen
WNAX—The March Kings
WTMJ—What's New in Milwaukee?

10:45 a.m.
NBC—Keenan & Phillips, piano duo: WHO WOW
KGNF—The Aristocrats
KOA—Marietta Vascoucelles
KOIL—Kenneth Golden
KSTP—Diamond Drama
WCCO—Musical Vagabond
WGN—Painted Dreams

11:00 a.m.
NBC—Story of Mary Marlin: WMAQ KOA WHO
CBS—Voice of Experience: WBBM WCCO KSL
KFAB—Jim & Jerry
KFH—Grain Market and Shoppers Guide
KFYR—Markets & World Book man
KGNF—Morning Varieties
KSCJ—Ross Miller
KSTP—Marine Band (NBC)
WGN—C. Houston Goudiss
WISN—The Song Market
WLS—Homer Griffith, "Friendly Philosopher"
WLW—Rex Griffith, vocalist
WMT—Lou Webb's Consolations
WNAX—Lawrence Welk's Orch.
WOW—Mary Baker
WTMJ—Black & Gold Ensemble

11:15 a.m.
CBS—The Guimps: WCCO KFAB WBBM KSCJ KSL WISN
NBC—Marine Band: KFYR
KFH—Highway Departments
KOA—Honeyboy & Sassafras (NBC)
KOIL—Variety Program
WGN—Berenice Taylor, soprano
WHO—Markets
WLS—Cumberland Ridge Runners
WLW—River & Market Reports; Talk
WMAQ—Home Service Program
WOW—Markets

11:30 a.m.
NBC—Merry Madcaps; Orch., direction Norman L. Cloutier: WMAQ
CBS—Arthur Warren's Orch.: KSCJ
NBC—Farm & Home Hour: KFYR WDAY WEBC KWCR KOA WOW WLW WHO KSTP
KFAB—Market Reports
KFH—Markets
KGNF—Earl Burtnett's Orch.
KOIL—Eddie Butler
KSL—Jennie Lee of Auerbach's
KTAR—Musical Program
WCCO—Stock; Markets
WGN—Markets; Good Health and Training
WISN—Souvenirs of Song
WLS—Federal Housing Program
WMT—Air Line Varieties
WNAX—The Bohemian Band
WTMJ—Los Caballeros

11:45 a.m.
CBS—Arthur Warren's Orch.: KFH KSL
KFAB—Kaai Hawaiians
KGNF—Market Reports
KTAR—Three of a Kind (NBC)
WCCO—News Bulletin
WGN—Morning Serenade
WLS—Weather; News
WMAQ—Little Church Around the Corner
WTMJ—Radio Voice of the People

Afternoon

12:00 Noon
CBS—George Hall's Orch.: KSL WCCO KSCJ
KFAB—University of Nebraska
KFH—Variety Program
KGNF—News Boy
KOIL—Playing the Song Market
KSO—Inquiring Microphone
KTAR—Radio Newspaper
WGN—Len Salvo, organist
WISN—Noon Novelties
WLS—"The Old Music Chest," Phil Kalar
WMT—The Cornhuskers
WNAX—Farm & Home Hour
WTMJ—Heinie's Grenadiers

12:15 p.m.
NBC—Geo. Duffy's Orchestra: WMAQ
★ CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club: WBBM KMOX
KGNF—Auto Service Hour
KSCJ—Maude Ellen Lynch
KSL—Gene Halliday, organist
KTAR—Army Band (NBC)
WCCO—Noon Hi-Lites
WGN—Harold Turner, pianist; Dan Baker, tenor
WLS—Dinnerbell Program

12:30 p.m.
NBC—Words & Music: WMAQ KOA
NBC—Music Guild; Samuel Chotzinoff, critic: KFYR KTAR
CBS—Esther Yelas' Ensemble: KSL KSCJ
KFAB—Cornshuckers
KFDY—George Thomson, "The Question Box"
KFH—Livestock Markets; Grain Market
KOIL—News
KSTP—News; Dance Orchestra
WCCO—Jim Hankins
WDAY—Lem Hawkins
WEBC—Grand Rapids Matinee
WGN—△Mid-day Service
WHO—Silver Strains
WIAW—Johnnie Burkarth's Orch.
WMT—Voice of Iowa
WOW—Mid-day Review
WOWO—Hayden's Ensemble
WTMJ—Variety Program

12:45 p.m.
CBS—Pat Kennedy; Art Kassel's Orch.: WBBM KSL WCCO WMT
KFDY—Nora M. Holt, "The Women's Program During Farm & Home Week"
KFH—Used Car Parade
KGNF—Susie the Shopper
KOA—Livestock
KSL—News
KSTP—Program Resume; Musical Interlude
WEBC—Music Guild (NBC)
WHO—News
WLW—Ben Pollack's Orchestra
WNAX—D. B. Gurney

1:00 p.m.
NBC—Log of Day: KOIL WMAQ
CBS—Marie, Little French Princess: WBBM KSL
NBC—Music Guild: WHO KSTP WEBC
KFDY—Chimes Concert
KFH—Police Program
KGNF—Fuzzy, the Melody Man
KOA—C. A. C.
KSCJ—Morris Entertainers
WGN—Palmer House Ensemble
WISN—Concert Ensemble
WLS—Clinic of the Air
WLW—Ohio School of the Air
WMT—Bob McGrew and Orch.
WNAX—Lawrence Welk's Orch.
WOW—Dance Orchestra
WTMJ—Dance Orchestra

1:15 p.m.
CBS—Romance of Helen Trent: KSL WGN
KFAB—Market Reports
KFDY—Farm Flashes
KFH—Livestock Market
KGNF—Musical Spotlight
KSCJ—Variety Program
WCCO—League of Women Voters
WHO—Markets
WLS—Rangers & John Brown
WMT—Market Reports
WOW—News

1:30 p.m.
NBC—The Peerless Trio, songs: WOW KOA KSTP WHO WEBC KFYR
CBS—Amer. School of the Air: WBBM WMT WCCO KSCJ KSL KFH KFAB
NBC—"Pirates of Penzance," Gilbert & Sullivan operetta: WMAQ
KFDY—Parent-Teachers' Association
KTAR—Noon Business Brevities
WDAY—Farm Flash
WGN—Blackstone Ensemble
WISN—World Revue
WLS—Markets, Hoosier Sodbusters
WNAX—Happy Jack's Old Timers
WTMJ—Dance Orch.

1:45 p.m.
NBC—Lilian Bucknam, soprano: WOW WHO WEBC KOA
KFDY—Farm and Home News
KFYR—Farm Flashes
KGNF—Smiling Ralph, Organist
KSTP—To be announced
WDAY—Thorstein Skarning's Orch.
WGN—Mark Love, basso
WLS—Homemakers' Hour
WTMJ—Badger Spotlight

2:00 p.m.
NBC—Vic & Sade: WLW
CBS—Columbia Variety Hour: KSCJ KFH WBBM WMT
NBC—Don Pedro's Orch.: KFYR WEBC
KFAB—Electric Kitchen
KGNF—Market News
KOA—Don Irwin's Orchestra
KSL—Payroll Builder
KSTP—St. Paul Council P. T. A.
WCCO—Just Plain Bill
WDAY—Dance Orch.
WGN—Palmer House Ensemble
WHO—Betty and Bob
WISN—Air Breaks
WNAX—The Sunshine Boys
WOW—Markets
WTMJ—Woman's Point of View

2:15 p.m.
NBC—Ma Perkins, sketch: WLW
NBC—Judy & Jane: KSTP WHO WOW WEBC
KFYR—Musical Program
KGNF—Mills Brothers
KTAR—Farm & Home Hour (NBC)
WCCO—Markets
WDAY—Lem Hawkins
WGN—Blackstone Ensemble

2:30 p.m.
NBC—Willie Bryant's Orch.: KOA KFYR WLW KSTP
NBC—Harvest of Song: WDAY WEBC
KFAB—University of Nebraska
KGNF—Tango Time
KSL—Agricultural Speaker
WCCO—New York Stocks
WGN—June Baker
WHO—Maids of the Prarie
WISN—Women's News of the Air
WLS—Little Dramas from Life
WMAQ—Board of Trade; Piano Solo
WNAX—Musical Program
WOW—Police Bulletins
WTMJ—Organ Melodies

2:45 p.m.
NBC—Song of the City: WMAQ WOW WHO WLW
CBS—Easy Aces: WBBM WCCO KSL
NBC—Nellie Revell Interviews Mme. Sylvia: KSTP
KFH—Accordion Melodies
KFYR—Rhythm Club
KGNF—Coleman Cox
WDAY—Castles in Music
WEBC—Musical Interlude
WGN—Souveniers in Music
WMT—The Question Box

3:00 p.m.
NBC—Woman's ★Radio Review; Guest Speaker; Orch., direction Joseph Littau; Claudine Macdonald: WOW WHO
CBS—Visiting America's Little House: KSCJ KFH KFAB
NBC—Betty & Bob, dramatic sketch: WENR WTMJ KSTP KOA KFYR
KGNF—Quartet
KSL—Broadcasters' Review
KTAR—Musical Program
WCCO—Melody Matinee
WDAY—Lem Hawkins
WEBC—News; Stock Market
WGN—U. of C. Parent Teachers Forum
WISN—Musical Matinee
WLW—Mary Alcott & Rex Griffith, vocalists
WMAQ—Home Forum
WMT—Salon Musicale
WNAX—Nancy Gurney Trio

3:15 p.m.
NBC—East & Dunke; KSTP WDAY WEBC
CBS—Poetic Strings: WISN KSCJ KFH WMT
NBC—Vic & Sade: KOA WMAQ WOW WHO
NBC—Woman's Radio Review: WENR
KFAB—The Jangles
KFYR—Hokum Boys
KGNF—Anson Weeks' Orch.
WLW—Betty and Bob, drama
WTMJ—With a Song

3:30 p.m.
NBC—Ma Perkins: WENR WTMJ WDAY KFYR KOA WOW WHO WEBC KSTP
CBS—Steiner Service; Horace H. F. Jayne, "Digging Up History": KSCJ KFH KFAB KSL WMT
NBC—Temple of Song: WMAQ
KGNF—Musical Dream Time
KTAR—Musical Program
WCCO—Parents Teachers' Ass'n
WGN—Tuneful Rhythm Rambles
WISN—Jewel Box
WLW—Jeannine Mary, pianist
WNAX—Edith Gurney

3:45 p.m.
NBC—Lady Next Door: WOW WHO
NBC—Your Health: KFYR KSTP WEBC
CBS—Dick Messner's Orch.: KSL KFH KSCJ KFAB WMT WCCO
NBC—Life of Mary Sothern: WGN WLW
KGNF—Vocal Variety
KOA—Betty Marlowe (NBC)
WDAY—△Federated Church Women
WENR—Program Preview
WNAX—Geo. E. Gerguan
WTMJ—League of Women Voters

4:00 p.m.
NBC—Meredith Willson's Orch.: WLW WHO WMAQ WOW WEBC
CBS—Vassar College Sextet: KSL KFH KSCJ KFAB WMT WCCO
★ NBC—Int'l B'cast from London; "Future Policy of Great Britain in India," Rt. Hon. Winston Churchill, speaker: WENR KFYR KSTP
KFAB—Market Reports & News
KGNF—Your Tune
KOA—To be announced (NBC)
WGN—Afternoon Musicale
WISN—Organ Melodies
WNAX—Don Franklin's Orch
WTMJ—The Forkish Hour

4:15 p.m.
NBC—Congress Speaks, Speaker: WMAQ WHO WOW KOA WDAY KSTP KFYR
CBS—Tom Baker & Norm Sherr: WMT WCCO KSCJ KFH
NBC—Jacko Heller, songs: WENR KOIL
KFAB—Katharine Stone
KGNF—Favorites of Yesteryear
KSL—Dental Clinic of the Air
KTAR—Al Pearce's Gang (NBC)
WEBC—Children's Hour
WGN—Harold Turner, pianist
WISN—Tea Dansante
WLW—The Norsemen
WNAX—Pappy & Buckle Busters

4:30 p.m.
NBC—Singing Lady: WLW
CBS—Milton Charles, organist: WCCO KFH KSL WBBM
KFAB—Cornshuckers
KGNF—Late Decca Releases
KOIL—Donald Novis
KSCJ—Magic Garden
WEBC—Duluth Junior College
WENR—Larry Larsen, organist (NBC)
WGN—Melody Moments
WISN—Keyboard Capers
WMT—Tarzan of the Apes
WNAX—Singing Strings

4:45 p.m.
NBC—Nursery Rhymes: WDAY WEBC KFYR WMAQ WOW
CBS—Between the Bookends: WMT KSL KSCJ KFH
NBC—Happy Jack Turner: KOIL WENR
KFAB—Kiddies Program
KGNF—Eb and Zeb
KOA—Al Pearce's Gang (NBC)
KSTP—Campfire Girls
KTAR—Odds and Ends
WCCO—Livestock Summary
WGN—Louise Brabant, soprano
WHO—Library Talk
WISN—Paths of Memory
WLW—Jack Armstrong, drama
WNAX—The Pickard Family
WTMJ—U. of Wisconsin Extension Division

5:00 p.m.
NBC—Xavier Cugat's Orch.: KOA WMAQ
CBS—Beatrice Osgood, pianist WCCO WBBM KFH KSL
NBC—Ferdinando's Orch.: WHO WIW KOIL KFYR WDAY WENR
KFAB—Man on the Street
KGNF—Dance Orchestra
KSCJ—Variety Program
KSTP—Pages of History
KTAR—Musical Program
WEBC—Prelude to Evening
WGN—Armichair Melodies
WISN—Show Window
WMT—The Uptowners
WNAX—McCleary Institute
WOW—Public Affairs
WTMJ—Our Club

5:15 p.m.
NBC—Mid-Week Hymn Sing: KOA WMAQ WHO WDAY
CBS—Skippy: WCCO WBBM KMOX
CBS—Sis Miranda: KFH
KFAB—Blackbird Kitchen
KFYR—Rangers
KGNF—Round The Town
KSL—The Junior Hour
KSTP—Uncle Tom
KTAR—School of the Air
WNAX—Cecil and Sally
WOW—Hollywood Reporter
WTMJ—Bill, Mack & Jimmy

5:30 p.m.
NBC—News; Dorothy Page, songs: WMAQ WOW KSTP
CBS—Jack Armstrong; News WCCO WBBM
Jack Armstrong: WHO WTMJ
KFH—Al Roth's Orch.; Russell Brown (CBS)
KFYR—News; To be announced
KOA—News
KOIL—Last of the Mohicans
KSL—The Club
WDAY—Variety Program
WEBC—News; Prelude to Evening
WENR—What's the News?
WGN—Singing Lady (NBC)
WLW—Bob Newhall, sportsman
WMT—Variety Program
WNAX—Rosebud Kids

5:45 p.m.
NBC—Lowell Thomas, news: WLW
CBS—Cadets Quartet: WMT
NBC—Orphan Annie: WGN WEBC KOIL KSTP KFYR WHO
KFH—Guilty or Not Guilty
KOA—University of Denver
KSL—Variety; News
KTAR—Business Brevities
WCCO—Ask of Johnny & Ginger
WIAW—Tune Tunes
WENR—Book Review
WMAQ—High and Low (NBC)
WOW—Newscasting
WTMJ—Florence Martin's Singing Strings

Night

6:00 p.m.
NBC—Three Scamps KFYR
★ NBC—Amos 'n' Andy: WENR
CBS—Louis Panico's Orch.: WBBM
Adventures of Jimmy Allen: KMOX WCCO WGN KFH
KFI—Latvian Singers
KOIL—News
KSL—Town Crier
KSTP—Amusement Bulletin
WBAP—Rhythm Makers
WDAY—Dinner Hour Announcement Program
WEBC—Duluth Symphony Ass'n
WHO—Sunset Opry
WISN—Radio Forum
WLW—Paul Pierson's Orchestra
WMAQ—Palace Varieties
WMT—Around the Town
WNAX—Jimmy Jordan, sports
WOAI—Twilight Melodies
WTMJ—Sport Flash

6:15 p.m.

NBC—Whispering Jack Smith, baritone; Orch. WMAQ WTAM
CBS—Leon Pontova Orch.: KFH WMT
★ NBC—Morton Downey, tenor; Ray Sinatra's Orch.: WENR KOIL KSO KWCR
CBS—Just Plain Bill: WBBM
NBC—Don Pedro's Orch.: KFI KOA WHO
★ MBS—HORLICK'S MALTED Milk Presents Tom & Abner, comedy sketch: WLW WGN WOAI
Adventures of Jimmy Allen: WHO WOW
KFYR—Eb & Zeb
KMOX—Four Statmorks; Orch.
KSTP—Minnesota Crime Commission
WBAP—Dance Orchestra
WCCO—News Commentator
WISN—Cadillac Lighting Time
WNAX—Marion Matthews, organist
WTMJ—Hermie's Grenadiers

6:30 p.m.

NBC—You & Your Government: KOA WMAQ
★ NBC—HOUSEHOLD FINANCE Corp. Presents Musical Memories, Edgar A. Guest & Co.: WENR KOIL KWCR WREN KWK KSO
CBS—Buck Rogers, sketch: WBBM WCCO KMOX KSL
MBS—Arthur Tracy the Street Singer: WLW WGN
KFH—Musical Program
KFI—Wesley Tourtellotte, organ
KFYR—Harry Turner's Orch.
KSTP—Dance Orchestra
WEBC—John Klieve's Boys
WFAA—Rhythm Time
WHO—Prince of Song
WISN—Gypsy Caravan
WMT—Tunes and Topics
WOW—Dance Orchestra

6:45 p.m.

CBS—Rooke Carter, news: WCCO WBBM KMOX
Little Orphan Annie: KSL KTAR
KFH—Piano Program
KFI—Just Plain Bill
KOA—To be announced (NBC)
KSTP—Styles for Men
WDAY—Jimmie Allen, sketch
WEBC—Seth Wiggins, talk
WFAA—How About the Farmer?
WGN—Palmer House Ensemble
WHO—News Hits and Bits; Program Spotlight
WLW—Unbroken Melodies
WMAQ—Jack Randolph, baritone
WNAX—Puppy and Enick
WOAI—Plantation Echoes
WOW—NRA talk
WTMJ—Variety Program

7:00 p.m.

NBC—Lee Reisman's Orch.; Phil Duey & Johnny: WMAQ KSTP WEBC WBAP WOW WDAY KFYR WTMJ WOAI WHO
★ CBS—Lavender and Old Lace: KMOX WBBM
NBC—Crime Clues; "Intermission for Murder," drama: WLW WLS KOIL KWCR KSO
CBS—Jack Teter's Orchestra: WMT KFH WISN
NBC—Five Cards: KFI KOA KTAR
CBS—Jim Fettis' Orch.: WDSU
KSL—Variety Program
WCCO—The Hoot Owls
WGN—Dance Orchestra
WNAX—Geo. B. German

7:15 p.m.

KFI—Stamp Club
KHA—Comedy Stars of Hollywood
KSL—Tarzan of the Apes, sketch
WCCO—Jack Teter's Orchestra (CBS)
WGN—Palmer House Ensemble
WNAX—Paper Moon, drama

7:30 p.m.

★ CBS—"Melodiana"; Abe Lyman's Orch.: KMOX WCCO WBBM
NBC—Wayne King's Orch.: WHO KSTP WOAI WMAQ WBAP WOW WTMJ KFYR WDAY
★ NBC—Lawrence Tibbett, baritone; John B. Kennedy: WLS KOIL KSO KWCR KFI KOA
KFH—Stan Stanley's Orchestra (CBS)
KSL—Vocal & Instrumental; Soloists
KTAR—Variety Program
WEBC—Pick and Pat
WGN—Art Jarrett's Orch.
WISN—Our Family
WLW—Follies
WMT—Indian Stories
WNAX—The Hawk

7:45 p.m.

KSL—Krausemeyer and Cohen
KTAR—Old Timers
WGN—Northwestern U. Prgm.
WISN—Woods' Dixylus
WNAX—Eb and Zeb

8:00 p.m.

★ NBC—Grace Moore, soprano; Harry Jackson's Orch.: KOA WENR KWCR KSO KFI
★ CBS—Bing Crosby, baritone; Mills Brothers: WCCO KMOX KSL WBBM
★ NBC—Ben Bernie's Orch.; guest: WOW WMAQ KFYR WDAY KSTP WBAP WOAI WTMJ
KFH—Comedy Capers
KSCJ—To be announced
KTAR—Pinto Pete
WEBC—The Vanguards
WGN—Fetde Grofe's Orchestra
WHO—Charles Kent's Singers
WISN—The Revelers
WLW—Melody Parade
WMT—Three Grace Notes
WNAX—Variety Program

8:15 p.m.

KFH—Pianesque
KTAR—Musical Program
WEBC—Road to the Isles
WGN—Lawrence Salerno, baritone; Orchestra
WHO—Randall Family
WMT—Studio Program

8:30 p.m.

NBC—Ed Wynn; Fritz Duchin's Orch.: WEBC KFYR KFI WBAP WOAI WOW WMAQ KSTP WHO KOA WDAY WLW WTMJ KTAR
CBS—Isham Jones' Orch.; Mel Tones Quartet, Britnice Claire, songstress, guest: WMT KFH WCCO KFAB WNAX KSCJ KSL WISN KMOX WBBM
NBC—Hands Across the Border; Guests: WENR KOIL

8:45 p.m.

WGN—Ted Weems' Orchestra

9:00 p.m.

★ CBS—"The Caravan"; Walter O'Keefe; Annette Hanshaw; Ted Husing, Glen Gray's Orchestra: KSL WISN KFAB WNAX WMT KMOX WBBM WCCO KSCJ KFH
★ NBC—Beauty Box Theater; Gladys Swarthout, mezzo-soprano; John Barclay: WEBC WLW WOW WOAI KFI KOA KFYR KTAR WBAP KSTP WMAQ WDAY WTMJ WHO
NBC—Bandbridge Colby, "Problems of the Hour", Introduced by John B. Trevor: KOIL
WENR—Star Dust
WGN—News

9:15 p.m.

KOIL—Jim and Jerry
WENR—Morin Sisters
WGN—Bridge Club of the Air

9:30 p.m.

★ CBS—Emery Deutsch, violinist: WNAX WMT KSCJ KFH
★ NBC—Tim & Irene's Sky Road Show, musical review and sketches, Tom Ryan, master of ceremonies: KSL
Charlie Kent's Singers: KMOX WCCO
KOIL—News Flashes
KSL—Variety Program
WENR—Gene Arnold
WGN—Chicago Theater of the Air
WISN—Dance Orchestra

9:45 p.m.

CBS—Voice of the Crusaders: WNAX WMT WCCO WBBM KFH KSCJ
KMOX—Tin Pan Alley
KOIL—Comedy Capers
KSL—The Hawk, mystery
WENR—Geo. Olsen's Orchestra
WISN—Ben Armstrong's Orch.

10:00 p.m.

NBC—The Gumbits: WOW
★ CBS—Myrt & Marge: KMOX KSL WBBM WCCO KFAB
★ NBC—Amos 'n' Andy; WENR KOA WOAI KSTP KOIL KFI WFAA WTMJ
KFH—Town Tattler
KFYR—Piano Moods
KSCJ—Sports
KTAR—Musical Program
WDAY—News Review
WEBC—Mischa Breymann's Ensemble
WGN—Dudley Crafts Watson
WHO—Hits & Bits; News
WISN—The Revelers
WLW—News; Church on the Hill
WMAQ—Totten's Sports
WMT—News
WNAX—News

10:15 p.m.

NBC—Robt. Royce, tenor: WOW WMAQ
NBC—Abe Lyman's Orch.: KOIL WDAY WOAI KFYR
CBS—Joe Haymes' Orch.; WNAX KFAB WBBM WCCO WMT KSCJ KFH
NBC—Night Editor: KFI KOA
KMOX—Sports Reporter; Hal Collier's Orch.
KSL—General Capers
KSTP—News, Sports Reporter
WENR—The Globe Trotter
WFAA—Plantation Quartet
WGN—Dream Ship
WHO—Sports; Song Market
WTMJ—Dance Orchestras

10:30 p.m.

NBC—Dorsey Bros.' Orch.; Bill Crosby, vocalist: KOIL WOAI KFYR WDAY WEBC WLW
CBS—Johnny Green's Orch.: WBBM KFAB WNAX WCCO WMT KSCJ KFH KSL
NBC—Leo Reisman's Orch.: KFI KOA KTAR
NBC—Emerson Gill's Orchestra: WOW
NBC—Tom Gerun's Orchestra: WMAQ
KSTP—Dance Orchestra
WENR—The Hoofinghams, skit
WFAA—Phil Levant's Orch.
WGN—Wayne King's Orchestra
WHO—Pine Tassers
WISN—Larry Braidford's Orch.
WTMJ—Auto Show

10:45 p.m.

KMOX—Sports; Hal Collier's Orchestra
KOIL—Freddie Ebener's Orch.
KSL—Tuesday Roundup; Utah Buckaroos
WENR—Art Kassel's Orchestra
WISN—Jan Garber's Orchestra
WHO—Noble Sissle's Orchestra (NBC)
WISN—Dick Reynolds Orchestra

11:00 p.m.

★ NBC—Ben Bernie's Orch.: KFI KOA
NBC—Josef Cherniavsky's Orch.: WMAQ
NBC—Rudy Vallee's Orch.: KFYR WDAY WEBC WFAA
CBS—Guy Arnheim's Orchestra: KFAB WNAX KMOX WBBM KSL WMT KSCJ KFH
KSTP—Dance Orchestra
WCCO—Johnny Hamp's Orch.
WENR—George Olsen's Orch.
WHO—When Day Is Done
WLW—Mel Snyder's Orchestra
WOAI—Happy Felton's Orchestra
WOW—Dance Orchestra

11:15 p.m.

NBC—Rudy Vallee's Orchestra: KOIL KSTP
KMOX—Stan Stanley's Orch.
KSL—Smoke Rings; Old Pipe Smokers
WGN—Ted Weems' Orchestra
WISN—Dance Orchestra
WOW—Jos. Cherniavsky's Orch.

11:30 p.m.

NBC—Anson Weeks' Orch.: WHO WMAQ WOW
CBS—Leon Navara's Orch.: KFAB WNAX WCCO KSCJ WMT KFH
NBC—Harry Sosnik's Orch.: WDAY KOA KFYR WEBC KSTP KOIL
KFI—Death Valley Days (NBC)
KMOX—Chic Scoggin's Orch.
WENR—Gray Gordon's Orch.
WGN—Fritle Grofe's Orchestra
WISN—Dancing 'til Midnight
WLW—Ben Pollack's Orchestra

11:45 p.m.

KMOX—When Day Is Done; Organ
KSL—Leon Navara's Orch. (CBS)

12:00 Midnight

NBC—Stan Myers' Orch.: WENR
KFI—Reporter of the Air (NBC)
KOA—Merry Boys
KSL—Everett Hoagland's Orch.
KSTP—Dance Orchestra
KTAR—Night Owl
WGN—Dance Orchestras
WLW—Johnnie Burkarth's Orch.
WMAQ—Art Kassel's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

12:15 a.m.

KFI—Tom Coakley's Orchestra (NBC)
KSL—Fred Skinner, song stylist

12:30 a.m.

KFI—Jimmy Grier's Orchestra (NBC)
KOA—Theater Harmonies
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orchestra (NBC)
WLW—Moon River, organ and poems
WMAQ—Don Pedro's Orchestra

Heard on the Air

(Continued from Page 18)

introduced an "Equal Gots Society" At any moment we expected to hear him start humming a spiritual—I got equals, you got equals, all God's children got equals! He may have bored the august United States Senate the following day with the same speech, but we will bet half the radio audience thought it was another Amos and Andy broadcast, but without Amos. If senatoring ever folds up, the Louisiana senator always can find himself a job on the air. He is good entertainment whether he knows it or not.

The Mark Twain Commemoration ★★

Special broadcast marking the anniversary of Mark Twain's death and beginning a centennial year, heard Tuesday, January 15, at 10 p. m. EST (9 CST) over an NBC-WJZ network. The program came from New York, Detroit and Hannibal, Missouri.

President Roosevelt touched a gold key in Washington, that lighted a permanent beacon which will flash over the Missouri River at Hannibal from a lighthouse; this beacon has been erected to perpetuate the memory of the celebrated author. Governor Guy Park of Missouri made an address from the bedroom of Mark Twain's house at Hannibal; the Honorable George A. Mayhem, who bought the house and presented it to the city of Hannibal, also addressed the radio audience.

The announcer, unnamed who handled the program from New York, should have checked with the announcer (also unnamed) who handled the program from Hannibal for the first of them said "on this anniversary of his birthday," and the second declared that the author's birthday is November 30. The latter was correct. The Hannibal announcer obviously was impressed with the magnitude of his task, for he hesitated and stumbled too frequently.

The River Roustabouts, a Negro quartet, deserve commendable mention; likewise the unidentified orchestra.

Mary Pickford Drama ★

Program heard Wednesday, January 16, at 8 p. m. EST (7 CST) over an NBC-WEAF network.

For a half hour Mary Pickford and a capable supporting cast presented a portion of Bayard Villiers' successful play of over twenty years ago. Within the Law. (The remainder will have been broadcast January 23.)

Criticism levels against the plan of selecting so old a play, with so many outworn elements — hard-bitten department-store owners, shop-girls who are forced to steal to live, are defunct as live themes for drama. And something must be said against the plan of breaking the play to allow one full week to lapse between halves; the listener is inclined to suffer a bad slump in interest . . . Mary Pickford, playing *Mary Turner*, gave the part much emotion and colorful interpretation of her lines, especially in the interview between her and *Mr. Gilder*. But Miss Pickford should be careful of her pronunciation of words, that they be in character. For instance, *Mary Turner*, an underpaid shop-girl with a shop-girl's background, who has served three years in prison and mingled in the underworld for a year in addition, wouldn't be apt to say "chawnce" for "chance" . . . The supporting cast left nothing to be desired.

This Week's MIKEroscope

No. 39 of the series, showing Robert Simmons, will appear in RADIO GUIDE *next week.*

HOW NEW HAIR GROWS and WHY Men Go BALD!

Learn FREE!

Baldness may come from several causes. A germ called "Flask Bacilli of Unna" gets deep into the scalp causing one of the most dangerous types of dandruff, yet is seldom suspected. The refuse it produces clogs the pores and hair follicles, causing the itchy scalp, falling hair and prevents the dormant hair roots from growing new hair. No wonder so many stay bald. Yet the hair tonics, ointments and soaps in the world will not grow new hair, as they treat only the surface conditions. But now a new discovery enables those with thin, falling hair and bald spots to harmlessly remove this clogged up thin outer skin of the scalp, thus permitting pores to breathe in air, absorb stimulating and receive the penetrating, nourishing, stimulating influence of a scalp food thereby activating the dormant hair roots to functION and grow new hair. It is believed in certain scientific circles this new discovery will revolutionize methods of growing hair. Full instructions on how to proceed are published in a treatise called "NEW HAIR" now being mailed postpaid by Ller to readers of this magazine, sending no money. Just name and address to Dermalay Lab., Dept. 312 B, No. 1700 Broadway, New York, N. Y. (U.S.A.) and treatise will come by return mail postpaid, free. If pleased tell friends.

EDGAR A. GUEST AND HOUSEHOLD MUSICAL MEMORIES

TUESDAYS 6:30 P.M. C.S.T. KOIL KSO KWCR KWK WENR WREN

The Household Orchestra
Josef Koestner, Conducting;
Charles Sears, Tenor;
Tom, Dick and Harry, Trio.

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Quick Relief, or You Only Pay When Satisfied.

If you suffer from High Blood pressure, dizziness, ringing in the ears, can't sleep, feel weak and shaky, off taste, nervous. If your heart pounds and you fear a paralytic stroke, to demonstrate the prescription known as RYGO, I will have sent to you postpaid, a regular $1 treatment on absolutely FREE TRIAL. While it is non-specific, many cases report remarkably quick relief; often symptoms diminish and normal sleep returns within 3 days. Contains no salts, alcohol or dope. Safe with any diet. PAY NOTHING UNLESS GREATLY IMPROVED. Then send $1. If not your report cancels charge. Write Dr. S. H. Hibbard, 124 Coates, Kansas City, Mo.

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Programs for Wednesday, January 30

Star ★ Indicates High Spot Selections

7:15 a.m.
KGNF—Early Risers Time
WDAY—B. A. Rolfe's Orch. (NBC)
WMAQ—Variety Program
WTMJ—△Devotional Services
7:30 a.m.
NBC—Cheerio, inspirational talk & music; Harrison Isles, musical director: KFYR WOW WLW WDAY
KGNF—Sunrise Musical Hour
KSCJ—Estimated Receipts
KSL—Morning Musicale
KSTP—Tunes and Topics
WCCO—Noon H. L. Lies
WEBC—Musical Clock
WHO—Musical Clock
WNAX—Geo. B. Gierman
WTMJ—The Sun Dial
7:45 a.m.
KGNF—Eb and Zeb
WMT—Organ Melodies
WNAX—Harmony Boys
8:00 a.m.
CBS—Joke Book: WMT KFH KSL
NBC—Organ Rhapsody; Richard Leibert, organist: WOW WHO KSTP
★ NBC—Breakfast Club: KOIL KFYR WEBC KWCR WDAY KOA KSO
KFAB—Jim and Jerry
KGNF—△Morning Devotional
KTAR—Morning Greeting
WLW—Jor Emerson, hymns
WMT—△Church of the Open Bible
WTMJ—Variety Program
8:15 a.m.
KFAB—Delta and Irish
KGNF—Jimmy Allen
KSL—Morning Watch
KTAR—△Family Devotional Program
WHO—Musical Clock
WLS—"Ramblin' Red" Foley
WLW—Music by Dreams
WTMJ—The Sun Dial
8:30 a.m.
NBC—Norman Nielson, baritone: WOW
CBS—Rambles in Rhythm: WMT KFH
KFAB—Kaai Hawaiians
KGNF—Time 'n' Tunes
KTAR—Business Brevities
WEBC—Musical Clock
WHO—Musical Revue
WLW—Courtship & Marriage
WNAX—Happy Jack's Old Timers
8:45 a.m.
NBC—Sizzlers Trio: WHO
KFAB—Natural Singers
KSCJ—Opening Hog Trade
WDAY—Nancy and Phil
WGN—Keep Fit Club
WLS—Morning Minstrels
WLW—The Jacksons, comedy
WOW—Health Exercises
WTMJ—Mary Baker, talk
9:00 a.m.
NBC—News; Johnny Marvin, tenor; WDAY WEBC KFYR WOW
CBS—News; Patterns in Harmony: WNAX KSCJ KFH
NBC—Josephine Gibson, Hostess Counsel: KTAR
NBC—Smack Out: KOA WMAQ
KGNF—Aunt Sammy's Chats
KOIL—Uncle Bill, Philosopher
KSL—Press Radio News
KSTP—Polly the Shopper
WCCO—Betty Crocker, talk
WENR—Star Dust
WGN—Party Making with Mickey
WHO—Music Box
WISN—Castles in Music
WLS—Westerners; Round-Up
WLW—Presenting Suzanne Littlefield
WMT—Fran Allison Hour
WTMJ—Woman's News of the Day
9:15 a.m.
NBC—Clara, Lu 'n' Em, gossip: WOW KSTP WHO KFYR WDAY WGN WTMJ WLW
CBS—Personality Pointers: KSCJ
KFAB—The Derkers
KFH—Variety Program
KGNF—Weather
KOA—Instrumental Trio
KOIL—Jim and Jerry
KTAR—Florenda Trio (NBC)
WEBC—Patty and Bill
WISN—Ann Leslie's Scrapbook
WMAQ—Page of the Air
WNAX—Bohemian Band
9:30 a.m.
CBS—Bright Lights: WMT KSCJ
NBC—Today's Children: KSTP KOIL WEBC WLS KSO KWCR WTMJ
NBC—Betty Brunn: WHO KOA
KFAB—University of Nebraska
KFH—Opening Markets
KFYR—Organ Program
KGNF—Paramount Organ
KTAR—Financial Service
WCCO—Stocks; Markets
WDAY—Bill & Patsy; Tonic Tunes
WGN—Markets; Morning Serenade
WISN—Morning Melodies
WLW—Livestock Reports; News
WMAQ—Music and Commente
WNAX—Zeke Perkins' Boys
WOW—Prudence Penny
9:45 a.m.
NBC—News; Herman & Banta: WDAY WEBC
CBS—Bright Lights: KSCJ KFH
NBC—Betty Crocker: WHO WOW KOA WMAQ WLW
KFAB—The Singing Philosopher
KFYR—Manchester, Weather and Markets
KOIL—Omaha Police Court
KSTP—Romeo of Melody
KTAR—Organ Concert (NBC)
WCAL—△Devotion
WCCO—Dogtie Doin's
WGN—Pat & Her Boy Friends
WLS—The Dean Boys
WMT—Libbie Vaughan
WNAX—△Sacred Service
WTMJ—Florence Bettray Kelly
10:00 a.m.
CBS—Cooking Closeups: WBBM WCCO
NBC—The Honeymooners: KFYR KOA WEBC KSTP KWCR WDAY WMAQ KTAR
KFAB—Omaha Police Court
KGNF—Thrill Hunter, drama
KFH—Household Chats
KSCJ—Music School
KSL—Informal Music
WGN—Bushman's Movie Chats
WHO—Des Moines School Prgm.
WISN—Pop Concert
WLS—Bill O'Connor, tenor
WLW—Betty Moore, interior decorating
WMT—△Devotionals
WNAX—Don Franklin's Orch.
WOW—News
WTMJ—Betty Crocker
10:15 a.m.
NBC—Verna Burke, vocalist: KOA
CBS—Connie Gates, songs: KSCJ WCCO KFH WMT
NBC—Tony Wons, philosopher: KFYR WEBC KSTP WMAQ KOIL KTAR
KGNF—Tunes and Topics
KSL—Good Morning Judge
WCAL—Women's Hour
WDAY—Concordia College Chapel Exercises
WGN—Your Friendly Neighbor
WLS—Markets; News
WLW—John Barker, vocalist
WNAX—John Peter DePagter
WOW—Singing Violins
WTMJ—Hollywood Movie Letter
10:30 a.m.
CBS—Betty Moore, talk: WCCO WMT KFAB WNAX WBBM
NBC—Homespun: WHO WMAQ WOW
NBC—Army Band: KOA KFYR KSTP KTAR WEBC WLW
KFH—Pianisms
KGNF—To be announced
KOIL—Mrs. Guy Purdy
KSCJ—The Doctor
KSL—Ruth Clarke Evans
WGN—Len Salvo, organist
WISN—Peggy Patton's Movie Chat
WLS—Today's Kitchen
WTMJ—What's New in Milwaukee?
10:45 a.m.
CBS—Instrumentalists: KFAB WMT KFH KSL KSCJ
NBC—Magic Recipes: WHO WMAQ WLW KOA WOW
KFYR—Variety Program
KGNF—The Aristocrats
KOIL—Kenneth Golden
KSTP—Magic Circle
WCCO—Nan Murphee; Orch.
WDAY—Spice of Life
WEBC—Musical Interlude
WGN—Painted Dreams, sketch
WNAX—The March of Kings
11:00 a.m.
NBC—Story of Mary Marlin: WMAQ KOA WHO
CBS—Voice of Experience: WBBM WCCO KSL
NBC—Fields & Hall, songs: WDAY KSTP KTAR WEBC
KFH—Grain Market and Shoppers Guide
KFYR—Markets; Bookman
KGNF—Morning Musical Varieties
KSCJ—Ross Miller
WGN—Popular Melodies
WISN—Silver Strings
WLS—Aunt Abbie Jones
WLW—Ohio Farm Bureau
WMT—Lew Webb's Console-ations
WNAX—Lawrence Welk's Orch.
WOW—Mary Baker
WTMJ—Don Alvardo
11:15 a.m.
NBC—Blue Harmonies: KOIL
CBS—The Gumps: WBBM KSL KFAB WCCO WISN KSCJ
NBC—Josephine Gibson, hostess counsel: KFYR KOA KSTP KWCR WDAY WEBC WTMJ WLS
KFH—Kansas Highway Dept.
KTAR—Musical Program
WGN—Deon Craddock; Little Joe Rardin
WHO—Markets & Weather
WMAQ—Home Service Program
WOW—Markets
11:30 a.m.
NBC—Farm & Home Hour: WEBC KFYR KSTP WDAY KWCR KOA WOW WHO
KFAB—Market Reports
KFH—Grain & Livestock Market
KGNF—Earl Burtnett's Orch.
KOIL—Eddie Butler
KSCJ—Tillie Saxton
KSL—Jennie Lee
KTAR—Mavericks (NBC)
WCCO—Stocks; Markets
WGN—Market Reports; Good Health and Training
WISN—Musical Jig Saw
WLS—Cornhuskers; Chore Boys
WLW—Livestock Reports; Talk
WMAQ—Dr. Bundesen's Quarter Hour
WMT—Air Line Varieties
WNAX—The Bohemian Band
WTMJ—Los Caballeros
11:45 a.m.
CBS—Your Home & Mine: KSCJ KSL
KFAB—Kaai Hawaiians
KFH—Used Car Parade
KGNF—Market Reports
KTAR—This and That About These and Those
WCCO—News
WGN—Luncheon Musicale
WISN—Tonic Tunes
WLS—Home Service
WLW—National Farm & Home Hour (NBC)
WMAQ—Public Schools Prgm
WTMJ—Voice of the People

Afternoon

12:00 Noon
CBS—George Hall's Orch.; KSL KMOX WCCO KSCJ
KFAB—Cornshuckers
KFH—Variety Hall Hour
KGNF—News-Boy
KOIL—Playing the Song Market
KSO—Inquiring Microphone
KTAR—Radio Newspaper
WGN—Len Salvo, organist
WISN—Noon Novelties
WLS—Virginia Lee & Sunbeam
WMAQ—Tune Twisters (NBC)
WMT—Cornhuskers
WNAX—Farm & Home Hour
WTMJ—Heinie's Grenadiers
12:15 p.m.
CBS—Eddie & Fannie Cavanough's Radio Gossip Club: WBBM
KGNF—Round the Town
KSCJ—Lady About Town
KSL—Lois LeMar Presents
KTAR—Mickey Gillette (NBC)
WGN—Doring Sisters
WLS—Dinnerbell Program
WMAQ—The Oleanders (NBC)
12:30 p.m.
NBC—Words & Music: WMAQ KFYR
CBS—Little Jack Little, songs: WBBM WCCO KSL KSCJ KFAB KFH
KFDY—Farm Flashes
KOA—Ida Bailey Allen
KSTP—News; Dance Orchestra
KTAR—Women's Magazine of the Air (NBC)
WDAY—Lem Hawkins
WEBC—Grand Rapids Matinee
WGN—△Mid-day Service
WHO—Silver Strains
WLW—Stan Stanley's Orchestra
WMT—Voice of Iowa
WNAX—D. B. Gurney
WOW—Mid-day Review
WTMJ—Variety Program
12:45 p.m.
CBS—Eddie Dunstedter, organ: WBBM WMT KSCJ
NBC—Home Sweet Home: KFYR WEBC WMAQ
KFAB—Cornshuckers
KFH—Livestock Market
KGNF—Susie the Swamper
KOA—To be announced
KSL—Betty Moore
WHO—News
WLW—Ben Pollack's Orchestra
WNAX—D. B. Gurney
1:00 p.m.
★ NBC—Radio City Matinee: Richard Crooks, tenor; Nathaniel Shilkret's Orch.; Guest Artists; John B. Kennedy, m.c.: KSO WMAQ WEBC KWCR KFYR KSTP WDAY WTMJ
CBS—Marie, Little French Princess: WBBM KSL
KFDY—Chimes Concert
KFH—Musical Program
KGNF—Fuzzy, the Melody Man
KOA—Woman's Magazine of the Air
KOIL—Duane and Sally
KSCJ—Variety Program
WGN—Palmer House Ensemble
WHO—Luncheon Music
WISN—Concert Ensemble
WLS—Henry Burr, tenor
WLW—Ohio School of the Air
WMT—Bob McGrew and Orch.
WNAX—Lawrence Welk's Orch.
WOW—Dance Orchestra
1:15 p.m.
CBS—Romance of Helen Trent: WGN KSL
KFAB—Market Reports
KFH—Close of Livestock and Grain Market
KFDY—Male Quartet
KGNF—American Family Robinson
WCCO—Fed. of Women's Clubs
WHO—Markets
WLS—Rangers and John Brown
WMT—Irl Hudson, Texas Cowhand
WOW—News
1:30 p.m.
NBC—Vaughn de Leath, songs: WOW WHO
CBS—Auer. School of the Air; "In Forbidden Afghanistan": KFAB WCCO KSCJ WBBM KFH WMT KSL
KFDY—Farm and Home News
KGNF—Musical Sportlight
KOA—Don Irwin's Orchestra
KTAR—Business Brevities
WDAY—Farm Flashes
WGN—Ensemble
WISN—World Revue
WLS—Grain Market; String Ensemble
WNAX—Charlie Kent's Singers
1:45 p.m.
NBC—Al & Lee Reiser: WMAQ WHO WOW
KFDY—Housekeepers' Chats
KGNF—Smiling Ralph, organist
WGN—Len Salvo, organist
WLS—Homemakers' Hour
2:00 p.m.
NBC—Vic & Sade: WLW
NBC—Ramblers Trio: KOA
CBS—Kate Smith's Matinee Hour: WMT KSCJ KFH KSL
Electric Kitchen: KFAB KOIL
KFYR—Markets and Farm Flashes
KGNF—Market News
KSTP—St. Thomas College Program
KTAR—Variety Program
WCCO—Just Plain Bill (CBS)
WDAY—Markets
WEBC—Child Welfare
WGN—Palmer House Ensemble
WHO—Betty and Bob
WISN—Air Breaks
WMAQ—Don Pedro's Orchestra (NBC)
WNAX—The Sunshine Boys
WOW—Markets; Dance Orch.
WTMJ—Woman's Point of View
2:15 p.m.
NBC—Ma Perkins: WLW
NBC—Joe White, tenor: WEBC WHO KOA
NBC—Judy & Jane: WHO WOW KSTP WEBC
KFYR—Western Romancing with Edna La Moore Waldo
KGNF—South American Orch.
KTAR—Farm & Home Hour (NBC)
WCCO—Markets
WDAY—Thornstein Skarning's Orchestra
WGN—Blackstone Ensemble
WMAQ—Board of Trade
WNAX—Pianoland
2:30 p.m.
NBC—The Ranch Boys: WEBC KSTP WOW WHO
NBC—Harry Sosnik's Orch.: KOA KOIL WMAQ KFYR
NBC—Dreams Come True; Barry McKinley, baritone, Orchestra, direction Ray Sinatra: WLW
KFAB—University of Nebraska
KGNF—Dance of the Hour
WCCO—New York Stocks
WDAY—Fargo P. T. A.
WGN—June Baker
WISN—Women's News of the Air
WLS—Mrs. C. I. Judson; Orch.; Geo. Simons; Mrs. M. Wright
WNAX—Variety Quartet
WTMJ—Badger Spotlight; News
2:45 p.m.
CBS—Easy Aces: KSL WCCO WBBM
NBC—Song of the City, dramatic sketch with Irna Phillips, Ireene and Walter Wicker, and Lucy Gilman: WLW WOW KSTP WMAQ WHO
KFH—Accordion Melodies
KFYR—Rhythm Club
KGNF—Favorite Tunes of Yesteryear
WDAY—Castles in Music
WEBC—Book Reviews
WGN—Len Salvo, organist
WMT—Question Box
WTMJ—Organ Melodies
3:00 p.m.
NBC—Betty & Bob, drama: KSTP KOA KOIL KFYR WENR WTMJ
CBS—Nat'l Students' Federation Program: KFH KSCJ KFAB
NBC—Woman's Radio Review; Claudine Macdonald; Orch., direction of Joseph Littau: WOW WHO
KGNF—Vocal Variety
KSL—Payroll Builder
KTAR—Musical Program
WCCO—Melody Matinee
WDAY—Lem Hawkins
WEBC—News; Stocks
WGN—Harold Turner, pianist
WISN—Musical Matinee
WLW—Helen Nugent, contralto; Bailey Axton, tenor
WMAQ—Home Forum
WMT—Salon Musicale
WNAX—Nancy Gurney Trio
3:15 p.m.
CBS—Curtis Institute of Music: WMT KFH KSCJ
NBC—East & Dunke: KOIL WDAY WEBC KSTP
NBC—Vic & Sade: KOA WMAQ WHO WOW
KFAB—The Jangles
KFYR—Armchair Traveler
KGNF—Arson Weeks' Orch.
WENR—Mme. de Sylvara
WGN—Mark Love, basso
WLW—Betty & Bob, drama
WTMJ—With a Song
3:30 p.m.
NBC—The Jesters Trio: WMAQ
NBC—Ma Perkins: WEBC KFYR KSTP WOW WENR KOA WDAY WTMJ WHO
CBS—Institute of Music: KFAB WCCO
KGNF—Musical Dreams
KOIL—Klub Kalendar
KTAR—Musical Program
WGN—Rhythm Rambles
WISN—Magic Harmony
WLW—Charlie Kent's Singers
WNAX—Edith Gurney
3:45 p.m.
NBC—Dreams Come True, KFYR KOA WOW WHO WDAY KSTP WMAQ WTMJ
MBS—Isle of Mary Sothern: WGN WLW
KOIL—Rochester Civic Orch.
WEBC—Duluth Council of Churches
WENR—Program Preview
4:00 p.m.
CBS—Men of Notes: WCCO WMT KFH KSL KSCJ
NBC—Kay Foster, songs: WHO KOA WMAQ
NBC—Rochester Civic Orch.: KFYR WDAY KSTP WENR
KFAB—Market Reports; News
KGNF—Your Tune
KTAR—Al Pearce's Gang (NBC)
WGN—Arthur Oberg, tenor
WISN—Organ Melodies
WLW—Variety Program
WNAX—Don Franklin's Orch.
WOW—Variety Program
WTMJ—The Cocktail Hour
4:15 p.m.
NBC—Tom Mix & Straight Shooters: WLW
CBS—Tom Baker & Norm Sheets: WMT WCCO KSCJ KFH
NBC—Merry Macs: WHO WMAQ WOW
KFAB—Katharine Stone
KGNF—Uncle Jerry
KOIL—To be announced
KSL—Musical Clock of the Air
WEBC—Children's Hour
WGN—Souvenirs
WISN—Carefree Capers
WNAX—Pappa & Buckle Busters
4:30 p.m.
NBC—Singing Lady: WLW
NBC—Alice in Orchestralia: WOW WDAY WMAQ KOA
CBS—Organ Interlude: WCCO KFH KSCJ WBBM
NBC—Maurie Sherman's Orch.: WENR
KFAB—Photo Pete
KFYR—Rhythmic Serenade
KGNF—Late Releases
KSL—Congress of Parent-Teachers
KSTP—Eb and Zeb
WEBC—Prelude to Evening
WHO—The Harvest Club
WMT—Tarzan of the Apes
WNAX—Singing Strings
4:45 p.m.
NBC—Capt. Tim Healy: WEBC WHO WOW KSTP WMAQ WTMJ
CBS—Vera Van, songs: KFH KSL KSCJ
NBC—Happy Jack Turner: KOA WENR
KFAB—Kiddies Program
KGNF—Eb and Zeb
KOIL—Creighton Univ. of the Air
KTAR—Musical Program
WCCO—Livestock Summary
WDAY—Trade Away Exchange
WGN—Berenice Taylor, soprano
WISN—The Spotlight
WLW—Jack Armstrong, drama
WMT—Walker Family
WNAX—The Pickard Family
5:00 p.m.
NBC—Education in the News: WDAY KFYR KOA WMAQ
CBS—Adv. Hour: WCCO WBBM
NBC—Xavier Cugat's Orch.: WOW WHO WENR
CBS—Songs of Long Ago: KFH KSL
KFAB—Man on the Street
KGNF—Aletha, pianist
KOIL—Mother's Helper
KSCJ—Variety Program
KSTP—Uncle Tom
WEBC—Prelude to Evening
WGN—Armchair Melodies
WISN—Show Window
WLW—Stamp Club
WMT—The Uptowners
WNAX—Rhythm Boys
WTMJ—Our Club
5:15 p.m.
NBC—"The Desert Kid," Ranch Boys: WENR
NBC—Tom Mix's Straight Shooters: KSTP WEBC WOW WHO WMAQ WTMJ
CBS—Skippy: WCCO WBBM
KFAB—Blackbird Kitchen
KFH—The Texas Rangers (CBS)
KFYR—Organ Rhapsody
KGNF—Restful Tunes
KOA—To be announced (NBC)
KOIL—Radio Secret Agent
KSL—Junior Hour
KTAR—School of the Air
WDAY—Concert Orchestra
WGN—Rube Appelberry, sketch
WLW—The Bachelor of Song
WNAX—Cecil and Sally
5:30 p.m.
NBC—News; Fed. Income Tax Talk, "Who Should File an Income Tax Return?" Joseph F. Higgins: KFYR WMAQ
CBS—Jack Armstrong: WBBM WCCO
Jack Armstrong: WTMJ WHO
KFH—Al Roth's Orch.; Russell Brown (CBS)
KGNF—Dance Orchestra
KOA—News; Microphone Tunes
KOIL—Last of the Mohicans
KSL—What Would You Do?
KSTP—Uncle Tom
WDAY—Variety Program
WEBC—News; Prelude to Evening
WENR—What's the News?
WGN—Singing Lady (NBC)
WLW—Bob Newhall, sportsman
WMT—Funny Paper Time with Don
WNAX—Rosebud Kids
WOW—Bill, Mack & Jimmie

Wednesday — Continued

5:45 p.m.
NBC—Lowell Thomas, news: WLW
CBS—Cadets Quartet WMT
NBC—Orphan Annie: WHO WGN KSTP WEBC KFYR KOIL
KFH—Guilty or Not Guilty
KOA—To be announced (NBC)
KSL—Musical Program
KTAR—Business Bresities
WCCO—Ads of Bushy & Ginger
WDAY—Tonic Tunes
WENR—Singing Strings (NBC)
WMAQ—Max Dolin's Grenadiers
WOW—Newscasting
WTMJ—Florence Martin's Sing ing Strings

Night

6:00 p.m.
★ **NBC—Amos 'n' Andy: WENR**
NBC—Jack Denny's Orchestra: KFYR WMAQ WIBA WEBC
CBS—Gypsy Caravan, WISN
Jimmy Allen: KMOX WCCO WGN KFH
KFI—Better Business Bureau Talk
KOA—Comedy Capers
KSL—Town Crier
KSTP—Sports Reporter
WBAP—Rhythm Makers
WDAY—Variety Program
WHO—Sunset Dips
WLW—Paul Pierson's Orchestra
WMT—Around the Town
WNAX—Jimmy Jordan, sports
WOAI—Twilight Melodies
WTMJ—Sport Flash
6:15 p.m.
CBS—Just Plain Bill, WBBM
★ **NBC—Stories of the Black Chamber: WMAQ KSTP**
CBS—Twenty Fingers of Sweetness WMT KFH WISN
NBC—Plantation Fellows; Southernaires Quartet: KSO KOIL WFAA WBAP
★ **MBS—HORLICK'S MALTED** Milk Presents Lum & Abner, comedy sketch: WLW WGN WOAI
Jimmie Allen, WOW WHO
KFI—Organ Recital
KFYR—Eb and Zeb
KMOX—Four Shamrocks; Orch.
KOA—Stamp Club
WCCO—Journal Commentator
WEBC—Freddie Martin Orch.
WNAX—Marion Matthews, organist
WTMJ—Sports Flash, Henrie's Grenadiers
6:30 p.m.
★ **NBC—Red Davis: KSTP WEBC KOIL WFAA WIW KSO WOAI WENR**
CBS—Buck Rogers, sketch WBBM WCCO KMOX KSL
NBC—Gould & Shefter WMAQ
KFH—Quartet
KFYR—Studio Program
KOA—To be announced (NBC)
WGN—Dance Orchestra
WHO—Fay and Uco
WISN—The Salon Trio
WMT—Tunes and Topics
WOW—Dance Orchestra
6:45 p.m.
★ **NBC—Uncle Ezra's Radio Station: WOW WMAQ**
CBS—Boake Carter, news: WCCO WBBM KMOX
★ **NBC—Dangerous Paradise,** sketch; Nick Dawson & Elsie Ritz KOIL WFAA WLW KSO WENR
Little Orphan Annie: KSL KTAR
KFH—Piano Program
KFI—Just Plain Bill
KFYR—George Devron's Orch.
KOA—The Big Top
KSTP—Glockette
WDAY—Jimmie Allen sketch
WEBC—Seth Wiggins, talk
WGN—Quin Ryan's Amateur Night
WHO—News Hits and Bits
WISN—Gypsy Caravan
WNAX—Pappy and Elmer
WOAI—Heart's Delight Millers
WTMJ—Around the Fireside
7:00 p.m.
NBC—Penthouse Party; Mark Hellinger; Gladys Glad, Peggy Flynn, comedienne; Travelers Quartet; Emil Coleman's Orch & Jan Peerce, tenor, guest artist: WLW WLS KWCR KSO KOIL
CBS—Diane & Her Life Saver musical comedy; Soloists; Meyer Davis' Orch: KMOX KSL WBBM
NBC—Mary Pickford: WTMJ WOW WHO KOA WMAQ WOAI KFYR WEBC WFAA KFI KSTP WDAY KTAR
KFH—American Family Robinson
WCAL—Songs of the North; Prof. Thro. Jorgenson
WCCO—Keith Beecher's Orch. (CBS)
WISN—Makers of Industry
WNAX—George B Getman
7:15 p.m.
★ **CBS—Edwin C. Hill, "The Human side of the News": WCCO WBBM KMOX**
KFH—Stan Stanley's Orchestra
KSL—Tarzan sketch
WISN—The Syncopators
7:30 p.m.
NBC—Lanny Ross, tenor; Guest Artists; Orch.: KSO KWCR KOIL WLS
NBC—Wayne King's Orch.: WHO WMAQ WOW KSTP WFAA
★ **CBS—Everett Marshall's Broadway Varieties: WBBM KMOX KSL WCCO**
KFH—City Trashers Program
KFI—Stamp Club
KFYR—Harry Turner's Orchestra
KHA—Comedy Stars of Hollywood
KTAR—Chambers Transfer Program
WHAY—Public Schools Program
WEBC—Headlines of Other Days; Irving Kolt, pianist
WGN—Art Jarrett's Orch.
WISN—Fireside Quartet
WLW—Henry Thies Orchestra
WNAX—Ghost Story
WOAI—Charlie Kent's Singers
WTMJ—Hennie's Grenadiers
7:45 p.m.
KFI—Just Around the Corner
KOA—Nomads
WCAL—Popular Science, talk
WEBC—Newspaper Adventures
WGN—Northwestern "U" Pigs.
WISN—Waltz Time
WLW—"Smilin' Ed" McConnell
WNAX—Eb and Zeb
8:00 p.m.
★ **NBC—Town Hall Tonight; Fred Allen: WMAQ WOAI KSTP WLW WOW WFAA WEBC WTMJ WHO**
CBS—Andre Kostelanetz' Orch.; Lily Pons, soprano: WISN WBBM KSL KMOX WMT WCCO WNAX KFAB KSCJ KFH
★ **NBC—Twenty Thousand Years in Sing Sing: KOIL KSO KWCR KFI WLS KOA**
KFYR—Phyllis Wolverton
KTAR—Musical Program
WHAY—Notes in Rhyme
WGN—Concert Orchestra
8:15 p.m.
KFYR—Melius Conservatory Two Piano Team
KTAR—Jimmy Geare
WDAY—Players
8:30 p.m.
★ **NBC—John McCormack, tenor: KOIL WENR KWCR KFI KOA KSO**
★ **CBS—Burns & Allen: WCCO KFAB KMOX WBBM KSCJ KSL**
KFH—Pinto Pete
KFYR—Fay Brown, Sports Review
KTAR—Calling All Cars
WDAY—Who's Who in Radio
WGN—Ted Weems' Orchestra
WISN—Dance Orchestra
WMT—Everett Swank, concert pianist
8:45 p.m.
KFH—Seattle's Ivory Sketches
KFYR—Studio Program
WDAY—Campfire Girls Program
WGN—Jan Garber's Orchestra
WHO—Tom Quin and Professor
9:00 p.m.
NBC—Jimmie Fidler's Hollywood Gossip: WENR KOA KSO KWCR KFI
★ **NBC—Guy Lombardo's Orch.: WHO WLW WOW WFAA WDAY WMAQ KSTP KFYR KOA WBAY WEBC**
★ **CBS—Byrd Expedition; Elisa Ford, model; Frederick Palmer: KSL WCCO KMOX WBBM KFAB WMT WNAX KFH**
KOIL—News
KSCJ—Variety Program
KTAR—Armchair Quartet
WISN—News
WISN—The Revelers
WTMJ—Univ. of Wisconsin Program
9:15 p.m.
NBC—Madame Sylvia, Julia Hoyt, actress guest: WEBC KOA KOIL KSO KSTP KFI WENR KWCR WTMJ KFYR WDAY
WGN—Ferde Grofe's Orchestra
9:30 p.m.
★ **NBC—One Man's Family: KFI WMAQ WOW WLW KOA**
NBC—To be announced: KFYR WDAY WFAA WEBC KSTP KWCR KOIL WTMJ KSO
CBS—Melody Masterpieces: KFH WNAX WCCO KSCJ KMOX KSL WBBM WISN
KTAR—Musical Program
WENR—To be announced
WGN—Dance Orchestra
WHO—Fred Waring's Orch.
WMT—Wrestling Matches from Waterloo Theatre
WOAI—Goodwill Missionaries
9:45 p.m.
KMOX—Tin Pan Alley
KOA—To be announced
KSL—Comedy Stars of Hollywood
WMAQ—Old Heidelberg Octet
10:00 p.m.
NBC—Larry Sugs' Orch.: WOW
★ **CBS—Myrt & Marge: WBBM KSL KMOX KFAB WCCO**
★ **NBC—Amos 'n' Andy: KOA KFI WENR KOIL WBAP WOAI KSTP WTMJ**
KFH—Dance Orchestra
KFYR—Piano Moods
KSCJ—Sports Report
KTAR—Musical Program
WDAY—News
WEBC—Mischa Hreemann's Ensemble
WGN—Dudley Craft Watson
WISN—Dance Orchestra
WLW—News, Zero Hour
WMAQ—Hal Totten sports
WMT—News
WNAX—Monitor News
10:15 p.m.
NBC—Robert Royce, tenor: WOAI WMAQ KFYR WOW
★ **NBC—Red Davis: KFI KOA**
KTAR—Strange Adventures
★ **CBS—Edwin C. Hill, "The Human Side of the News": KSL**
CBS—Herbie Kay's Orch.: WMT WBBM WNAX KFAB WCCO KSCJ
KMOX—Sports; Hal Collier's Orchestra
KOIL—Emil Coleman's Orch.
KSTP—News, Sports Reporter
WBAP—Dancer Orchestra
WDAY—Paths of Memory
WENR—The Globe Trotter
WGN—The Dream Ship
WTMJ—Dance Orchestras
10:30 p.m.
★ **NBC—President Franklin D. Roosevelt's Birthday Ball: WDAY KOIL WEBC KFYR WMAQ WLW WOW WENR KFI KOA WBAP WOAI KSTP**
★ **CBS—President Franklin D. Roosevelt's Birthday Ball: WCCO KSCJ KSL WISN KFH KMOX WBBM**
WGN—Wayne King's Orchestra
WHO—News, World of Sports
10:45 p.m.
WGN—Jan Garber's Orch.
WHO—President's Ball (NBC)
11:00 p.m.
★ **NBC—Town Hall Tonight: KFI KOA**
KTAR—Musical Program
11:15 p.m.
WGN—Ted Weems Orchestra
11:30 p.m.
NBC—Paul Pendarvis' Orch.: WEBC WHAY KOIL KFYR KSTP KOA
CBS—Geo. Arnheim's Orch.: WNAX WBBM
NBC—Stan Myers Orch: WMAQ
CBS—Voice of Experience: KSL
NBC—George Hall's Orchestra: KFAB WMT WCCO KMOX KSCJ
KFH—Musical Program
WENR—Don Pedro's Orchestra
WGN—Ferde Grofe's Orchestra
WHO—Dance Orch.
WISN—Dancing 'til Midnight
WLW—Bert Pollack's Orchestra
WOW—Dance Orchestra
11:45 p.m.
NBC—Stan Myers Orch. WHO WOW
KFH—George Hall's Orchestra (CBS)
KMOX—When Day is Done
WENR—Bridelberg Ensemble
12:00 Midnight
KFI—Reporter of the Air (NBC)
KOA—Variety Program
KSL—Everett Hoagland's Orch.
KSTP—Dance Orchestra
KTAR—Night Owl Newspaper
WGN—Late Dance Orchestras
WENR—Geo. Devron's Orch.
WLW—Stan Stanley's Orch.
WMAQ—Art Kassel's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

Easy Aces—New Deal

(Continued from Page 3)

to devote all his energy to radio was born of one of those accidental incidents that seem so trivial at the moment of occurrence, but which really alter the course of one's life.

Goodman was completing one of his movie talks. Jane waited patiently for him outside the glass partition. Suddenly the station manager burst into the studio and excitedly placed a slip of paper under Goodman's eyes. Goodman read the message without interrupting his talk and nodded his head.

When he finished he rushed out of the studio and grabbed Jane by the hand. "Come on, Honey," he called. "You're going on the air—so keep chattering away. They've canceled the program scheduled to follow mine, and we're filling in!"

Ad Lib Fill-in

For the next fifteen minutes their homey chatter filled the microphone with inane and gooey bid-bits. They ad-libbed through the entire program, talking as naturally as if they were gossiping over the breakfast table.

"I wasn't nervous during the actual broadcast," recalls Jane humorously. "But when they signed us off I collapsed on my chair. They had to rush some water to revive me.

"It was the most unusual experience—nothing like it has ever happened in radio since. I didn't know what I was going to say next. But Goodman pointed his sentences so that the answers were obvious."

Many months later Goodman originated the idea of the Easy Aces. Both he and Jane were bridge fiends, likewise many of their intimate friends. Many of these friends were artists and writers and theatrical stars, and as a result sparkling wisecracks were bandied back and forth frequently. Goodman got his idea after a particularly brilliant wisecracking game, and sat down and wrote several sketches revolving about the gab heard at a bridge table. The result is history.

Today, of course, their program is more generalized. No longer do they confine themselves exclusively to the comical aspects of bridge. The present episodes vary on different subjects and topics from month to month.

Goodman is five foot ten, and has dark brown hair and eyes. A neat wisp of a moustache adorns his upper lip, and he wears silver-rimmed spectacles. Jane Ace is as lovely as is her voice. She has fluffy blonde hair, twinkling blue eyes and a trim figure, and is all of five foot three.

In his many years as a newspaper critic Goodman reviewed almost every act in show business. When he started he was told that if he expected to stick to columning, he would have to forsake all thoughts of having friends, yet among the friends he made and kept—even after reviewing their work—are Eddie Cantor, Al Jolson, Jack Benny, George Jessel, Bennie Rubin, George Price, Fred Allen, Blossom Seeley and others.

Their marital career has been as notable as their radio achievements. They claim it's because they're together all the time. That's their formula for happiness and success. They are as inseparable as Siamese twins. Wherever you find one, you'll find the other—be it at work or play.

And they're prepared to share a deep, dark secret with the readers of RADIO GUIDE. They have no children of their own, and not caring to be outdone by their good friends, the Bennys, and George Burns and Gracie Allen, they are planning to adopt a baby girl from a foundling home. Shortly, they'll be blessed-eventing by proxy!

The Easy Aces program may be heard every Monday, Tuesday, Wednesday and Thursday over the CBS-WABC network at 3:45 p. m. EST (2:45 CST).

Programs for Thursday, January 31

8:00 a.m.
NBC—Richard Leibert, organist; WHO WOW
★ NBC—Breakfast Club: KOIL KFYR WEBC KSTP KWCR WDAY KOA
CBS—Sunny Side Up: KFH KSL
KFAB—Jim & Jerry
KGNF—△Morning Devotional
KTAR—Morning Greeting
WLS—△Morning Devotions
WLW—Joe Emerson, hymns
WMT—Church of the Open Bible
WNAX—Rosebud Kids
WTMJ—Musical Program

8:15 a.m.
KFAB—Detta and Irish
KGNF—Jimmie Allen
KSL—△Morning Watch
KTAR—△Family Devotion
WHO—Musical Clock
WLS—"Ramblin' Red" Foley
WLW—Music by Divano
WMT—Sunny Side Up (CBS)
WTMJ—The Sun Dial

8:30 a.m.
NBC—Danny Dee, "Did You Know?": WOW
KFAB—Kaai Hawaiians
KFH—Variety Program
KGNF—Tune 'n' Tunes
KTAR—Business Brevities
WEBC—Musical Clock
WHO—Musical Revue
WLS—Ford Rush
WLW—Talk; Arthur Chandler, Jr., organist
WNAX—Happy Jack

8:45 a.m.
NBC—Old Plantation Days: WHO
CBS—Waltz Time: WMT
KFAB—Natural Singers
KSCJ—Opening Hog Trade
KSL—Musical Moments
WDAY—Nancy & Phil
WGN—Keep Fit Club
WLS—Morning Minstrels
WLW—The Jacksons, comedy
WOW—Health Exercises
WTMJ—Mary Baker's Shopping Basket

9:00 a.m.
NBC—Smack Out: KOA
NBC—News; Johnny Marvin, tenor: WDAY KFYR WEBC WOW
CBS—News; Bluebirds: KSCJ
KFH—Organ Program
KGNF—Aunt Sammy's Chats
KOIL—Uncle Bill, Philosopher
KSL—News; Morning Watch
KSTP—Polly the Shopper
KTAR—Ranch Boys (NBC)
WCCO—Jack Sprat
WGN—Good Morning
WHO—Music Box
WISN—Castles in Music
WLS—Westerners Round-Up
WLW—Elliott Brock, vocalist
WMAQ—Emil De Salvi, tenor
WMT—Fran Allison
WNAX—News; The Singing Cowboy
WTMJ—Woman's News of the Day

9:15 a.m.
NBC—Edward MacHugh, songs: KOA KOIL WMAQ KTAR
NBC—Clara, Lu 'n' Em, gossip: KSTP WDAY WHO WGN KFYR WOW WTMJ WLW
KFAB—The Deckers
KGNF—Weather Reports
WEBC—Musical Interlude
WISN—Ann Leslie's Scrapbook
WNAX—Bohemian Band

9:30 a.m.
NBC—Morning Parade: KOA WHO
CBS—Orientale: WMT KSCJ
NBC—Today's Children: KSTP KOIL WEBC KWCR WLS KSO WTMJ
KFAB—University of Nebraska
KFH—Opening Grain and Livestock Market
KFYR—Organ Recital
KGNF—Organ Music
KTAR—Financial Service
WCCO—Stocks, Markets
WDAY—Sunshine Hour
WGN—The Mail Box
WISN—Morning Melodies
WLW—Livestock Reports
WMAQ—Music and Comments
WNAX—Zeke Perkins' Boys
WOW—Prudence Penny

9:45 a.m.
NBC—News; Viennese Sextet: KSO KWCR WMAQ
CBS—Ida Bailey Allen: KFH KSCJ WCCO
NBC—Morning Parade: WDAY WEBC
KFYR—Weather; Aunt Sammy
KOIL—Omaha Police Court
KSL—Sandy McThrift
KSTP—Romeo of Melody
KTAR—Musical Program
WEAL—△St. Olaf Chapel Serv.
WGN—Quinn Ryan & Cadets
WLS—Dean Brothers
WLW—Jack Berch & Orchestra
WMT—Libbie Vaughan
WNAX—△Sacred Service
WOW—News
WTMJ—Down a Country Road

10:00 a.m.
NBC—Galaxy of Stars: WOW KOA WHO WEBC KSTP WMAQ WLW WTMJ
CBS—Mary Lee Taylor: WBBM KFH
KFAB—Omaha Police Court
KFYR—Variety Program
KGNF—Donald Novis
KSCJ—A.A.U.W. Program
KSL—Morning Melodies
KTAR—Johnny O'Brien (NBC)
WCAL—Time Signals
WDAY—Melody Time
WGN—Bushman's Movie Chats
WISN—Pop Concert
WLS—Bill O'Connor, tenor
WMT—△Devotionals
WNAX—Don Franklin's Orch.

10:15 a.m.
CBS—Academy of Medicine; Dr. Lee M. Hurd: WCCO KSCJ KFH
NBC—Tony Wons: KOA KOIL KTAR WMAQ WEBC KFYR KSTP
NBC—Morning Parade: WHO WOW
KGNF—Tunes and Topics
KSL—Mary and John, sketch
WDAY—△Chapel Exercises
WGN—Your Friendly Neighbor
WLS—Markets; News
WLW—Rex Griffith, tenor
WMT—WMT—Family Hour
WNAX—John Peter DePaster
WTMJ—Hollywood Movie Letter

10:30 a.m.
NBC—Navy Band: KOA KTAR WLW
NBC—The Carnival; Gale Page & Little Jackie Heller, vocalists: KSTP WHO WOW WMAQ WTMJ
CBS—Country Church of Hollywood: WMT KFAB KSCJ KFH
KFYR—Fed. of Woman's Clubs
KGNF—Late Releases
KOIL—Mrs. Guy Purdy
KSL—Ruth Clarke Evans
WCCO—Doggie Dolo's
WDAY—Daytime Revue
WEBC—Salvation Army
WGN—Phil Kalar, baritone
WISN—Peggy Patton's Movie Chat
WLS—Today's Kitchen
WNAX—The March Kings

10:45 a.m.
KFYR—Bulletin Board
KGNF—The Aristocrats
KOA—Marietta Vasconcellos
KOIL—Kenneth Golden
KSCJ—△Country Church
KSL—Mary Lee Taylor
WCCO—Musical Vagabond
WEBC—Musical Interlude
WGN—Painted Dreams
WMT—Musical Postman

11:00 a.m.
NBC—Story of Mary Marlin: WMAQ KOA WHO
CBS—Voice of Experience: WBBM WCCO KSL
NBC—Fields & Hall, songs & patter: WDAY KSTP WEBC WLW
KFAB—Jim & Jerry
KFH—Grain Market and Shoppers Guide
KFYR—Markets; World Bookman
KGNF—Morning Varieties
KSCJ—Ross Miller
KTAR—Musical Program
WGN—C. Houston Gaudiss
WISN—The Song Market
WLS—Homer Griffith, philosophy
WMT—Lou Webb's Consolations
WNAX—Lawrence Welk's Orch
WOW—Mary Baker
WTMJ—Court Broadcast

11:15 a.m.
NBC—Marry Marx: KOA KFYR KOIL KTAR
CBS—The Gumps, sketch: KFAB WBBM WCCO KSCJ KSL WISN KMOX
Peterson Family: KSTP WEBC
WGN—Bob Forsans, tenor
WHO—Weather; Market Reports
WLS—Cumberland Ridge Runners
WLW—Market Reports
WMAQ—Home Service Program
WOW—Markets

Star ★ Indicates High Spot Selections

11:30 a.m.
NBC—Merry Madcaps; Orch., direction Norman L. Cloutier: WMAQ
CBS—George Hall's Orchestra: KMOX KSCJ
NBC—Farm & Home Hour KOA KSTP KFYR WDAY WEBC WHO WOW KWCR WLW
KFAB—Market Reports
KFH—Markets
KGNF—Earl Burtnett's Orch.
KOIL—Eddie Bullet
KSL—Jennie Lee
WCCO—Stocks, Markets
WENR—Home Service
WGN—Markets; Health & Training
WISN—Souvenirs of Song
WLS—Fed. Housing Program
WMT—Air Line Varieties
WNAX—The Bohemian Band
WTMJ—What's New in Milwaukee

11:45 a.m.
CBS—Geo. Hall's Orch.: KFH KSL
KFAB—Kaai Hawaiians
KGNF—Market Reports
KTAR—News
WCCO—News
WGN—Musicale
WLS—Weather; News
WMAQ—Public Schools Program
WTMJ—Radio Voice of the People

Afternoon

12:00 Noon
CBS—Samuel Dr Jong's Orch.: WCCO KMOX KFH
KFAB—Cornshuckers
KGNF—News Boy
KOIL—Playing the Song Market
KSL—Musical Ensemble
KSO—Inquiring Microphone
KTAR—Woman's Magazine of the Air
WGN—Len Salvo, organist
WISN—Noon Novelties
WLS—The Old Music Chest
WMAQ—Rex Battle's Concert Ensemble (NBC)
WMT—Cornhuskers
WNAX—Farm & Home Hour
WTMJ—Heinie's Grenadiers

12:15 p.m.
★ CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club: KSCJ WBBM
KFH—Musical Program
KGNF—Round the Town
KSL—Mrs. Chapman at Home
KTAR—Woman's Magazine of the Air (NBC)
WGN—Lawrence Salerno, baritone
WLS—Dinnerbell Program

12:30 p.m.
NBC—Words & Music; Maude Muller & Edward Davies, baritone: WMAQ KFYR KOA
CBS—Herbert Foote, organist: KSCJ WBBM
KFAB—△Christian Science
KFDY—George Thomson, "The Question Box"
KFH—Livestock Market
KOIL—News; Public Affairs
KSL—Colonial Program
KSTP—News; Dance Orchestra
WCCO—Jim Hawkins
WDAY—Leta Hawkins
WEBC—Grand Rapids Matinee
WGN—△Mid day Service
WHO—Corn Hog Com. Prgm
WLW—Johnnie Burkarth's Orch.
WMT—Voice of Iowa
WOW—Mid-day Review
WTMJ—Variety Program

12:45 p.m.
CBS—Pat Kennedy, tenor; Art Kassel's Orch.: WBBM WCCO WMT KSL
KFAB—Cornshuckers
KFDY—Garden Gossip
KFH—Used Car Parade
KFYR—Music Guild (NBC)
KGNF—Susie, the Snappe
KOA—Livestock; Weather
KSCJ—Livestock Trade; News
KSTP—Program Resume; Musical Interlude
WEBC—Words & Music (NBC)
WHO—News
WLW—Organ; Ben Pollock's Orchestra
WNAX—D. B Gurney

1:00 p.m.
CBS—Marie, Little French Princess; WBBM KSL
NBC—Music Guild, Egon Petri, pianist; Gordon String Quartet; Pitts Sanborn, critic, guest WEBC WMAQ
KFDY—Chimes Concert
KFH—Police Program
KGNF—Fuzzy, the Melody Man
KOA—Hoffman Harmonies
KOIL—Duane and Sally
KSCJ—Entertainers
KSTP—Headline Memories
KTAR—Musical Program
WDAY—Charlie Kent's Singers
WGN—Palmer House Ensemble
WHO—Luncheon Music
WISN—Concert Ensemble
WLS—Clinic of the Air
WLW—Ohio School of the Air
WMT—News
WNAX—Lawrence Welk's Orch
WOW—Dance Orchestra
WTMJ—Livestock; Dance Orch.

1:15 p.m.
CBS—Romance of Helen Trent: WGN KSL
NBC—Music Guild: KSTP
KFAB—Market Reports
KFDY—In the Day's News
KFH—Livestock & Grain Market
KGNF—Walter and Laura
KOIL—News
KSCJ—Noble Gabbert
WCCO—Music Course
WDAY—Lem Hawkins
WHO—Markets
WLS—The Rangers & John Brown
WMT—Hal Hudson, Texas Cowhand
WOW—News

1:30 p.m.
NBC—Vaughn de Leath, songs: WOW
CBS—Amer. School of the Air: KFAB KSL WBBM WCCO WMT KSCJ KFH
KFDY—Music
KOA—Farm Question Box
KOIL—P. T. A. Program
KTAR—Noon Business Brevities
WDAY—Farm Flashes
WGN—Blackstone Ensemble
WHO—Musical Scrapbook
WISN—Magic Harmony
WLS—Markets; Hoosier Sodbusters
WNAX—Old Timers
WTMJ—Dance Orchestra

1:45 p.m.
NBC—Joe White, tenor: WEBC KOIL KOA KSTP
NBC—Gould & Shefter: WHO WOW WMAQ
KFDY—Farm Flashes
KFYR—Markets
KGNF—Smiling Ralph, organist
WDAY—To be announced
WGN—Len Salvo, organist
WLS—Homemakers' Hour
WTMJ—Badger Spotlight

2:00 p.m.
NBC—Vic & Sade: WLW
CBS—Roadways of Romance: WMT KSCJ KFH
NBC—Castles of Romance: KSTP WEBC WDAY KFYR WIBA KOA
Electric Kitchen: KFAB KOIL
KGNF—Weather; Markets
KSL—Payroll Builder
WCCO—Just Plain Bill
WGN—Palmer House Ensemble
WHO—Betty and Bob
WISN—Air Breaks
WMAQ—Don Pedro's Orchestra (NBC)
WNAX—The Sunshine Boys
WTMJ—Organ Melodies

2:15 p.m.
NBC—Ma Perkins: WLW
★ NBC—Rochester Phil. Orch.: KSTP KOA
NBC—Jods & Jane: WEBC WHO WOW
KFYR—Musical Progeam
KGNF—Quartet
KTAR—Farm and Home Hour (NBC)
WCCO—Markets
WDAY—Thorstein Skarning Orchestra
WGN—Blackstone Ensemble
WMAQ—Board of Trade
WNAX—Pianoland
WOW—Police Bulletins

2:30 p.m.
NBC—Dreams Come True; Barry McKinley, baritone; Orch., direction Ray Sinatra: WLW
NBC—Blue Harmonies: WMAQ KSTP WEBC KFYR
KFAB—University of Nebraska
KGNF—Man About Town
KSL—Utah College Program
WCCO—New York Stocks
WDAY—N. D. Fed. of Women's Clubs
WGN—June Baker
WHO—Maids of the Prairie
WISN—Women's News of the Air
WLS—Little Home Theater
WNAX—Musical Program
WOW—Police Bulletins
WTMJ—Woman's Point of View

2:45 p.m.
CBS—Easy Aces WBBM WCCO KSL
NBC—Song of the City, dramatic sketch with Irna Phillips, Ireene and Walter Wicker, and Lucy Gillman: WLW WMAQ KSTP WOW WHO WIBA
KFH—Variety Program
KFYR—Rhythm Club
KGNF—The Musical Mirror
KOIL—Armchair Quartet (NBC)
WDAY—Castles in Music
WEBC—△Lutheran Bible Preaching Hour
WGN—Souvenirs
WMT—Question Box

3:00 p.m.
NBC—Woman's Radio Review; Guest Speakers; Orch., direction Joseph Littau, Claudine Macdonald: WHO WOW
CBS—The Little House Family: KSCJ KFH KFAB
NBC—Betty & Bob, drama; KSTP KOIL KOA KFYR WENR WTMJ
KGNF—Vocal Variety
KSL—Payroll Builder
KTAR—Musical Progeam
WCCO—Melody Matinee
WDAY—Leta Hawkins
WEBC—News; Stocks
WGN—Mark Love, basso
WISN—Musical Matinee
WLW—Jean Boaz & Thurlie Dameron, vocalists
WMAQ—Home Forum
WMT—Iowa Poets Corner
WNAX—Nancy Gurney Trio

3:15 p.m.
CBS—Salvation Army Band: WMT KFH KSCJ
NBC—Easy & Dunkie: WEBC KOIL KSTP WDAY
NBC—Vic & Sade: KOA WMAQ WHO WOW
KFAB—The Jangles
KFYR—Hokum Boys
KGNF—Anson Weeks' Orchestra
WENR—Program Preview
WGN—Organ Recital
WLW—Betty and Bob
WTMJ—With a Song

3:30 p.m.
NBC—Platt & Nierman, piano duo; WMAQ
NBC—Ma Perkins: WEBC WHO WENR KFYR WDAY KSTP WOW KOA WTMJ
CBS—Dick Messner's Orchestra: KSL WMT KFH WCCO KSCJ KFAB
KGNF—Musical Dreams
KOIL—Klub Kalender
KTAR—P. T. A Reading Class
WGN—Rhythm Rambles
WISN—The Jewel Box
WLW—Mary Alcott, vocalist
WNAX—Edith Tuenny

3:45 p.m.
NBC—Dreams Come True: KSTP WHO KFYR WDAY WOW KOA WMAQ WTMJ
NBC—Life of Mary Sothern: WLW WGN
KFAB—Kaai Hawaiians
KOIL—Omaha Medical Society
KSCJ—To be announced
WEBC—Musical Interlude
WENR—Footlight Melodies
WNAX—George B Gorman

4:00 p.m.
CBS—Loretta Lee, songs; WCCO WMT KSCJ KFH KSL
NBC—Nat'l P. T. A. Congress KFYR WDAY WMAQ KOA WHO KSTP
NBC—Stanleigh Malotte, news rhymes: WENR
KFAB—News
KGNF—Your Tune
KOIL—Variety Program
WEBC—Singing Strings
WGN—Dorothy Miller, songs
WISN—Today's Personality
WLW—Solos for Five
WNAX—Don Franklin's Orch.
WOW—Variety Program
WTMJ—The Cocktail Hour

4:15 p.m.
CBS—Tom Baker & Norm Sherr: WMT WCCO KSCJ KFH
KFAB—Katharine Stone
KGNF—Darle Jerry
KOIL—Musicale
KSL—Dental Clinic of the Air
KSTP—Royal Hawaiian Orch.
KTAR—Al Pearce Orch.
WENR—Adam Education Council (NBC)
WGN—Afternoon Musicale
WISN—Tea Dansante
WLW—Three Scamps (NBC)
WNAX—Peppy & Buckle Busters

4:30 p.m.
NBC—Sugar & Bunny, comedy sketch: KFYR WHO WDAY WMAQ KSTP
CBS—Organ & Speaker: KFH KSL
NBC—Singing Lady: WLW
KFAB—Cornhuskers Trio
KGNF—Hollywood Hilarities
KOA—Al Pearce's Gang (NBC)
KSCJ—Variety Program
WCCO—Livestock summary
WEBC—Children's Hour
WENR—Maurie Sherman's Orch
WMT—Tarzan of the Apes
WNAX—Singing Strings
WTMJ—State Board of Health

4:45 p.m.
NBC—Willie Bryant's Orch: WDAY WHO WMAQ WEBC KFYR
★ CBS—Between the Bookends: KSL WMT KSCJ KFH
KFAB—Kiddies Progeam
KGNF—Eb and Zeb
KOIL—Creighton Univ. of the Air
KSTP—Ramsey County 4-H Club
KTAR—Musical Program
WCCO—Aladdin Rubs His Lamp
WENR—Happy Jack Turner
WGN—Joseph Hassmer, baritone
WISN—Paths of Memory
WLW—Jack Armstrong, drama
WNAX—The Pickard Family
WTMJ—State Teachers' College

5:00 p.m.
NBC—Xavier Cugat's Orch. WMAQ WOW
CBS—Beatrice Osgood, pianist: WCCO WBBM KFH KSL
NBC—Ferdinando's Orch.; KOA KFYR WDAY WENR
KFAB—Man on the Street
KGNF—Dance Orchestra
KOIL—Fireside Fairy Tales
KSTP—Uncle Tom
WEBC—Prelude to Evening
WGN—Armchair Melodies
WISN—Show Window
WLW—Norsemen, male quartet
WMT—The Uptowners
WNAX—McCleary Institute
WTMJ—"Our Club"

5:15 p.m.
NBC—Amer. Vocational Ass'n; T. T. Browne, speaker WMAQ WDAY
CBS—Skippy: WCCO WBBM
KFYR—Vocational Ass'n Talks
KFH—Texas Rangers (CBS)
KGNF—Auto Service Hour
KOA—Vocational Talk; T. E Browne
KOIL—Radio Secret Agents
KSL—Junior Hour
KTAR—John & Neil (NBC)
WHO—Bits of Melody
WLW—Bachelor of Song
WNAX—Cecil and Sally
WOW—Hollywood Reporter
WTMJ—Bill, Mack & Jimmy

5:30 p.m.
NBC—News; Mary Small, songs WMAQ KSTP
NBC—News; Armand Girard, bass-baritone: KFYR
CBS—Jack Armstrong: WCCO WBBM
Jack Armstrong, sketch; WHO WTMJ
KFH—Town Tattler
KOA—Microphone Topics
KOIL—Last of the Mohicans
KSL—The Club
KTAR—School of the Air
WDAY—Variety Prgm.
WEBC—News; Prelude to Eve
WENR—What's the News?
WGN—Singing Lady (NBC)
WLW—Bob Newhall, sportsman
WMT—Funny Time with Don
WNAX—Rosebud Kids
WOW—Musical Records

5:45 p.m.
NBC—Lowell Thomas: WLW
CBS—Cadets Quartet: WMT
NBC—Orphan Annie WOAI WGN WEBC KFYR KSTP KOIL WHO
KFH—Guilty or Not Guilty
KOA—Cliff Nazarro (NBC)
KSL—Musical Program
KTAR—Business Brevities
WCCO—Ads, of Buffo & Ginger
WDAY—Tonic Tunes
WENR—Singing Strings
WMAQ—Max Dolin's Grenadiers
WOW—Newscasting
WTMJ—Variety Program

Thursday — Continued

Night

6:00 p.m.

NBC—Hal Kemp's Orch. WEBC WMAQ KFYR
CBS—Concert Orch. WBBM
★ NBC—Amos 'n' Andy: WENR
Adventures of Jimmy Allen
KMOX WCCO WGN KFH
KFI—Memories, Paul Roberts tenor
KOIL—News
KSL—Broadcasters Review
KSTP—Sports Reporter
WBAP—Rhythm Makers
WDAY—Dinner Hour Poem
WJR—Sunset Dots
WISN—Radio Revue
WIW—Paul Pa sons Orchestra
WMT—Around the Town
WNAX—Jimmy Jordan, sports
WOAI—Twilight Melodies
WTMJ—Sport Flash

6:15 p.m.

NBC—Gems of Melody; WENR KSO KWCR KOIL
CBS—Louis Panico's Orchestra: WMT KFH
NBC—Whispering Jack Smith, baritone; Orch. WMAQ
CBS—Just Plain Bill, WBBM
NBC—Don Pedro's Orch. KSTP KOA
Adventures of Jimmy Allen WHO WOW
★ MBS—HORLICK'S MALTED Milk Presents Lum & Abner, comedy sketch WGN WLW WOAI
KFI—Radio Editors Interviewed
KFYR—Eb & Zeb
KMOX—Emil Shamitsky, Orch.
WHAP—Dance Orchestra
WCCO—News
WEBC—String Ensemble
WISN—Candle Lighting Time
WNAX—Marion Matthews, organist
WTMJ—Heinie's Grenadiers

6:30 p.m.

NBC—Al Bernard & the Merry Minstrels, Emil Casper, Mario Cozzi WMAQ WOW
CBS—Buck Rogers, sketch: WCCO WBBM KMOX KSL
KFH—W. K. Benson, NRA lay analagist
KFI—Organ Recital, Wesley Tourtellotte
KFYR—Harry Turner's Orch
KSTP—Dance Orchestra
WFAA—Rhythm Time
WGN—Arthur Tracy, Street singer
WHO—John Brhan, tenor
WIBA—Don Pedro's Orch.(NBC)
WISN—Gypsy Caravan
WLW—"Smilin' Ed" McConnell
WMT—Tunes and Topics
WOAI—The Whitaker Family

6:45 p.m.

CBS—Bruce Carter, news: WBBM WCCO KMOX
★ NBC—College Prom; Ruth Etting soprano, Red Nichols' Orch., Dramatic Scenes KSO WENR
Little Orphan Annie: KSL KTAR
KFH—Piano Program
KFI—Just Plain Bill
KOA—To be announced (NBC)
KOIL—Labor Union Speaker
KSTP—Styles for Men
WDAY—Jimmie Allen, sketch
WEBC—Seth Wiggins, talk
WFAA—Phil Levant's Orch.
WGN—Drama Dance Ensemble
WHO—News Hits and Bits
WIW—Unbroken Melodies
WNAX—Pappy and Buck
WOAI—Plantation Echoes
WTMJ—Musical Program

7:00 p.m.

★ NBC—Vallee's Variety Hour: KFI WHO WOW KSTP WDAY WMAQ KFYR WOAI WEBC KOA WLW WBAP WTMJ KTAR
★ CBS—Hour of Charm; Phil Spitalny's Girl Vocal & Orchestral Ensemble: KSL KMOX WCCO WBBM KFAB
NBC—Ruth Etting soprano; Red Nichols' Orch., Dramatic Scenes: KOIL WLS
KFH—Wichita University
WGN—Univ of Chicago
WISN—The Revelers
WMT—Gad-About
WNAX—George B. German

7:15 p.m.

KMOX—Aeolian Piano Recital
WCCO—The Gamblogers
WGN—Palmer House Ensemble
WISN—Melody Palette
WLS—Western Nights

7:30 p.m.

★ CBS—Forum of Liberty; Editor Hill Lewis H. Brown, Editor of America's Business Plans & Open Policies on Some Great Speakers: WCCO KFH WBBM WMT
KOIL—Tomato News
KSL—Tarzan sketch
WGN—Dance Orchestra
WISN—Ida and Mrs. Jimmy
WLW—Ridge Runners
WISN—Our Family
WNAX—Uncle Jerry

7:45 p.m.

KSL—Krausmeyer & Cohen
WGN—Art Jarrett's Orch.
WISN—Woods Dreyfus
WLW—Educational Talk
WNAX—Eb and Zeb

8:00 p.m.

★ NBC—Show Boat; Muriel Wilson, WMAQ WHO KSTP WOAI KFI WBAP WOW KFYR KOA KTAR WTMJ
★ CBS—"The Caravan" with Walter O'Keefe, Annette Hanshaw, Ted Husing, Glen Gray's Orch.: KMOX WMT WBBM WISN WNAX WCCO KSCJ KFH KFAB
NBC—Death Valley Days, drama: WLS WLW KOIL KSO KWCR
KSL—The Utah Hour
WDAY—Roy Crouche's Round Table
WEBC—Donald Novis, tenor
WGN—Lawrence Salerno's Orch

8:15 p.m.

WDAY—Charlie & Fedzie
WEBC—Show Boat (NBC)

8:30 p.m.

★ CBS—Fred Waring's Orch.: Guest Stars KSL KMOX WCCO WMT WISN WBBM KFAB WNAX KFH
NBC—Melodies Romantique WENR
KOIL—Anglo Israel Truth
WGN—Wayne King's Orch.
★ WLW—KEN-RAD CORP. Presents Unsolved Mysteries

8:45 p.m.

WDAY—Musical Scrapbook
WGN—Jan Garber's Orchestra

9:00 p.m.

★ NBC—Paul Whiteman's Music Hall WMAQ KFYR WEBC KSTP WDAY WBAP WOAI KOA KFI WLW WHO WOW WTMJ KTAR
KOIL—168th Infantry Band
WENR—Nickelodeon, comedy
WGN—News

9:15 p.m.

WGN—Mid Week Concert

9:30 p.m.

NBC—Economics in a Changing Social Order WENR
CBS—Leith Stevens Harmonies: KMOX KFH KSCJ WBBM KSL WCCO WNAX WMT
KOIL—News
WISN—Dance Orchestra

9:45 p.m.

CBS—The Voice of the Crusaders WMT WCCO WNAX WBBM KSCJ KFH
KMOX—Tin Pan Alley
KOIL—Comedy Capers
KSL—Sport Flashes

10:00 p.m.

★ CBS—Myrt & Marge, sketch: KSL KMOX WBBM KFAB WCCO
★ NBC—Amos 'n' Andy: WOAI KOA KFI KOIL WFAA WENR WTMJ
KFH—Pianiana
KFYR—Piano Moods
KSCJ—Sports
KTAR—Variety Program
WDAY—News Review
WEBC—Headlines of Other Days, Irving Kull, pianist
WGN—Dudley Crafts Watson
WHO—Hits and Bits; News
WIBA—Brandy's Orchestra
WISN—"Howdy" Peck
WLW—News, Over-the-Rhine, German Band
WMAQ—Hal Totten, sports
WMT—News
WNAX—News
WOW—Down the Fairway with Stanley Davies

10:15 p.m.

NBC—Jack Berger's Orchestra: WOW WHO KFYR WOAI
CBS—Little Jack Little's Orch.: WMT WNAX WBBM KSCJ KFH KFAB WCCO
KFI—Symphony Hour (NBC)
KMOX—Sports Reporter; Hal Totten's Orch.
KOA—Comedy Stars of Hollywood
KOIL—Chris Madrigueira's Orch.
KSL—Comedy Capers
KSTP—News; Sports Reporter
KTAR—Musical Program
WDAY—Notes in Rhyme
WENR—The Globetrotter
WFAA—Jay Burnett, the song-bellow
WGN—Dream Ship
WISN—The Men About Town
WIW—Dance Orchestras

10:30 p.m.

NBC—Emerson Gill's Orchestra: WOW
★ CBS—"The Caravan"; Walter O'Keefe, Annette Hanshaw, Glen Gray's Orch.; Ted Husing, KSL
CBS—Major H. B. Carson Recovery in 1935": KFAB WBBM WCCO KSCJ WMT WNAX
NBC—Eddy Duchin's Orch. WEBC KOIL WDAY KFYR WIW
KFH—Dance Orchestra
KOA—Levinsky's Dodgers
KSTP—What Would You Do?
GENE—Hoodinganus sketch
WFAA—Phil Levant's Orch.
WGN—Dance Orchestra
WHO—Sorceress Sisters
WISN—Daniel Liebtfeld's Orch
WMAQ—Tom Gerun's Orchestra
WOAI—Happy Felton's Orch.

10:45 p.m.

CBS—Gus Arnheim's Orch.: WCCO WNAX WBBM KFAB WMT KSCJ
NBC—Eddy Duchin's Orch.: WMAQ KOA KSTP
KMOX—Alma Rutter, songs
KOIL—Freddie Ebener's Orch
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WHO—Veterans Forum

11:00 p.m.

NBC—George Olsen's Orch.; Ethel Shutta KFYR WENR WDAY WHO WOAI KOA WIAS
CBS—Herbie Kay's Orch. KSL KFH KFAB WMT WBBM KMOX WNAX KSCJ
NBC—Henry King's Orch. WHO WOW WLW
KSTP—Dance Orch
KTAR—Musical Program
WISN—Dance Orchestra
WMAQ—Chernavsky's Orchestra

11:15 p.m.

NBC—Winning the West: KFI
NBC—Ben Olsen's Orch.; Ethel Shutta, KOIL
KFYR—Saxophone Quartet
KMOX—Stan Stanley's Orch.
KOA—Orange Lantern
KOA—Treble Clef Club
KSTP—Dance Orch
WDAY—The Night Owls
WISN—Ted Weems Orchestra

11:30 p.m.

CBS—Leon Navara's Orch.; KSL KFH
NBC—Joe Reichman's Orch.: WHO
NBC—Dancing in the Twin Cities: WDAY KFYR WMAQ WEBC KSTP KOIL
CBS—Keith Beecher's Orch.: WCCO WBBM KFAB WNAX KSCJ WMT
KMOX—Clint Sengeen's Orch
WENR—Dance Orchestra
WIW—Leslie Gruhe's Orchestra
WISN—Dancing Till Midnight
WLW—Ben Pollack's Orchestra
WOW—Dance Orchestra

11:45 p.m.

NBC—Joe Reichman's Orch.: WOW KTAR
NBC—Dancing in the Twin Cities KFI
KMOX—When Day is Done
KOA—Treble Clef Club
WGN—Late Dance Orchestras

12:00 Midnight

NBC—Stan Myers' Orch.: WENR
KFI—Reporter of the Air (NBC)
KOA—Harry Sosnik's Orchestra
KSL—Everett Hoagland's Orch.
KSTP—Dance Orchestra
KTAR—Night Owl Newspaper
WIW—Mel Snyder's Orchestra
WMAQ—Art Kassel's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

12:15 a.m.

KFI—Four Black Birds
KOA—Waltz Time
KSL—Night Boat

12:30 a.m.

KFI—Jimmy Grier's Orch. (NBC)
WENR—Tom Gerun's Orch. (NBC)
WIW—Moon River
WMAQ—Don Pedro's Orchestra

12:45 a.m.

KOA—Tom Coakley's Orchestra (NBC)
KSL—Orville Knapp's Orchestra

1:00 a.m.

KFI—Ted Fiorito's Orch. (NBC)

Schumann-Heink

(Continued from Page 8)

finance your concerts. For all these things, one should have the money.

"That is why I say . . . unless one has great talent . . . that will not be stilled. Then if you are a woman—I say get married. And have children. And keep a good home for your husband. It will bring you more happiness than all the singing concerts in the world!"

Every day Mother gets letters from young artists in various lines asking for advice and often for help. Most of these she cannot even answer she is so busy being mother to her own family, and working with her radio programs. But always there is warm sympathy and understanding for them. She loves them, the young artists. How could she help it, remembering her own life's struggle?

Plays Santa Claus

Sometimes it was so hard to watch the suffering that went on, not only for me but for others around me," she says.

In vaudeville she remembers meeting Eddie Foy, broken and distracted over the illness of his wife—and with his small children to take care of, somehow, without a mother. Not even the mother's sister, who helped rear the children, could substitute for their mother. The children traveled with him on the vaudeville circuit and worked into the act themselves. But when Christmas came, the first Christmas without their mother, they felt heartbreak backstage. Mother Schumann-Heink came partially to the rescue. She drew close to them as a mother. "They were such splendid children," she said. For the few days they were together, she loved and enjoyed and spent every spare moment with the young Foys, remembering her own lonely children at home.

It was a small gesture, perhaps; but it loomed large in the eyes of the motherless Foys. Eddie Foy never forgot it.

This sympathy, this human understanding and love, is so great a part of Mother Schumann-Heink that when you meet her you feel it rush out to you like a breath of fresh wind.

Kindness Reflected

And from all over the world this love and understanding reflects back to Mother. When she is in trouble, the whole world feels with her. Last year, for instance, she lay very ill in the hospital. Some of the doctors held little hope for her. And the mail bag was stuffed with mail for Mother Schumann-Heink mail that she was too ill even to read!

One of those letters came from Franklin Delano Roosevelt. He wrote to her that he always had felt as if he knew her very well through her art—that her illness was a great shock and sorrow to his household—and he wanted her to know that he also, along with the whole country, was hoping and praying for her safe recovery.

And last year, on Mother's Day, our own Mother Schumann-Heink was a guest of honor with the President's mother at a banquet given for both famous mothers in the Astor Hotel, New York. The tragedy was that while the President's mother could enjoy her dinner, Mother Schumann-Heink had to leave early to fill a radio engagement. Before she left, however, she sang to the "first mother of the land" a charming song called "At Parting" by Rogers. And with her song she presented Mrs. Roosevelt with a rose.

"We Americans," she says proudly, with emphasis on the "we," "don't realize what a great nation we are living in. And our President and Mrs. Roosevelt—what fine people they are! What a great example they set for all of us! And how I love our country, this America!

"But now, Carleton, I am tired. I would like a drive by the lake, and oh, something good to eat. I am so hungry!"

(Continued on Page 27)

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RADIO GUIDE

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Programs for Friday, February 1

8:45 a.m.
NBC—Upstairs Quartet: WHO KFH
CBS—Carla Romano, pianist: WMT
KFAB—Natural Singers
KSCJ—Opening Hog Trade
KSTP—Pearson's Neighbors
WHAS—Nancy & Phil
WGN—Keep Fit Club
WLS—Morning Minstrels
WLW—The Jacksons, comedy
WOW—Health Exercises
WTMJ—Mary Baker's Shopping Basket

9:00 a.m.
NBC—News, Johnny Marvin, tenor; WOW KFYR WEBC
CBS—News, Bluebirds: KSCJ KFH
NBC—Josephine Gibson, hostess counsel: KTAR
KGNF—Aunt Sammy's Chats
KOA—Smack Out (NBC)
KOIL—Uncle Bill, Philosopher
KSL—News; Morning Melodies
KSTP—Polly, the Shopper
WCCO—Betty Crocker, talk
WDAY—Shopping with Iva Bell
WIBA—Party Making with Mickey
WHO—Music Box
WISN—Castles in Music
WLS—Westerners Round-Up
WLW—Earl Wilke, vocalist
WMAQ—Saturnay in Chicago
WMT—Fran Allison
WNAX—News, The Singing Cowboy
WTMJ—Woman's News of the Day

9:15 a.m.
NBC—Hazel Arth, contralto: KOA KTAR
CBS—Personality Pointers: KSCJ
NBC—Clara, Lu 'n' Em, gossip: KSTP WHO KFYR WGN WDAY WOW WTMJ WLW
KFAB—The Dreckers
KFH—Organ Program
KOIL—Jim and Jerry
WEBC—Patty & Bill
WISN—Ann Leslie's Scrapbook
WMAQ—Women's Page of the Air
WNAX—Bohemian Band

9:30 a.m.
CBS—The Cosmopolitans: WMT KSCJ WBBM
NBC—Today's Children: KSTP KOIL WEBC WLS KWCR KSO WTMJ
NBC—Betty Brunn: KOA WHO
KFAB—University of Nebraska
KFH—Opening Grain & Livestock Market
KFYR—Organ Program
KGNF—Organ Music
KTAR—Financial Service
WDAY—Bill & Patty; Tonic Tunes
WGN—Morning Serenade
WISN—Morning Melodies
WLW—Livestock Reports
WMAQ—Music and Comments
WNAX—Zeke Perkins' Boys
WOW—Prudence Penny

9:45 a.m.
NBC—News, Herman & Banta: WDAY KSO KWCR WDAY
NBC—Betty Crocker WHO KOA WOW WMAQ WLW
CBS—Doris Lorraine & Norm Sherr: KSCJ KFH
KFAB—The Singing Philosopher
KFYR—Manchester Program
KOIL—Omaha Police Court
KSTP—Romeo of Melody
KTAR—Organ Concert (NBC)
WCAL—△St. Olaf Chapel Serv.
WEBC—Strictly Feminine
WGN—Pat & Her Boy Friends
WLS—The Dean Boys
WMT—Libbie Vaughn
WNAX—△Sacred Service
WTMJ—Down A Country Road

10:00 a.m.
CBS—Cookie Closeups: WBBM WCCO
★ **NBC—Music Appreciation Hr.:** KSTP WDAY WEBC KFYR KOA WOW WHO WMAQ WLW KTAR
KFAB—Omaha Police Court
KFH—Variety Program
KGNF—Radio Crooner
KSCJ—Parent-Teacher Council
KSL—Studio Ensemble
WCAL—Time Signals
WGN—Bushman's Movie Chats
WISN—Pop Concert
WLS—Bill O'Connor, tenor
WMT—△Devotionals
WNAX—Don Franklin's Orch.
WTMJ—Betty Crocker

10:15 a.m.
CBS—Current Questions Before Congress; Senator Allen W. Barkley: WCCO KSCJ KFH WMT
KGNF—To be announced
KSL—Good Morning Judge
WGN—Your Friendly Neighbor
WLS—Markets; News
WNAX—John Peter de Pagter
WTMJ—Hollywood Movie Letter

10:30 a.m.
CBS—Army Band: WMT KSCJ KFH KFAB
KGNF—To be announced
KOIL—Mrs. Guy Purdy
KSL—Ruth Clarke Evans
WCCO—Safety Talk
WGN—Len Salvo, organist
WISN—Peggy Pattou's Movie Chat
WLS—Today's Kitchen
WNAX—The March Kings
WTMJ—What's New in Milwaukee?

10:45 a.m.
KFH—Variety Program
KGNF—The Aristocrats
KOIL—Kenneth Golden
KSCJ—Mid-session Live Stock Trade
KSL—The Voice of Health
KTAR—To be announced
WCCO—Nan Murphee; Orch
WGN—Painted Dreems

11:00 a.m.
NBC—Fields & Hall, songs & patter; WDAY KSTP KTAR WEBC
CBS—Voice of Experience: WBBM WCCO KSL
NBC—Story of Mary Marlin: WMAQ KOA WHO
KFAB—Jim & Jerry
KFH—Grain Market & Shoppers Guide
KFYR—Markets; Bookman
KGNF—Morning Varieties
KMBX—Rhapsody of the Reeds
KSL—Ross Miller
WGN—Popular Melodies
WHO—Song Market
WLS—Aunt Abbie Jones
WLW—Mary Alcott, vocalist
WMT—Lou Webb's Consolettaions
WNAX—Lawrence Welk's Orch
WOW—Mary Baker
WTMJ—Don Alvardos

11:15 a.m.
NBC—Morin Sisters Trio: KOIL
CBS—The Gumps, sketch: WBBM KFAB WCCO KSCJ KSL WISN
NBC—Josephine Gibson, hostess counsel: KSO KSTP KWCR WDAY WEBC WTMJ WLS KOA KFYR
KFH—Kansas Highway Dept
KMOX—Arlie Simmons' Orch
KTAR—Variety Program
WGN—Dean Craddock; Little Joe Rardin
WHO—Market Reports
WLW—Market Reports
WMAQ—Home Service Program
WOW—Markets

11:30 a.m.
NBC—Farm & Home Hour: KOA KSTP KFYR WDAY WEBC KWCR WOW WHO
KFAB—Market Reports
KFH—Grain & Livestock Market
KGNF—Musical Interlude
KOIL—Eddie Butler
KSCJ—Roberta Deany
KSL—Jennie Lee
WCCO—Stocks, Markets
WGN—Markets; Good Health & Training
WISN—Musical Jig Saw
WLS—Around the Old Parlor Organ
WLW—Cousin Bob & His Kinfolk
WMAQ—Dr. Bundesen's Quarter Hour
WMT—The Song Market
WNAX—The Bohemian Band
WTMJ—Los Caballeros

11:45 a.m.
CBS—Allan Leafer's Orchestra: KSCJ
KFAB—Kaai Hawaiians
KFH—Musical Program
KGNF—Market Report
KTAR—This and That About These and Those
WCCO—News
WGN—Musicale
WISN—Tonic Tunes
WLS—Weather; News
WMAQ—Little Church Around the Corner
WMT—Voice of Iowa
WTMJ—Voice of the People

Afternoon

12:00 Noon
CBS—George Hall's Orch.: KSCJ KSL WCCO
KFAB—University of Nebraska
KFH—Musical Program
KGNF—News Boy

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KOIL—Playing the Song Market
KSO—Inquiring Microphone
KTAR—News
WGN—Len Salvo, organist
WISN—Noon Novelties
WLS—Virginia Lee & Sunbeam
WLW—Farm & Home Hour (NBC)
WMT—Cornhuskers
WNAX—Farm & Home Hour
WTMJ—Heinie's Grenadiers

12:15 p.m.
★ **CBS—Eddie & Fannie Cavanaugh's Radio Gossip Club:** WBBM
KGNF—Hawaiians
KOA—Marietta Vasconcelos
KSCJ—Lady About Town
KSL—Gene Halliday, organist
KTAR—Novelettes (NBC)
WGN—Daring Sisters
WLS—Dinnerbell Program
WMAQ—Oleanders (NBC)

12:30 p.m.
NBC—Words & Music: WMAQ KFYR
CBS—Little Jack Little, songs: WCCO WBBM KSL KSCJ KFAB KFH
KFDY—Agricultural Adjustment Act Progress Report
KGNF—Thrill Hunter, drama
KOA—Ida Bailey Allen
KOIL—News; Public Affairs
KSTP—News; Dance Orchestra
KTAR—Woman's Magazine of the Air (NBC)
WDAY—Lem Hawkins
WEBC—Grand Rapids Matinee
WGN—△Mid-day Service
WHO—Luncheon Music
WLW—Johnnie Burkarth's Orch
WMT—Bob McGrew and Orch.
WOW—Mid-day Review
WTMJ—Variety Program

12:45 p.m.
NBC—Home Sweet Home: WMAQ
CBS—Pat Kennedy; Art Kassel's Orch. WBBM WMT WCCO KSL
KFAB—Cornhuskers
KFDY—Farm Flashes
KFH—Livestock Market
KGNF—Stockton, lecture
KOA—Reports; Weather
KSCJ—Livestock Farm Flash
WHO—News
WLW—Ben Pollack's Orchestra
WNAX—D B Gurney

1:00 p.m.
NBC—Platt & Nierman, piano duo, Dorothy Page, songs KOIL
CBS—Marie, Little French Princess: WBBM KSL
NBC—Magic of Speech: KFYR KOA WEBC WMAQ
KFDY—Chimes Concert
KFH—Police Program
KGNF—Fuzzy, the Melody Man
KSCJ—Opal Bullard
KSTP—Organ Program
WGN—Palmer House Ensemble
WHO—Luncheon Music
WISN—Concert Ensemble
WLS—Henry Burr, tenor
WLW—Ohio School of the Air
WNAX—Lawrence Welk's Orch
WOW—Dance Orchestra
WTMJ—Livestock, Dance Orch.

1:15 p.m.
CBS—Romance of Helen Trent WGN KSL
WNAX—Al Thompson
KFAB—Market Reports
KFDY—Education Department
KFH—Close of Livestock & Grain Markets
KGNF—American Family Robinson
KSCJ—Harlan McKelvey
WCCO—U of Minnesota Farm Hour
WHO—Market Reports
WLS—Rangers & John Brown
WMT—Market Reports
WOW—News

1:30 p.m.
NBC—Harvest of Song; KOIL WHO
NBC—"The Kitchen Party": Frances Lee Barton; Al & Lee Reiser; Jimmy Wilkinson, baritone; Martha Mears, songs; Warren Hull, m.c.; Guest Artists: WEBC WOW WMAQ KOA WTMJ KSTP
CBS—Amer. School of the Air: WMT WCCO KFAB WBBM KSCJ KFH KSL
KFDY—Music
KFYR—Organ Rhapsody
KGNF—Musical Spotlight
KTAR—Business Brevities
WDAY—Farm Flashes
WGN—Executives' Club
WISN—World Revue
WLS—Market Reports
WNAX—Charlie Kent's Singers

1:45 p.m.
NBC—Armand Girard, bass: KOIL
KFDY—Housekeepers Chats
KSO—Farm Flashes
KGNF—Smiling Ralph, organist
WDAY—Thorstein Skarning's Orchestra
WLS—Homemakers' Hour

2:00 p.m.
NBC—Vic & Sade: WLW
NBC—Marine Band: KOA
CBS—Henry F. Seibert, organist: WMT KSCJ KFH
NBC—Don Pedro's Orch.: WEBC WMAQ KFYR WDAY
Electric Kitchen: KFAB KOIL
KGNF—Market News; Weather
KSL—Payroll Builder
KSTP—Mpls. Church Federation
KTAR—Variety Program
WBBM—Doris Lorraine & Norm Sherr (CBS)
WCCO—Just Plain Bill (CBS)
WGN—Palmer House Ensemble
WHO—Betty and Bob
WISN—Air Brooks
WLS—Homemakers' Hour
WNAX—The Sunshine Hour
WOW—Fed. of Women's Clubs
WTMJ—Woman's Point of View

2:15 p.m.
NBC—Ma Perkins: KSO WLW
NBC—Judy & Jane: KSTP WEBC WOW WHO
KGNF—Concert Hour
KTAR—Farm & Home Hour
WCCO—Markets
WDAY—Lem Hawkins
WGN—Blackstone Ensemble
WMAQ—Board of Trade

2:30 p.m.
NBC—Sizzlers Trio WHO WMAQ
CBS—Grab Bag: KSCJ KFH KSL
NBC—Marine Band: WDAY KSTP WEBC WLW KFYR
KFAB—University of Nebraska
KGNF—To be announced
KOIL—Variety Program
WGN—Jane Baker
WISN—Women's News of the Air
WLS—E. D. Edgren, "Recreation"; Orch.; Geo. Simons; Mrs. Wright
WNAX—Variety Quartet
WOW—Police Bulletins
WTMJ—News; Organ Melodies

2:45 p.m.
NBC—Kay Foster, songs: WHO WMAQ
KGNF—Coleman Cox
KNX—Health Talk
WCCO—Club Bar (CBS)
WGN—Souvenirs
WLW—Jokes Notes
WOW—Neb. Fed. of Women's Clubs

3:00 p.m.
NBC—Betty & Bob: KSTP KOA KOIL KFYR WTMJ WENR
CBS—Four Showmen: KFAB KSCJ KFH
NBC—Woman's Radio Review, Guest Speaker; Orch. direction Joseph Littau, Claudine MacDonald: WHO WOW
KGNF—Vocal Variety Hour
KSL—Shoppers' Guide
KTAR—Musical Program
WCCO—Melodic Matinee
WDAY—Leon Hankins
WEBC—News; Stocks
WGN—Harold Turner, pianist
WISN—Musical Matinee
WLW—Mary Woods, soprano; John Barker, baritone
WNAX—Nancy Gurney Trio
WMAQ—Home Forum

3:15 p.m.
NBC—East & Dunke: WDAY WEBC KSTP KOIL
CBS—Pro Arte String Quartet of Brussels: KSL KSCJ KFH
NBC—Vic & Sade: KOA WMAQ WHO WOW
KFAB—The Jangles
KFYR—Hokum Boys
KGNF—Anson Weeks' Orch.
WENR—Madame de Sylvara
WGN—Louise Brabant, soprano
WLW—Betty & Bob, drama
WTMJ—With a Song

3:30 p.m.
NBC—Ma Perkins: KSTP KFYR WHO WEBC WOW WDAY WENR KOA WTMJ
NBC—Music Guild; Mrs. Arthur M. Reis, guest: WMAQ
KFAB—Pro Arte Quartet (CBS)
KGNF—Musical Dreams
KOIL—Donald Novis, tenor
KTAR—Musical Program
WGN—Rhythm Rambles
WISN—Magic Harmony
WLW—Charlie Kent's Singers
WMT—Parade of Features
WNAX—Edith Gurney

3:45 p.m.
NBC—Music Guild: WDAY WOW
Gen. Fed. Women's Clubs: KSTP WEBC WTMJ
MBS—Life of Mary Sothern WGN WLW
KFYR—Consumer Time
KOA—Betty Marlow (NBC)
KOIL—Klub Kalender
WENR—Program Preview
WHO—Federation Program
WNAX—George B. German

4:00 p.m.
CBS—Men of Notes: WMT KSCJ KFH WCCO
★ **NBC—Al Pearce's Gang:** KOA WDAY KFYR WENR KOIL KTAR KSTP
KFAB—Little Theater of the Air
KGNF—Your Tune
KSL—Broadcasters' Review
WEBC—Prelude to Evening
WGN—Bob Forsans, tenor
WHO—Crescent Hour of Music
WISN—Organ Melodies
WLW—Variety Program
WNAX—Don Franklin's Orch
WOW—Causes of War (NBC)
WTMJ—The Cocktail Hour

4:15 p.m.
CBS—Tom Baker & Norm Sherr: WMT KSCJ KFH WCCO
NBC—Jackie Heller, tenor: KOA KFYR WENR WDAY WOW
KGNF—Uncle Jerry
KOIL—Variety Program
KSTP—Headliners
KTAR—Musical Program
WEBC—Children's Hour
WGN—Melody Moments
WISN—Carefree Capers
WLW—Tom Mix' Straight Shooters (NBC)
WMAQ—High & Low (NBC)
WNAX—Pappy & Buckle Busters

4:30 p.m.
NBC—Singing Lady: WLW
★ **NBC—Nellie Revell Interviews** Richard Maxwell: WDAY KOA WMAQ
CBS—Milton Charles, organist: WCCO KFH KSL KSCJ
NBC—Maurice Sherman's Orch.: WENR
KFAB—Pinto Pete
KFYR—Rhythmic Serenade
KGNF—Late Releases
KSTP—Eb & Zeb
WEBC—Prelude to Evening
WHO—Harvest Club
WMT—Tarzan of the Apes
WNAX—Singing Strings
WOW—Camp Fire Girls' Prgm

4:45 p.m.
★ **CBS—Between the Bookends:** KSL KFH KSCJ
NBC—Capt. Jim Healy: KSTP WEBC WOW WHO WMAQ WTMJ
NBC—Happy Jack Turner: KOA WENR
KFAB—Kiddies Program
KGNF—Eb and Zeb
KOIL—Creighton Univ. of the Air
KTAR—Al Pearce's Gang (NBC)
WCCO—Livestock Summary
WDAY—Trade Away Exchange
WGN—Harold Turner, pianist
WISN—The Spotlight
WLW—Jack Armstrong, drama
WMT—Walker Family
WNAX—The Pickard Family

5:00 p.m.
NBC—Jack Berger's Orch.: KOA WENR KFYR
NBC—Xavier Cugat's Orch.: WIBA WMAQ WHO
CBS—Oz, Son of Fire: WCCO WBBM
CBS—Songs of Long Ago: KSL KFH
KFAB—Man on the Street
KGNF—Aretha, pianist
KOIL—Mother's Helper
KSCJ—Variety Program
KSTP—Uncle Tom
KTAR—Musical Program
WDAY—Gold Star Band
WEBC—Prelude to Evening
WGN—Armchair Melodies
WISN—Show Window
WLW—Stamp Club
WMT—The Uptowners
WNAX—Rhythm Boys
WOW—Tarzan
WTMJ—Our Club

5:15 p.m.
NBC—Tom Mix's Straight Shooters: KSTP WEBC WOW WHO WMAQ WTMJ
NBC—"The Desert Kid," sketch; Ranch Boys: WENR
CBS—Skippy: WCCO WBBM
KFAB—Blackbird Kitchen
KFH—The Texas Rangers (CBS)
KFYR—Organ Rhapsody
KGNF—Round the Town
KOIL—Radio Secret Agents
KSCJ—To be announced
KSL—Junior Hour
WDAY—Musical Auction
WGN—Rube Appelberry, sketch
WLW—The Norsemen, quartet
WNAX—Cecil and Sally

5:30 p.m.
NBC—News; Gale Page, contral to: WMAQ
CBS—Jack Armstrong, sketch WBBM WCCO
Jack Armstrong: WHO WTMJ
KFH—Eddie Dunstedter, organist (CBS)
KFYR—News, To be announced
KOA—News; Microphone Topics
KOIL—Last of the Mohicans
KSTP—Uncle Tom
KTAR—School of the Air
WDAY—Variety Program
WEBC—News; Prelude to Eve
WENR—News
WGN—Singmic Lady (NBC)
WLW—Bob Newhall
WMT—Variety Program
WNAX—Rosebud Kids
WOW—Bill, Mack & Jimmie

5:45 p.m.
NBC—Lowell Thomas: WLW
CBS—Cadets Quartet WNAX WMT KSCJ
NBC—Orphan Annie: WEBC WGN KSTP KFYR KOIL WHO
KFH—Bi et Fox Club
KOA—To be announced (NBC)
KSL—Musical Program; News
KTAR—Business Brevities
WCCO—Rollie Johnson, sports
WDAY—Playtime the Song Market
WENR—Singing Strings
WIBA—Variety Program
WMAQ—Max Hollin's Grenadiers
WOW—Newscasting
WTMJ—Florence Martin's Singing Strings

Night

6:00 p.m.
NBC—To be announced: WMAQ KFYR WEBC
★ **NBC—Court of Human Relations:** KSL
★ **NBC—Amos 'n' Andy:** WENR
Adventures of Jimmy Allen: KMOX WCCO WGN KFH
KFI—California Teachers' Ass'n
KOA—Comedy Capers
KOIL—News
KSTP—Sports Reporter
WBAP—Rhythm Makers
WDAY—Dinner Hour
WHO—Sunset Opry
WISN—Cabbies
WLW—Paul Pierson's Orchestra
WMT—Anything Can Happen'
WNAX—Jimmy Jordan, sports
WOAI—Twilight Melodies
WTMJ—Sport Jash

6:15 p.m.
NBC—Plantation Echoes; South ernaires Quartet KOIL WENR KSO WBAP
★ **NBC—Stories of the Black** Chamber WMAQ KFYR KSTP WEBC
CBS—Concert Orch.: KFH WMT
CBS—Just Plain Bill WBBM
★ **MBS—HORLICK'S MALTED** Milk Presents Lum & Abner, comedy sketch: WLW WGN WOAI
Adventures of Jimmy Allen WHO WOW
KFI—Organ Recital
KMOX—Four Shamrocks; Orch
KOA—Stamp Club
WCCO—News
WISN—Fireside Phantasies
WNAX—Marion Matthews, organist
WTMJ—Heinie's Grenadiers

6:30 p.m.
★ **NBC—Red Davis:** KSTP WLW WEBC WFAA KOIL WOAI WENR KSO
CBS—Louis Panico's Orch.: KFH
NBC—Three Scamps KOA
KFYR—Variety Program
KMBX—Norman Paule, songs
KSL—Adventures of Robin Hood
WCCO—Legislative Week
WGN—Dance Orchestra
WHO—Tune Tossers
WISN—Gypsy Caravan
WMAQ—Talks on Astronomy
WMT—Tunes and Topics
WNAX—News; Musical Program
WOW—Randall Family
WTMJ—Heinie's Grenadiers

6:45 p.m.

★ NBC—Uncle Ezra's Radio Station: WOW WMAQ
CBS—Henke Carter, news. WBBM KMOX WCCO
★ NBC—Dangerous Paradise; Nick Dawson, Elsie Hitz KOIL WENR WEAA WIW KSO
Little Orphan Annie: KSL KTAR
KFH—LeRoy, piano program
KFI—Just Plain Bill
KFYR—George Devron's Orch
KOA—To be announced (NBC)
KSCJ—Wiewam Entertainers
KSTP—Glucklette
WDAY—Eleanor Allen
WEBC—Seth Wiggins, talk
WGN—Quin Ryan's Amateur Nite
WHO—News Hits and Bits
WNAX—Pappy and Buck
WOAI—Hearts Delight Millers
WTMJ—Around the Fireside

7:00 p.m.

★ NBC—Concert; Jessica Dragonette, soprano: WOAI WEBC WHO WOW KOA WEAA KSTP WMAQ WTMJ
CBS—St. Louis Blues: KMOX KFH
NBC—Irene Rich, sketch: KOIL WLS KSO KWCR
KFI—Beaux Arts Trio
KFYR—Harry Turner's Orch.
KSCJ—Variety Program
KSL—Pullman Tallies
KTAR—Flirtations (NBC)
WCCO—Dramatic Program
WDAY—World Revue
WGN—Lone Ranger
WISN—Musical Silhouettes
WIW—Cotton Queen Showboat
WMT—The Randall Family
WNAX—George B. Germain

7:15 p.m.

NBC—Dick Leibert's Revue: KSO KOIL WLS KWCR
★ CBS—Edwin C. Hill, "The Human Side of the News": WCCO KMOX WBBM
KFH—Stan Stanley's Orchestra
KSL—Tarzan, sketch
WISN—Mario Morelli Ensemble
WMT—Country Store

7:30 p.m.

★ CBS—Court of Human Relations WCCO WBBM KMOX KFAB
NBC—Al Goodman's Orchestra; Vocalist; Jane Froman; Bob Hope, m. c.: WLS KOIL KSO KWCR
KFH—Hal Culler's Orch. (CBS)
KFI—Stamp Club
KFYR—Thursday Music Club
KSCJ—Junior League Book Review
KSL—Clarke & Heaps
KTAR—The Big Ten
WDAY—Amateur Review
WGN—Musical Memory Book
WISN—The Revelers
WIW—Friendly Songs
WNAX—The Hawk

7:45 p.m.

KFI—Ricardo and His Violin (NBC)
KSCJ—Piano Hash
KSL—Krausemeyer & Cohen
KTAR—Musical Program
WNAX—Eb and Zeb

8:00 p.m.

★ NBC—Waltz Time; Frank Munn, tenor: WLW WMAQ WOW
NBC—Beatrice Lillie, comedienne; Cavaliers Quartet; Lee Perrin's Orch.: KOA WLS KFI KOIL KWCR KSO WEAA
★ CBS—March of Time: WCCO KSL KMOX WBBM WMT
NBC—Merry Mates: WDAY KFYR
KFH—Accordian Melodies
KSCJ—To be announced
KSTP—20,000 Years in Sing Sing
KTAR—Fun fest
WEBC—Axel Wexall's Orchestra
WGN—Dance Orchestra
WHO—To be announced
WISN—Erotic Page Drama
WNAX—Variety Program
WOAI—Charlie Kent's Singers
WTMJ—Pick and Pat

8:15 p.m.

NBC—Art Kassel's Orch.: KFYR
KFH—Pianorumba Quartet Hour
KTAR—Max Dolin's Orchestra
WDAY—Dramatic Players
WGN—Comedy Stars of Hollywood
WISN—Waltz Time
WOAI—Music Ensemble

8:30 p.m.

NBC—Pick & Pat: WMAQ WOW WHO
CBS—Hollywood Hotel Dramatic Musical Revue, Dick Powell, Jane Williams; Ted Fiorito's Orch., Edw. G. Robinson & Jean Arthur, guests, in "Passport to Hell": KMOX WCCO KFAB WBBM WNAX WISN KSL WMT KSCJ KFH
★ NBC—Phil Baker, comedian; Goco Delys, Leon Belasco's Orch.: WEAA KOIL KOA KFI KSO WENR WEBC KSTP WOAI WTMJ KTAR KWCR
KFYR—American Legion Dept. of N. D.
WDAY—Book News & Comments
WGN—Wayne King's Orch.
WIW—Henry Thies' Orchestra

8:45 p.m.

MBS—Singin Sam: WISN WIW
KFYR—Variety Program
WMAI—American Legion Prgm

9:00 p.m.

★ NBC—First Nighter, drama: KFI WMAQ WOW KOA WIW WTMJ KTAR WHO WOAI KSTP WEAA WEBC
NBC—O. Henry Dramatization: KOIL KSCJ KWCR WENR
WDAY—Musical Headlines
WGN—News

9:15 p.m.

KFYR—Mary Wood, violinist
WDAY—Student Theatre of the Air
WGN—Bridge Club of the Air

9:30 p.m.

NBC—△Jewish Prgm.; Rabbi Israel Goldstein, guest speaker: WENR
NBC—The Pause That Refreshes on the Air; Chorus & Orch.; Frank Black, director: KFI WIW WTMJ WMAQ KOA WDAY KSTP WEBC KFYR WOW
CBS—Cleveland Entertains: KFH WMT KSCJ KSL WNAX
Charlie Kent's Singers: WCCO WHO
KMOX—Romance of Money
KOIL—News
WEAA—Friendly Builders
WGN—Attilio Baggiore, tenor; Concert Orchestra
WISN—Dance Orchestra
WOAI—The Friendly Builders

9:45 p.m.

CBS—Herbie Kay's Orch.: WBBM WCCO
KMOX—Tin Pan Alley
KOIL—Comedy Capers
KSL—Comedy Stars of Hollywood
WHO—John Behan, tenor
WMAQ—George Olsen's Orch.

10:00 p.m.

★ NBC—Amos 'n' Andy: KOIL KOA WOAI KFI KSTP WENR WBAP WTMJ
★ CBS—Myrt & Marge: KFAB WCCO WBBM KMOX KSL
NBC—George E. Holmes, Chief of the Washington Bureau of the Int'l News Service: WOW
KFH—Guilty or Not Guilty
KFYR—Piano Moods
KSL—Sports News
WDAY—News Review
WEBC—Misha Bergmann's Ensemble
WGN—Dudley Crafts Watson
WHO—Hits and Bits
WISN—The Revelers
WIW—News, Dog Friends, Variety Matinee Orchestra
WMAQ—Hal Totten, sports
WMT—News
WNAX—Monitor News

10:15 p.m.

★ CBS—Edwin C. Hill, "The Human Side of the News": KSL
NBC—Jesse Crawford, organist: KFYR WOAI WOW WHO WMAQ
CBS—Gus Arnheim's Orch.: KFAB WNAX WBBM WCCO WMT KSCJ
★ NBC—Red Davis: KFI KOA
KFH—Dance Orch.
KMOX—Sports; Hal Collier's Orchestra
KOIL—Wrestling Match
KSTP—News; Sports Reporter
WBAP—Bob Lyon
WDAY—Silver Strains
WENR—The Globetrotter
WGN—Dream Ship
WTMJ—Dance Orchestras

10:30 p.m.

NBC—Al Goodman's Orch.; Guest Artist: KFI KOA
CBS—Jacques Renard's Orch.: KSL
NBC—Hoff's & Sissle's Orchs.: WDAY
CBS—Keith Beecher's Orch.: WBBM KSCJ WCCO KFAB WMT WNAX
WHO—Prince of Song
WISN—Ben Armstrong's Orch.
WIW—Johnnie Burkarth's Orch.

10:45 p.m.

KFH—Jacques Renard's Orchestra (CBS)
KMOX—Jacques Renard's Orch. (CBS)
KOIL—Freddie Ebener's Orch.
KTAR—Musical Program
WBAP—Dance Orchestra
WENR—Ye Kessel's Orchestra
WGN—Jan Garber's Orchestra
WHO—Dance Orchestra
WOW—Hoff's Orch. (NBC)

11:00 p.m.

NBC—Freddie Berrens' Orch.: WDAY WIW
CBS—Cab Calloway's Orchestra: KFAB WNAX KMOX KSCJ WMT KFH WBBM WISN
NBC—Jack Denny's Orch.: WHO WEBC KFYR KOA
KFI—Caswell Conrert (NBC)
KSTP—Dance Orchestra
KSL—Gene Halliday, organist
WBAP—Dance Orchestra
WCCO—Johnny Bangs's Orch.
WENR—George Olsen's Orch.
WMAQ—Chernavsky's Orchestra
WOAI—Dance Orchestra
WOW—Dance Orchestra

11:15 p.m.

★ NBC—STUDEBAKER CHAMPIONS Present Richard Himber's Orch., Joey Nash, vocalist: KDYL KOA KFI KTAR
CBS—Frank Dailey's Orch.: KSL KFH
NBC—Jos. Chernavsky's Orch.: KFYR WEBC WDAY KSTP WISN KFAB WBBM WOW WHO
KMOX—Stan Stanley's Orch.
WGN—Ted Weems' Orchestra

11:30 p.m.

NBC—Don Pedro's Orch.: WHO KFYR WOW WEBC WMAQ KOIL WENR KSTP
CBS—Scott Fisher's Orchestra: KMOX WCCO WMT KSCJ WNAX KFAB KFH
NBC—To be announced: KTAR
NBC—Ted Fiorito's Orchestra: WDAY
KSL—Wrestling Matches
WGN—Fernie Grode's Orchestra
WISN—Dance Orchestra
WIW—Ben Pollack's Orchestra

11:45 p.m.

NBC—Ted Fiorito's Orch.: WHO KOA
CBS—Scott Fisher's Orch.: WBBM
CBS—Arthur Warren's Orch.: WMT
KFI—The Professor (NBC)
KMOX—When Day is Done
KSTP—Dance Orchestra
WGN—Dance Orchestras
WMAQ—Old Heidelberg Ensemble

12:00 Midnight

NBC—Stan Myers' Orch.: WENR
NBC—Reports to the Air (NBC)
KOA—Don Bestor's Orchestra
KSTP—Dance Orchestra
KTAR—Radio Newspaper
WBAP—Mel Snyder's Orchestra
WMAQ—Ye Kessel's Orchestra
WMT—Reflections in the Water
WOW—Dance Orchestra

12:15 a.m.

KFI—Tom Coakley's Orch. (NBC)
KSL—Joe Sullivan, pianist
KSTP—Dance Orchestra

12:30 a.m.

KFI—Jimmy Grier's Orch (NBC)
KOA—Tom Coakley's Orchestra (NBC)
KSL—Orville Knapp's Orch.
WENR—Tom Gerun's Orch.
WIW—Moon River
WMAQ—George Devron's Orch.

12:45 a.m.

KFYR—Markets and Farm Flashes

1:00 a.m.

KFI—Ted Fiorito's Orch. (NBC)

1:30 a.m.

KFI—Around the Radio World

1:45 a.m.

KFI—Burt Woodyard's Orchestra (NBC)

Private Life of Winchell

(Continued from Page 9)

the pages of a nationally circulated vaudeville magazine was payment enough for the hours of toil he had expended in editing his daily. He eagerly accepted the job as road correspondent for the *Vaudeville* News, sans pay, and filed his column religiously each week.

Walter's career, at the age of 20, was interrupted in 1917, when America was drawn into the World War. When the declaration of war was signed, he immediately enlisted in the Navy, where he was assigned to a secretarial role aboard the flagship S. S. *Isis*. He remained aboard the *Isis* until the cessation of hostilities, when he again teamed up with his girl partner and resumed his hoofing and writing career. He now is a commissioned officer—Lieutenant Winchell, U. S. N. R.

Along the way he explored life deeply. Books became a part of his working day. The writer learned this part of his life in snatches, by inadvertent admissions, for Walter still maintains that hard-boiled exterior. But gradually, almost unconsciously, he painted a picture of a young hoofer who slowly began to form a taste for books, and determined to put the knowledge thus assimilated to some concrete use, for he had a premonition that something of a drastic nature would happen shortly, and he wanted to be prepared for any eventuality.

Turning Point

Something drastic did happen in the Spring of 1922—something that changed the entire tenor of his life. In the midst of a stage dance his dancing partner became ill. It was necessary to cancel bookings and return home.

This incident was the dramatic turning point in Walter Winchell's life. They returned to New York, where each went his respective way.

Back in Gotham, Walter decided to pay a courtesy call to Glenn Condon, whom he never had met. What he saw in Condon's office froze his vague journalistic ambitions.

Condon's office was a small cubbyhole in the Palace Theater Annex Building. The furnishings were unpretentious, and the aroma of stale paper and printer's ink hovered over the premises. But to Winchell there was something vaguely fascinating about the little office. His plan of action formulated instantly. He arrived to say hello—and good-bye, forever. Instead, he asked for and received a job.

Walter explained what had brought him back to New York. "And I'd like to quit show business, Mr. Condon," he concluded crisply. "How about a job on your magazine?"

Condon sighed regretfully. "I'd like to put you to work, Walter," he stated, "but the *Vaudeville News* is not self-supporting. As a matter of fact it has been losing money all along. You have great promise, my boy, but I simply can't afford to take on another reporter."

Walter's answer was knifelike and clear. "Never mind the salary for my column. I'll do it for nothing—providing you give me a commission for any advertisements I might sell."

Column Begun

"Anyone who can sell ads for this book is a magician," replied Condon humorously. "But I like your nerve, so I'll give you a chance to see what you can accomplish."

To the average man the new job wouldn't have been much fun, but to Walter it represented a chance to make good at the profession he craved to enter. Each week he wrote a column called Broadway Hearsay, but in addition to his writing activities he helped to tidy up the office, delivered magazines to subscribers,

(Continued on Page 27)

3
worst impressions
of faulty
make-up

corrected by the face-powder that's moisture-proof!

SHINY NOSE
can't happen when a powder won't absorb moisture!

FLOURY BLOTCHES
don't occur with powder that won't cake-up!

CLOGGED PORES
can't happen when powder stays soft and fine!

¼ ounce of $3 La Richesse Perfume FREE to win new friends for the powder that never clogs . . . always clings!

DO you want to make your skin clear, transparent, lovely? . . . And have it last that way for hours? Then try this *moisture-proof* face powder!

Don't take our word. Put a spoonful of Luxor in a glass and pour water on it! Notice what happens. It does not mix with the water. It rises to the top soft, dry, smooth as velvet.

There's moisture on even the dryest skin. But Luxor won't mix with it, any more than with water in the glass.

That's why it defies the ravages of oils, pore secretions and other enemies of long lasting make-up.

Accept this Perfume Gift

Once you've tried Luxor, you'll stick. Most women do. That's why we can afford to give you this free quarter ounce of $3 La Richesse Perfume. A true French scent, mysterious, with the overtone of lure! Our gift. Just to induce you to try the true package of Luxor. Order Luxor at your favorite toilet goods counter today. Only 55c for this velvety, fine powder, scented ever so tastefully. It bears Good Housekeeping Seal of Approval. Or send coupon now for a generous supply.

Made only of the finest ingredients.
55c

Luxor

MAIL COUPON NOW FOR WEEK'S SUPPLY!

LUXOR, LTD., 1333 W. 31st St., Chicago, Ill.
Please send me your generous trial packages of Luxor Moisture-Proof Powder, Rouge and new Special Formula Cream. Here's ten cents to help cover mailing costs. (Offer not good in Canada.)
Check POWDER: Rose Rachel ☐ Rachel ☐ Flesh ☐
for a ROUGE: Radiant ☐ Medium ☐ Sunglow ☐ Pastel ☐ Vivid ☐ Rosebush ☐
Name _____
Address _____

Programs for Saturday, February 2

Star ★ Indicates High Spot Selections

5:30 a.m.
KFAB—Cornshuckers
WLW—Top o' the Morning

6:00 a.m.
WLW—△Nation's Family Prayer
WMT—Ira Hudson
WNAX—Musical Program

6:15 a.m.
WLW—△Morning Devotions

6:30 a.m.
KSO—Musical Service Bureau
WLW—Rhythm Jesters
WMT—△Family Altar; Rev Cedarholm
WOW—Health Exercises

6:45 a.m.
KFAB—Market Reports
KOIL—Morning Music
KSTP—Comedy Capers
WEBC—Sunrise Program

7:00 a.m.
NBC—Bradley Kincaid, songs: WOW WLW WHO
NBC—Morning Devotions: KFYR KOIL
KFAB—Time 'n' Tunes
KGNF—Fuzzy and Jerry
KFH—Musical Clock
KSCJ—Town Crier
WCCO—Time Signal
WDAY—△Morning Devotionals
WEBC—On the March
WGN—Good Morning
WISN—Early Risers' Club
WLS—News, Julian Bentley
WMAQ—Variety Program
WMT—Cakes and Coffee Club
WNAX—Variety Program
WTMJ—△Devotional Services

7:15 a.m.
NBC—Don Hall Trio, songs: WOW WLW WHO
NBC—Wm. Meader, organist; WDAY KOIL KFYR
KGNF—Early Risers Time
KSTP—Tunes & Topics
WEBC—Musical Clock
WLS—Bulletin Board
WMAQ—Emil de Salvi, tenor

7:30 a.m.
NBC—Cheerio: WDAY KFYR WOW WLW
KGNF—Sunrise Musical Hour
KSCJ—Estimated Receipts
KSL—Morning Musicale
WCCO—Musical Chimes
WEBC—Musical Clock
WHO—Musical Clock
WIBA—News
WLS—Jolly Joe
WTMJ—The Sun Dial

7:45 a.m.
KGNF—Eb and Zeb
KOIL—Landt Trio & White: (NBC)
WLS—Spare Ribs' Fairy Tales
WMT—Organ Melodies
WNAX—Harmony Boys

8:00 a.m.
NBC—Richard Leibert, organist: WHO WOW
CBS—Cheer Up: WMT KFH KSL
★ NBC—Breakfast Club; Orch.; Soloists; Don McNeill, m. c.: KOIL KSTP KSO KFYR KWCR WDAY WEBC KOA
KFAB—Jim & Jerry
KGNF—△Devotional
KTAR—Morning Greeting
WLS—△Morning Devotions
WLW—Joe Emerson, hymns
WNAX—Rosebud Kids
WTMJ—Musical Program

8:15 a.m.
KFAB—Detta and Irish
KGNF—South American Orch.
KSL—△Morning Watch
KTAR—△Family Devotional
WHO—Musical Clock
WLS—"Ramblin' Red" Foley; Weather
WTMJ—The Sun Dial

8:30 a.m.
NBC—Banjoleers: WOW
KFAB—Kaai Hawaiians
KGNF—Round the Town
KTAR—Business Brevities
WEBC—Musical Clock
WHO—Musical Revue
WLS—Ford Rush
WLW—Mail Bag
WMT—Aunt Hattie
WNAX—Old Timers

8:45 a.m.
CBS—Eton Boys: KFH WMT
KFAB—Natural Singers
KSCJ—Opening Hog Trade
WDAY—Nancy & Phil
WGN—Keep Fit Club
WHO—Kiddies Musical Clock
WLS—Morning Minstrels
WLW—Antoinette Werner West, soprano
WOW—Health Exercises
WTMJ—Mary Baker's Shopping Basket

9:00 a.m.
NBC—News; Johnny Marvin, tenor; KFYR WDAY WEBC
NBC—Smack Out: KOA KTAR
CBS—News; Mellow Moments: KSCJ KFH
KGNF—Mary Kitchen, Time Savers
KOIL—Animal Fair
KSL—News; Morning Music
KSTP—Polly, the Shopper
WCCO—Jack Sprat
WGN—Good Morning
WISN—Castles in Music
WLS—Westerners Round-Up
WLW—Mrs. Suzanne Littleford, health talk
WMAQ—Emil De Salvi, tenor
WMT—Fran Allison
WNAX—News; The Singing Cowboy
WOW—News
WTMJ—Woman's News of the Day

9:15 a.m.
CBS—Carlton & Shaw, vocal duo: WCCO KSCJ
NBC—Edward MacHugh, the Gospel Singer: KOIL KSTP WDAY KFYR WEBC WMAQ KOA KTAR
NBC—Morning Parade: WHO
KFAB—The Deckers
KFH—Jacob Dold's Organ Program
KGNF—Weather
WIBA—Hostess Helps
WISN—Ann Leslie's Scrapbook
WLW—Livestock Reports
WNAX—Bohemian Band
WTMJ—Adventures in Scotland

9:30 a.m.
NBC—Morning Parade: KSTP KFYR WEBC KOA
CBS—Let's Pretend: KSCJ
KFAB—University of Nebraska
KFH—Opening Grain & Livestock
KGNF—Organ Music
KOIL—Singing Strings (NBC)
KSO—Josephine Gibson
KTAR—Financial Service
WCCO—Stocks Markets
WDAY—Sunshine Hour
WGN—Markets & Mail Box
WISN—Saturday Morning Revue
WLS—Jolly Joe
WLW—Rex Griffith, vocalist
WMAQ—Music and Comments
WMT—Allison and Starr
WNAX—Zeke Perkins' Boys
WOW—Prudence Penny
WTMJ—Variety Program

9:45 a.m.
NBC—News; Originalites: WMAQ KSO KWCR
NBC—Morning Parade: WDAY WOW
KFH—Shoppers Guide
KFYR—Weather Aunt Sammy
KOIL—Omaha Police Court
KTAR—Musical Program
WCAL—△St. Olaf Chapel Serv.
WCCO—Doggie Doin's
WEBC—Herald of the Air
WGN—Quinn Ryan & Cadets
WLW—Nora Beck Thumann, vocalist
WMT—Libbie Vaughan
WNAX—△Sacred Service

10:00 a.m.
NBC—Galaxy of Stars: WHO WOW WEBC KOA KSTP WMAQ WTMJ WLW
CBS—Bandwagon Variety: KFH WCCO KSL KSCJ WBBM WMT
NBC—Honeymooners: KWCR
KFAB—Omaha Police Court
KFYR—Organ Melodies
KGNF—Sisters of Harmony
KTAR—Johnny O'Brien (NBC)
WCAL—Time Signals
WDAY—Uncle Ken's Kiddies' Hour
WGN—Harold Turner, pianist
WISN—Pop Concert
WLS—Harmony Ranch

10:15 a.m.
★ NBC—Tony Wons, poetry & philosophy: WMAQ KOIL
NBC—The Vass Family: WOW KOA WHO KSTP KFYR WEBC
KGNF—Tunes and Topics
KTAR—Mrs. M. E. Bartlett
WGN—Your Friendly Neighbor
WLS—Announcement; Markets; News
WLW—Baily Axton, tenor
WNAX—John Peter DePagter
WTMJ—Hollywood Movie Letter

10:30 a.m.
NBC—Geo. Hessberger's Orch.: WMAQ
CBS—St. Peter's College Glee Club: KFAB KSCJ KFH WCCO WBBM
NBC—Down Lovers' Lane; Gloria La Vey; Walter Preston; Al & Lee Reiser; Henry Neely, narrator: WHO WDAY KSTP WEBC KOA KFYR
KGNF—Auto Service Hour
KOIL—Mrs. Guy Purdy
KSL—Ruth Clarke Evans
KTAR—Westminster Choir (NBC)
WGN—Phil Kalar, baritone
WISN—Morning Melodies
WLS—Today's Kitchen
WLW—Amer. Fed. of Music Clubs
WNAX—The March of Kings
WOW—In the Playhouse with Uncle Tom
WTMJ—What's New in Milwaukee?

10:45 a.m.
CBS—Concert Miniatures: KFH KSL WMT WBBM
KOIL—Kenneth Golden
KSL—Musical Vagabond
WCCO—Musical Vagabond
WGN—Painted Dreams, sketch
WLW—Geo. Hessberger's Orch. (NBC)

11:00 a.m.
NBC—Minute Men Quartet: WDAY KOA KSTP KTAR WMAQ WHO
CBS—Al Kavelin's Orch.: KSL WCCO WBBM
NBC—Fields & Hall, songs & patter: WLW
KFAB—Jim & Jerry
KFH—Grain Market; Variety
KFYR—Markets; Bookman
KGNF—Morning Varieties
KSCJ—Knothole Gang
WEBC—Family Quartet
WGN—Harold Turner, pianist
WISN—Metropolitan Moods
WLS—Homemakers' Hour
WMT—Lew Webb's Consolations
WNAX—Lawrence Welk's Orch.
WOW—Strange Adventure
WTMJ—Black & Gold Ensemble

11:15 a.m.
NBC—Genia Fonarova, soprano: KOA KSTP KFYR WDAY KTAR WLW WEBC
KOIL—Duane and Sally
KSCJ—Al Kavelin's Orch. (CBS)
WISN—Dan Baker, tenor
WHO—Markets
WMAQ—Parent-Teachers' Talk
WOW—Markets

11:30 a.m.
NBC—Dorsey Bros.' Orchestra: WMAQ
CBS—Abram Chasins, pianist: KSCJ
NBC—Nat'l Farm & Home Hour: KOA KSTP WDAY KFYR WHO KWCR WOW WEBC KTAR WLW
KFAB—Market Reports
KFH—Grain & Livestock Market
KGNF—Noon time Tunes
KOIL—Eddie Butler
KSL—Jennie Lee
WCCO—Stocks, Markets
WGN—Market Reports; Musicale
WISN—Souvenirs of Song
WLS—Cornhuskers & Chore Boy
WMT—Airline Varieties, Irl Hudson
WNAX—The Bohemian Band
WTMJ—Los Caballeros

11:45 a.m.
KFAB—Kaai Hawaiians
KFH—Abram Chasins, Piano Pointers (CBS)
KGNF—Market Reports
KOIL—Animal Fair
KSL—Mid-morning Melodies
WCCO—News
WLS—Weather; News
WTMJ—Radio Voice of the People

Afternoon

12:00 Noon
NBC—Discussions by Well Known Republicans & Democrats; Will Irwin, author; Hon. Edw. P. Mulrooney, "Crime Control Co-ordinating Fed. & Local Methods": WMAQ
CBS—Frederic Wm. Wile, "The Political Situation in Washington Today": WCCO KSCJ KFH KSL
KFAB—Cornshuckers
KGNF—News-Boy
KOIL—Playing the Song Market
KSO—Inquiring Microphone
KTAR—News
WGN—Len Salvo, organist
WHO—Governor's Hour
WISN—Noon Novelties
WLS—News; Weather; Markets
WMT—Cornhuskers
WNAX—Farmers' Union Prgm. (NBC)
WTMJ—Heinie's Grenadiers

12:15 p.m.
CBS—George Hall's Orch.: KSL WBBM KFH
KGNF—Moods Musical
KSCJ—Vocational Agricultural Program
WCCO—Markets
WGN—Lawrence Salerno, baritone
WHO—Luncheon Music
WLS—Phil Kalar, baritone

12:30 p.m.
CBS—Esther Velas' Ensemble: KSL WBBM WCCO KFAB KSCJ
KFDY—Farm Flashes
KFH—Close of Livestock Market
KGNF—Thrill Hunter, drama
KOIL—News
KSTP—News; Musical
WDAY—Lem Hawkins
WEBC—Grand Rapids Matinee
WGN—△Mid day Service
WHO—News
WLS—Poultry Service Time
WLW—Johnnie Burkarth's Orch.
WMT—Voice of Iowa
WTMJ—Dance Orchestras

12:45 p.m.
KFDY—J. G. Hutton, "Soil Science"
KFH—Used Car Parade
KFYR—Markets; Farm Flashes
KGNF—Susie, the Swapper
WMAQ—Geo. Devron's Orchestra
WMT—Gov. Herring
WNAX—D. B. Gurney

1:00 p.m.
★ NBC—Metropolitan Opera; Geraldine Farrar, raconteuse: WMAQ KFYR WTMJ KSTP WEBC KOIL WHO WOW KSO WLW KWCR KOA WENR WDAY WLS KTAR
CBS—Louis Panico's Orchestra: WBBM KSCJ KSL
KFDY—Chimes Concert
KFH—Police Program
KGNF—Fuzzy, the Melody Man
WCCO—Johnny Hamp's Orch.
WGN—Palmer House Ensemble
WISN—Concert Ensemble
WMT—Women's National Republican Club
WNAX—Lawrence Welk's Orch.

1:15 p.m.
KFAB—Market Reports
KFDY—Education Association Prgm.
KFH—Louis Panico's Orchestra (CBS)
KGNF—Musical Spotlight
WGN—Blackstone Ensemble

1:30 p.m.
CBS—Herb Straub's Ensigns: KFAB WMT WBBM KSCJ KFH KSL
KFDY—Club Program
KGNF—Verna & Dorothy
WCCO—St. Paul Dept. of Parks
WGN—Roger Robinson, baritone
WISN—Gypsy Caravan
WNAX—Old Timers

1:45 p.m.
KGNF—Keep Sakes
WCCO—Herb Straub's Ensigns (CBS)
WGN—Blackstone Ensemble

2:00 p.m.
CBS—Modern Minstrels: KFAB WCCO WMT KSCJ KFH
KGNF—Market and Weather
KSL—Payroll Builder
WISN—Hollywood Matinee
WNAX—The Sunshine Boys

2:15 p.m.
KGNF—Harmony Boys
WGN—Ted Weems' Orchestra
WNAX—Pianoland

2:30 p.m.
KGNF—Concert Hour
KSL—Modern Minstrels (CBS)
WGN—June Baker, economist
WISN—Women's News of the Air
WNAX—Musical Program

2:45 p.m.
KGNF—To be announced
WGN—Afternoon Musicale

3:00 p.m.
CBS—Emery Deutsch's Dance Rhythms: WCCO WMT KSCJ KFH KFAB
KGNF—News Week Talk
KSL—Payroll Builder
WGN—Joseph Hasmer, baritone
WISN—The Jewel Box
WNAX—Nancy Gurney Trio

3:15 p.m.
★ CBS—Pro Arte String Quartet of Brussels: KFH KSCJ WMT WCCO KSL
KFAB—The Jangles
KGNF—Anson Weeks' Orchestra
WGN—Ted Weems' Orchestra
WNAX—Marion Matthews

3:30 p.m.
KFAB—Pro Arte String Quartet (CBS)
KGNF—Request Hour
WGN—Saturday Matinee
WISN—Milwaukee Boys' Club
WNAX—Edith Gurney

3:45 p.m.
WISN—Tea Dansante
WNAX—George B. German

4:00 p.m.
NBC—Eddy Duchin's Orch.: KOA WOW WHO KSTP KFYR WMAQ WDAY WEBC WLW
CBS—Little Jack Little's Orch.: KMOX WCCO KSCJ KFH KFAB WBBM KSL WMT
NBC—George Sterney's Orch.: KOIL WENR
KGNF—Dance of the Hour
KTAR—Musical Program
WGN—Rosenwald Museum
WTMJ—Organ Melodies

4:15 p.m.
NBC—Jackie Heller, tenor: WENR
KGNF—Uncle Jerry
KOIL—Variety Program
KSL—Dental Clinic of the Air
WGN—Saturday Matinee
WISN—Los Argentinos
WLW—Stamp Club
WNAX—Pappy & Buckle Busters

4:30 p.m.
NBC—Harvest of Song; Edna Odell; Irma Glen; Songfellows Quartet: WENR WLW
CBS—Along the Volga: KSCJ KFH KFAB KSL WBBM WCCO
NBC—Our American Schools; Annie C. Woodward, "A New Deal in Education": KFYR WEBC WDAY WOW KOA WHO WMAQ
KGNF—Late Releases
KSTP—Uncle Tom
WMT—Tarzan of the Apes

4:45 p.m.
NBC—Harvest of Song: KOIL
CBS—Between the Bookends: KFH KSL KSCJ WMT
KFAB—Kiddies Program
KGNF—Musical Dreams
KSTP—Young Peoples' Prgm
WCCO—Minn. Law and Order
WGN—Harold Turner, pianist
WISN—Paths of Memory
WNAX—The Packard Family
WTMJ—Practical Public Speaking

5:00 p.m.
★ NBC—Student Opinion on Questions of Current Interest: WENR
NBC—Angelo Ferdinando's Orch.: WOW WHO
CBS—"Lilac Time"; Earl Oxford, tenor; Arthur Murray: WCCO WNAX WBBM KSL WMT
NBC—Kaltenmeyer's Kindergarten: KFYR WEBC WMAQ KSTP WDAY
KFAB—Man on the Street
KFH—Musical Program
KGNF—Drama
KOA—Ferdinando's Orch.
KOIL—Fireside Fairy Tales
KSCJ—Dance Program
WGN—Armchair Melodies
WISN—Show Window
WLW—R.F.D. Hour
WNAX—Rhythm Boys
WTMJ—Our Club

5:15 p.m.
KFAB—Blackbird Kitchen
KGNF—Dance Orchestra
KOIL—Radio Secret Agents
KSCJ—To be Announced
WMT—The Uptowners
WNAX—The Singing Cowboy
WOW—News
WTMJ—Bill, Mack & Jimmy

5:30 p.m.
CBS—Eddie Dooley's Sports Review: WBBM WCCO WISN WMT KFAB
NBC—News, Peg La Centra, songs: KFYR
KFH—Did You Know That?
KGNF—Modern Melodies
KOA—News; Microphone Topics
KOIL—Variety Program
KSL—Junior Hour
KSTP—Uncle Tom
WDAY—Variety Program
WEBC—News; Prelude to Evening
WENR—News
WGN—Berenice Taylor, soprano
WHO—John Behan, tenor
WLW—Bob Newhall, sportsman
WMAQ—News; Ranch Boys, cowboy trio (NBC)
WNAX—Kiddies' Hour
WTMJ—Wisconsin Lawmakers

5:45 p.m.
CBS—Organ Interlude: WMT KSCJ
NBC—Sports Parade: WMAQ WHO WLW WOW
NBC—Master Builders Prgm.: KFYR WENR KOA
KFH—Guilty or Not Guilty
KSTP—What Would You Do?
WCCO—Adult Education Courses
WDAY—Tunic Tunes
WISN—Show Window
WNAX—The Rosebud Kids

Night

6:00 p.m.
NBC—△Religion in the News: WOAI KFYR WENR KOA KFI
CBS—Kurkdjie Ensemble: KMOX WBBM WMT
KFH—L. Nazor Kurkdjie's Ensemble (CBS)
KSL—Broadcasters' Review
KSTP—Sports Reporter
KTAR—Business Brevities
WBAP—Saturday Round up
WCCO—Minn. Taxpayers Ass'n
WDAY—Dinner Hour Prgm.
WEBC—Duluth Chamber of Com
WFAA—Round-Up
WGN—Musical Favorites
WHO—Pop Concert
WISN—Musical Headlines
WLW—Chemistry of Photography, Dr. Saul B. Arenson
WMAQ—Happy Jack Turner, songs
WNAX—Jimmy Jordan, sports
WOW—Drama
WTMJ—Sport Flash

6:15 p.m.
NBC—Whispering Jack Smith's Orch.: WMAQ WTAM
NBC—Henry King's Orch.: KOIL WENR WOAI KOA WEBC
KFI—Jamboree (NBC)
KMOX—Four Shamrocks; Orch
WGN—Palmer House Ensemble
WISN—Candle Lightin' Time
WLW—Virginia Marucci's Orch.; Bailey Axton, tenor
WNAX—Marion Matthews, organist
WOW—Chamber of Commerce
WTMJ—Heinie's Grenadiers

6:30 p.m.
CBS—Beauty Parade; Gladys Baxter; Walter Preston; Virtor Arden's Orch.: WBBM
★ NBC—Jamboree: KSTP WEBC WOW KFYR WMAQ KOA KFI WOAI
CBS—Louis Panico's Orch.: KFH WCCO
MBS—Arthur Tracy, Street Singer: WGN WLW
KMOX—Open Forum
WISN—The Revelers
WMT—Tunes and Topics

6:45 p.m.
NBC—Grace Hayes, songs: KFYR WENR KOIL
KFH—LeRoy, piano program
KMOX—Radio Rostrum (CBS)
KSTP—Dance Orchestra
WDAY—News
WGN—Palmer House Ensemble
WLW—The Wayne Family
WNAX—Sports Slants
WOAI—Plantation Echoes
WTMJ—Variety Program

7:00 p.m.
NBC—Phil Cook's Show Shop: KOIL
CBS—Roxy's Gang: WBBM KSL WMT KMOX WCCO
★ NBC—Sigmund Romberg; William Lyon Phelps; Helen Marshall & Byron Warner: WOAI WBAP KFI KSTP WLW KOA WMAQ WEBC WHO WOW WTMJ
KFH—Comedy Capers
KFYR—Harry Turner's Orch.
KTAR—Musical Program
WDAY—Barn Dance
WGN—Prof. T. V Smith, talk
WISN—Love Scenes
WLS—Maple City Four
WNAX—Saturday Night Revue

7:15 p.m.
KFH—Kansas Chamber of Commerce Program
WGN—Lawson "Y" Glee Club
WISN—Keyboard Kapers
WLS—The Westerners

7:30 p.m.
KFH—Sax Rhythms
KFYR—Variety Program
KOIL—Geo. Olsen's Orchestra
WGN—Art Jarrett's Orch.
WISN—Dr. and Mrs. Jimmy
WLS—Barn Dance Party

7:45 p.m.
CBS—Musical Revue; Robert Armbruster's Orch.; Mary Courtland & Quartet: KMOX WBBM KSL WCCO KFH
KFH—Pianorimba Quarter Hour
WISN—Melody Palette
WMT—Notes in Rhythm

The Private Life of Winchell

(Continued from Page 25)

solicited ads, and performed scores of other office chores.

As an advertising salesman, Walter was the miracle man Condon had been seeking. Walter took a course of action directly opposite to the one every other salesman took. Instead of concentrating on the sure-thing little advertisers, he approached the greatest stars in vaudeville, the biggest mercantile houses. At first he was looked upon as a nosy nuisance, and he was treated with scant respect. But his ambition and energy weren't to be denied. Advertisers began to like him for the zest he put into a routine canvass. He mellowed their resistance with his rare and piquant chatter, and in less than a few months Walter's commissions averaged more than the salary Condon was making!

Winchell was beginning to forge ahead.

That summer, romance in the guise of a beautiful red-haired dancer entered the young ex-hooter's life. And in conformity with the rest of his hectic career, the story of Walter Winchell's courtship of June Magee is an incredibly unorthodox affair.

June Magee was one-half of the feminine dancing team of Astor and Hill. Astor was June's stage name.

Walter stood in front of the Palace Theater, talking with a friend when he saw a bewitching figure approach. She was dressed in a chic summer gown, and a small, straw hat which slanted coquettishly over one ear exposed a shock of flaming red hair.

The heart of the young reporter flew out to the charming stranger immediately. His roving eyes fell on the pig-tailed little girl who was holding onto the hand of the ravishing red-head.

The young lady was palpably affected by Walter's unconsciously rude stare. At first she flushed, but sensing Walter's discomfiture she smiled faintly. The smile and the shy glance she gave him, finished him completely. For the first time in his life he was in love—and with a stranger!

"Say," whistled the smitten young swain, "who is that beautiful girl?"

"A girl named June Magee," answered his friend. "She's in show business—a hoofer. The little girl with her is the daughter of an Italian woman—a friend of June's. The girl's mother is desperately ill and poor, so June is taking care of the kid until the mother gets back on her feet."

Several days elapsed, and Walter couldn't forget the dazzling stranger. The problem, naturally, was how to meet her. Eagerly he haunted the vicinity of the Palace in the hope that she might pass again. Obviously, the self-introductory tactics of Broadway would be out of place with this girl of manifest charm and breeding. But he figured that someone in the acting profession would know the girl, and introduce him to her. His friend knew about her but never had met her.

A man in love is an inconsistent creature at best. With the fires of uncertainty consuming him, he hit upon a plan which seemed highly ingenious. Today, of course, he admits that it was a brazen stunt.

He sought out his friend who had told him the beautiful stranger's name, and from him obtained her address. Then, in a manner strictly in keeping with the role of a hero in a fictional love story, Walter took a cab to her home. After several false starts he summoned up courage enough to knock at her door.

"Who's there?" called a voice.

"It's Mr. Winchell, Walter answered, and gulped. "I'm a reporter from the *Vaudeville News*, and I'd like to get a story—er—about that little girl you're taking care of."

The door opened cautiously, and a pair of alluring eyes bitrned into his. For a second it appeared as if she would slam the door in his face, but apparently she changed her mind. "Just a second," she said and disappeared.

In a few moments Jane returned with her little protege in tow. "Here you are, Mr. Winchell," she said sweetly, and pushed the tot over the threshold. As the door slammed shut she called through the partition: "When you get through with your interview, fresh guy, you may permit my little friend to return!"

Walter bristled, pulled his hat down over his face and made an inglorious exit.

Two weeks later June Magee walked into the office of the *Vaudeville News*. Walter, bewildered, searched her face. Unquestionably she had come to give him a piece of her mind for his nervy call at her home. "I understand the *News* is holding some mail for me," she said indifferently. "May I have it?"

What was the outcome of that visit? You will read it in full detail in next week's Radio Guide—*also the story of how Walter obtained his first big job and started his career in earnest. Don't miss it!*

Walter Winchell broadcasts every Sunday at 9:30 p. m. EST (8:30 CST) over an NBC-WJZ network, and later at 10:15 p. m. CST over a split network for Western listeners.

Saturday — Continued

8:00 p.m.

NBC—Songs You Love to Hear, Rose Bampton, contralto; WTW WJR KEYR KSTP WDAY WOW WMAQ WTMJ

CBS—Andre Kostelanetz' Orch.; WCCO KMOX KFAB WMT KSCJ WISN KSL KFH WNAX WBBM

★ **NBC—R C A RADIOTRON** Presents "Radio City Party"; Featuring Frank Black's Orch., John B. Kennedy, m. c.; Guest Artists; KOA KFI KOIL WLS KWCR KSO WBAP

WGN—To be announced

WHO—Hatt Dance Frolic

WOAI—Four White Mules

8:15 p.m.

WGN—Ferde Grofe's Orch.

WOAI—The Parkfinder

8:30 p.m.

NBC—Gibson Family, musical comedy, Lois Bennett, Jack & Loretta Clemens, Conrad Thibault & Don Voorhees' Orch.; WEBC KOA KFI KSTP WMAQ KEYR WLW WOW WDAY WTMJ

★ **CBS—STUDEBAKER CHAMPIONS** Present Richard Himber's Orch., Joey Nash, vocalist; WBBM KMOX WNAX WCCO KFAB KFH

★ **NBC—ALKA-SELTZER PRESENTS** Barn Dance, Westerners, Lulu Belle; Uncle Ezra, Linda Parker, Maple City Four; Cumberland Ridge Runners; Spare Rims; KOIL WLS KWCR KSO WBAP

KSCJ—To be Announced

KSL—Organ Moments (Garden); Ethel Hogan, organist

WGN—Wayne King's Orch.

WISN—Dance Orchestra

WMT—Pop. Concert

WOAI—Jules Allen & Cowhands

8:45 p.m.

KSL—Musical Ensemble

WGN—Jan Garber's Orch.

WISN—Carefree Capers

9:00 p.m.

CBS—Wanamaker Mile; KFAB KMOX KSCJ KSL WBBM KFH WCCO

KTAR—Ladies Laugh Last (NBC)

WISN—Dance Orchestra

WMT—World Review

WNAX—Anson Weeks

WOAI—"Smilin' Ed" McConnell

9:15 p.m.

CBS—Wm. A. Brady, "Behind the Scenes"; WCCO KSCJ KFH WMT WISN KSL KMOX WBBM

WOAI—Municipal Program

9:30 p.m.

NBC—"Let's Dance"; Three Hoots with Kel Murray, Xavier Cugat & Benny Goodman & their Orchs.; WLW WMAQ WBAP WOAI KEYR WOW WDAY WEBC WFAA WTMJ

CBS—Saturday Revue; WNAX KFH WISN

KFI—Ladies Laugh Last (NBC)

KMOX—Larry Hughes tenor

KOA—Harry Sosnik's Orchestra

KOIL—News

KSL—Charlie Kent's Singers

KSTP—Hi Hilarities

KTAR—To be announced

WGN—Digbie Sisters

WLS—Opry House

9:45 p.m.

CBS—Saturday Revue; KMOX WCCO KSCJ KMOX WNAX KSL

KOIL—Hal Kemp's Orch. (NBC)

KSTP—Dance Orchestra

WGN—Ferde Grofe's Orch.

10:00 p.m.

★ **CBS—STUDEBAKER CHAMPIONS** Present Richard Himber's Orch., Joey Nash, vocalist; KSL

★ **NBC—ALKA-SELTZER PRESENTS** Barn Dance, Lulu Belle, Uncle Ezra, Linda Parker; KFI KOA WLS

CBS—Carroll Dickerson's Orch.; KFAB WNAX WBBM

KFH—Dance Orchestra

KMOX—Hal Colliers Orchestra

KOIL—Chamber of Commerce

KSCJ—Sport News

KSTP—Dance Orchestra

KTAR—Musical Program

WCCO—Dick Jones's Orchestra

WGN—Ted Weems' Orchestra

WMT—Bob McGrew's Orch.

10:15 p.m.

CBS—Carroll Dickerson's Orch.; KSCJ WBBM

KMOX—Hockey Game; Eagles vs Montreal

KSTP—News; Sports Reporter

KTAR—Chas. Renard's Orch.

WGN—Ferde Grofe's Orchestra

10:30 p.m.

CBS—Johnny Green's Orch.; WBBM KFAB WCCO KSCJ WNAX WMT KFH

KSL—Saturday Party

KSTP—Let's Dance (NBC)

WGN—Wayne King's Orchestra

WHO—News Reporter

WISN—Dance Orchestra

WLS—Parkfinder Program

10:45 p.m.

CBS—Johnny Green's Orch.; KMOX KSL

KTAR—News

WCCO—Jack Malorich's Orch

WGN—Jan Garber's Orchestra

KSTP—Nocturne; Milligan's Orch.

WHO—Dance Orchestra

WISN—Larry Brantford's Orch.

11:00 p.m.

NBC—Let's Dance; KOA WHO

CBS—Cab Calloway's Orch.; KFH KMOX WMT KSL

CBS—Gus Arnheim's Orch.; WCCO WBBM KFAB WNAX KSCJ

KFI—The Big Ten (NBC)

KOIL—Freddie Fisher's Orch.

WISN—Dance Orchestra

11:15 p.m.

CBS—Arthur Warrell's Orch.; KFH

CBS—Louis Panico's Orchestra; WMT KFAB WNAX WBBM WCCO KSCJ

KMOX—Stan Stanley's Orch

KSL—Clarke & Spaysmoore

WGN—Ted Weems' Orchestra

11:30 p.m.

CBS—Joe Haymes' Orch.; KSL WMT WNAX WCCO WBBM KFAB KSCJ KFH KMOX

NBC—Let's Dance; KTAR KFI KOIL—Paul Pendarvis Orch NBC

WGN—Ferde Grofe Orchestra

WISN—Dance Orchestra

11:45 p.m.

WGN—Art Jarrett's Orch

12:00 Midnight

KSL—Barrett Hoagland's Orch

WCCO—Johnny Hamp's Orch

WFAA—Stan Myers' Orch.

WMT—Reflections in the Water

12:15 a.m.

WFAA—Gray Gordon's Orch

WGN—Jan Garber's Orchestra

12:30 a.m.

KSL—Orville Knapp's Orchestra

KSTP—Dance Orchestra

WFAA—Jerome Uhlen's Orchestra

WGN—Ted Weem's Orch.

WLW—Mel Snyder's Orchestra

WMAQ—Art Kassel's Orchestra

WOW—Dancing 'til 1:45 a. m.

12:45 a.m.

WGN—Ferde Grofe's Orch.

1:00 a.m.

WFAA—Don Pedro's Orch.

WLW—Jack Spring's Orchestra

1:15 a.m.

WGN—Jan Garber's Orch.

1:30 a.m.

WGN—Art Jarrett's Orch.

WLW—Moon River, organ and poems

Schumann-Heink

(Continued from Page 23)

Mother Schumann-Heink's appetite is as big as her heart. And as constant.

"But before I go—let me tell you. Tell them, all these good people who read about my life in the Radio Guide, tell them that home and *kinder*—children—that is—is the best. The love of a good man and the happiness—oh such a happiness!—that children can bring, is the greatest thing in the world! It is what all we singers want in our heart, after the struggle to reach the top is over. We get there, yes!—but when we have arrived we find such a lonesomeness.

"If we have little ones—as I did—we are torn from them. And even when we are with them we must be thinking about the next concert, the next turn in the road.

"Ach, no, Carleton, it is a sadness, this singing. Tell them that so they will know, these young singers, and not be fooled by all this—what you call? glamour! But if they must, they will. And if they have the great voice, they will sing. And the world will be richer for them—the great ones.

"We go now—for some fun! I speak more to you next week."

Next week Carleton Smith will tell more of Mother Schumann-Heink's personal associations with the great and the not-so-great—further experiences in her professional career—and advice about singing technique. Don't miss it!

Madame Schumann-Heink may be heard regularly on Sunday at 5 p. m. EST (4 CST) over the NBC-WEAF network.

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The Private Life of Walter Winchell

In Next Week's Issue

Announcing the Second Annual

Star of Stars Election

★ ★ ★ ★

THE SECOND annual nationwide Star of Stars Election now is declared officially open.

It is an even BIGGER election this year than it was last. Last year you elected four official, undisputed national radio champions—your favorite performer, favorite orchestra, favorite program and favorite team.

Joe Penner, the 'ducky' champion performer of 1934

This year you may elect also your favorite announcer. And you may elect not one Star program, but two—your favorite musical program, and your favorite dramatic program.

And RADIO GUIDE will present six gold medals—one to each of these six Stars of Stars!

Who will receive these six medals? Who are radio's most popular stars?

Only YOU can answer that question, radio listeners.

Since you chose your favorites in RADIO GUIDE'S 1934 Star of Stars Election, a whole year has passed away. A lot can happen in a year—kingdoms can fall, thrones be overturned. Old radio kings and queens also can be dethroned and new ones crowned with the laurel wreaths of listeners' approval.

Assert Your Authority!

Therefore, RADIO GUIDE offers you this opportunity to assert your authority once again. "Vote as you like, but vote" is the plea made by your favorite stars. For as YOU vote, celebrities will rise or fall in popular favor.

Below you will find a ballot. Use it! Studios, sponsors and stars all are anxiously awaiting your decision. For all programs and personalities in radio are chosen to please you. Therefore when you use this ballot to make known your opinions and desires, you will be voting your favorites to fame and honor. The listener is the ruler of radio. Your pen is mightier than any sword.

Refresh Your Memory!

To refresh your memory, here is a list of the champion, top-flight, most popular radio stars of last year:

Joe Penner—most popular individual performer.

Rudy Vallee-Fleischmann Hour—most popular program.

Wayne King—most popular orchestra.

Amos 'n' Andy—most popular team.

Are these your favorites TODAY? Or do you wish to displace any of them—or all of them—and vote somebody else into fame and honored position over their heads? Whomever you choose, the choice is yours, and the accompanying ballot is printed to enable you to assert your rightful authority, in revealing whom you prefer.

Wayne King, whose orchestra won most votes in 1934

And do not forget, while voting this year, that a fifth and sixth group of radio celebrities are being included—your favorite announcer and your favorite musical and dramatic programs (two programs this year instead of one, as last year).

You may vote for any individual or group on the air, regardless of how long or short a time he, she or they may have been in radio.

When you have selected your favorites at the end of this election, RADIO GUIDE again will award gold medals to the winner in each separate classification.

Gold medals will be given to the most popular performer—most popular orchestra—most popular musical program—most popular team, and the most popular announcer.

In addition, to every member of the winning team, of the orchestra and of the two programs, a handsome certificate of personal merit will be awarded.

Do Your Duty!

It is interesting to realize that this Star of Stars Election serves many other useful purposes, in addition to giving listeners a chance to "talk back" to broadcasting as an institution. Always there is a great deal of speculation as to who is "tops" in the radio world. Advertisers gamble millions of dollars a year on stars who—they hope—will be popular with listeners.

Thus, by voting for your favorites, you are performing a service not only to yourself and to them; you are assisting in the never ending task of improving the quality of radio entertainment.

Vote—Here's How!

All voting must be by ballot. A ballot will be printed each week in RADIO GUIDE until June, 1935. Clip your ballot out, fill it in clearly, paste it to a postcard—and mail it today.

Don't Delay—Vote Today! Here Is Ballot

Favorite Stars Official Ballot

My Favorite Performer Is_____

My Favorite Orchestra Is_____

My Favorite Musical Program Is_____

My Favorite Dramatic Program Is_____

My Favorite Team Is_____

My Favorite Announcer Is_____

My Name Is_____

My Address Is_____

(Street and Number) (City and State)

Mail Your Ballot to STAR ELECTION TELLERS, c/o RADIO GUIDE, 731 Plymouth Ct., Chicago, Ill.

Radio Gives Holiday

(Continued from Page 10)

existence she had left behind—well, perhaps not quite left behind, Betty mused, for she still had her children with her. It amused her to think that she was leading a double life. At home, she was the loving mother of five children. But at work—she was the most radiant girl on the dance floor.

The music—the colored lights—the money she earned—but most of all the thrill of dancing, had brought back to life the frustrated dreams of her girlhood. She was a natural, a born dancer.

Better than Home

"Home was never like this!" blonde Betty carolled to a group of her fellow hoofers in the women's retiring-room. "I wonder why more housewives don't try it!"

"Most of 'em haven't got what it takes, dearie," observed a voluptuous brunette, who was the foulest-mouthed woman Betty ever had heard talk.

"And some of 'em have got too much sense," quietly added a faded, hatchet-faced blonde. But such pessimism just made Betty impatient. She wondered why she hadn't taken this step for freedom and adventure years ago.

To be sure, most of the men who paid a few pennies for the privilege of steering her around the floor were very poor dancers indeed, and some of them were actually repulsive. Many were "fresh," but Betty hadn't had years of managing children for nothing—and long ago she had come to the conclusion that men are nothing but grown-up babies. So she managed unpleasant men with tact—and neither their pride nor her self-respect had to suffer.

"Ten cents a dance—that's what they pay me"—and Betty was very glad to get it. Of course, she hoped she wouldn't have to stay at this particular job very long. But it was a stepping-stone to the career she had dreamed about, and she didn't doubt that before long her name would blaze in electric lights, and she herself would flash behind footlights. Furthermore, she actually was making more money than her husband, George, and he was helping her as much as he could. Thus Betty was able to hire a girl to take care of the children part of the time. It made her feel very successful. Soon, Betty thought, she would be making a good living doing the work she loved.

George usually went to her home in the evenings, while she was working, to see the children. The neighbors, too, were intensely interested. Many condemned her—some, more understanding, tried to help by keeping a watchful eye over the five youngsters. But whether helped or condemned, Betty was the talk of the town—or rather of her part of it. And this neighborly interest was destined to have a highly important result.

"I'll be able to do such a lot for the kiddies," Betty told her husband one evening, when he arrived just as she was leaving for the dance hall. "I'll be able to send them to high school, and everything!"

Success Still Distant

"Are you happy, Betty?" was all George said. In the dusk, she didn't see him wince; didn't see the pain in his eyes.

"Everything's going to turn out all right," was the answer she gave him. Later, Betty wondered why she hadn't said yes, that she was happy. Of course, she was happy. Of *course*, she was. At least, that's what she said to herself as she walked to work that night, with her high heels clicking and her gay new coat fluttering like wings.

But the days passed into weeks. Weeks passed into months, and Betty Grose remained a taxi-dancer.

At first she didn't realize what it was doing to her. She knew that her job was getting on her nerves. But Betty thought this was because she wasn't making progress fast enough; the stage seemed as far away as ever. And she was tired—always tired.

It was no cinch to be a dancer most of the night, and a working mother most of the day. There were many intimate little things which no hired girl, but only a loving mother, would think of doing to make the children happy. Doing them made Betty happy too—but weary.

And then—the men. It had been fun to handle fresh men tactfully, and to make them behave like good boys—for the first two or three weeks. But to lis-

Coming Next Week

What It Takes to Make the Grade in Radio

By Leonard Cox

Executive of CBS, Former Manager WABC

The Man Who Has Auditioned More Ambitious Candidates Than Any Official of Radio, Tells What Talent and Character a Prospective Radio Artist Must Have—The Chances for Reaching the Top Offered to Candidates of the Air—All with the Background of Years of Experience; with the Additional Background of Years Spent in Hollywood Trying Out Extras Who Would Be Stars. Here's a Million Dollars' Worth of Advice, from One Who Knows.

Trailing the Saturday Night Gang

"Calling All Cars" Was the Cry That Shattered the Night When the Gang of Chicago Hoodlums, Operating Over a Wide Territory—But on Saturday Nights Only!—Had Perpetrated Their Most Daring Holdup. What the Police Did About Them—How Radio Aided the Cops and Fostered the Gang—Will Be Told in Next Week's Super-Thriller!

All in an Issue Packed with Feature Stories of the Stars

ten to the same evil suggestions week after week—to repel the same advances—the clutching hands—the leering lips and gleaming eyes! It was enough to drive a woman to a nervous breakdown, the blonde young dancing mother found out. And it didn't help any when Betty learned that many of the other girls encouraged such advances and called her a sap for not doing the same thing. "It's part of the job," they said.

When she went home that night and found the dishes in the sink and the baby with a touch of fever, poor Betty nearly collapsed. All of a sudden she realized that by leaving home she had jumped out of the frying pan into the fire.

Meantime George still came regularly to see the children. Occasionally he and Betty had long talks and were alone together. Somehow the unhappy wife found great spiritual comfort in these conversations, and it made her feel less unhappy to know that George still loved her.

And then came that dreaded day when Betty found that instead of five babies, she was going to have six to care for.

On the night of December 10, 1934, beautiful Betty Grose stood weeping beside a concrete dam, on the shore of placid little Lake Merritt in Oakland.

Radio Stops Plunge

Betty looked through her tears at the clear stars overhead. She walked closer to the edge. There was a timeless lapping of little waves against the concrete down in the dark beneath her feet. She didn't see or hear the automobile which stopped on the road not far behind her.

But in that car was a man who did see Betty. Police Sergeant George A. Lallement watched her dim figure. He shut off the quiet engine of his radio-patrol car and heard a sob. He wondered whether he should speak to this weeping woman. She was doing nothing wrong, but . . . Lallement decided to sit and watch her for a few moments, then drive on if nothing happened. And just at that instant, his radio spoke to him.

"Car 127 . . . Calling Car 127 . . . Hurry to East Twelfth Street by Lord Avenue . . . look around the dam . . . look for attractive young woman . . . blonde . . . age 21 . . . name Mrs. Betty Grose . . . is despondent . . . ready to . . . must suicide . . . will jump into lake . . . if found at once . . . Hurry No. 127 . . . find her . . . on the dam."

Lallement slipped swiftly out of his car and stalked up to Betty. His car was No. 127—this was the spot designated by the broadcast—and here was the woman!

She jumped and gasped as he spoke to her.

"Mrs. Grose," he said, making the name a statement, not a question.

"Yes," Betty replied. "But—why are you here?"

Lallement told her and took her to the precinct station. They sent for her husband.

Betty Grose broke down and sobbed as if her heart would break. She admitted that she had gone to the dam to kill herself, and demanded to know how the police had learned of her intention.

Back Home

The police merely told her that a neighbor had chanced to see her rush from the house weeping, had suspected the truth and had telephoned headquarters.

But if it had not been for the police broadcast, and the strange coincidence of Sergeant Lallement's presence right on the spot, Betty and her unborn child would have drowned in the darkness in nine feet of water.

And now George Grose proved the mettle of his manhood. He took the blame for his wife's mistakes on his own shoulders.

"The poor kid!" he exclaimed. "It isn't her fault. Married at fourteen—tied down to a home by one baby after another! Is it any wonder she wanted her fling?"

"Will you take her home?" the Desk Sergeant asked.

George Grose laughed in his face. Betty looked at him wonderingly. Was this her husband?

"Of course, I'll take her home. And I'll do everything I can to make her happy. Will you come with me, kid?"

Betty buried her face on her husband's shoulder. They left together, shortly after. Half a dozen silent cops watched them go.

"Boys," said the Sergeant slowly, "I'm thinkin' we shoulda stood up an' saluted that guy!" Having said which, he coughed and rapped out a gruff order to hide his feelings.

And Betty? Perhaps she is happy perhaps not. After all, she is right back where she started. But at least she has learned that far fields are not greener, and that is a very important thing for a woman to learn, if it is peace she is seeking. She has had her fling and no doubt hopes that the life that radio saved for her will be a happier thing than the fling was. And—she has discovered that there are few men in the world who can be compared to her laborer-husband after all. So perhaps Betty Grose won't be too unhappy, from now on.

In Next Week's Issue of
RADIO GUIDE:

Trailing the Saturday Night Gang

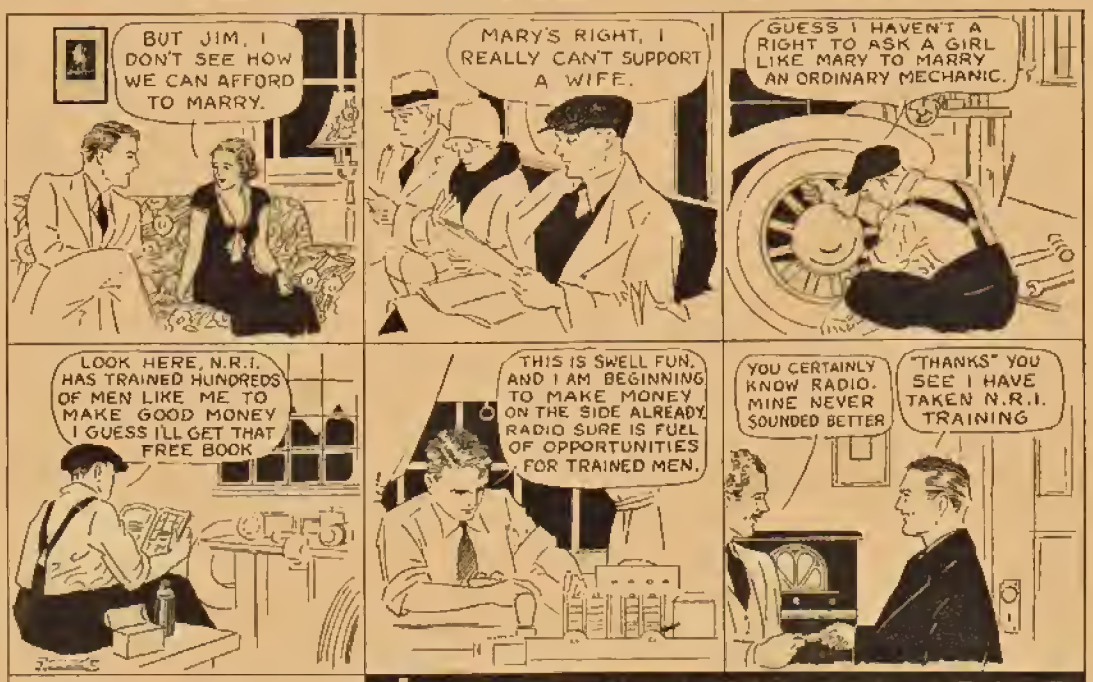
Every Saturday night they set out upon a raiding expedition, this gang of hoodlums from Chicago. For weeks they got away with their crimes—until they overreached themselves. Then radio stepped in—and there followed a stirring series of episodes that will make a super-thriller to read. It's coming next week.

Ask Mr. Fairfax

(Continued from Page 17)

day are swimming, boating, dancing and gymnastics. His eyes are blue, hair dark, is tall and well built. He loves animals. *Howard Claney* joined NBC's announcing staff in 1930. Art is his hobby, an interest inherited from his parents. He is a native of Pittsburgh, and an alumnus of Carnegie Institute of Technology. He is five feet, ten inches tall and weighs 150 pounds, has brown hair and blue eyes. *Miss K. S., Moore, N. Y. City.*

ENRIC MADRIGUERA was born in Madrigueta, Spain. He was a child prodigy violinist and gave his first concert at fifteen before ex-King Alphonso. Enric's cousin on his mother's side. He is in his late twenties, dark and slender. He is very fond of flying. Mr. Madriguera speaks Catalonian, Spanish, French, Italian, German and English, and went to Oxford University in order to get an English edge on his native accent. *(Doris Portle, Medford Hillside, Mass.)*



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"If I had not taken your Course I would be digging ditches instead of running my own business. One week I made $75 on repairing alone, and this doesn't count sales. If a fellow wants to get into Radio, N. R. I. is the starting point." E. S. Lewis, Modern Radio Service, Pittsfield, Ill.

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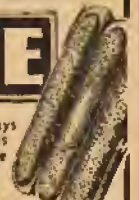

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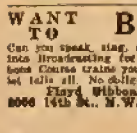

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Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters, which MUST NOT exceed 100 words to VOL. RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois

A & A for Insomnia

Dear VOL: Toronto, Canada

This is my first letter to RADIO GUIDE. I have been waiting patiently to see if Amos 'n' Andy would get wise to themselves before I wrote you, but they seem to have no idea how they have fallen down on the job. Their radio sketch has become tiresome to listen to. Years ago, they made records, calling themselves Sam 'n' Henry. I have one now—Sam 'n' Henry at the Dentist—and I never fail to get a hearty laugh when I play it. I think if this Weber City business holds out for one year, as they say it will, Amos 'n' Andy will have to pep it up a bit more, or else. Well, here's hoping! Mrs. E. Richards

The Lost Chord

Dear VOL: New York, N. Y.

Few songs of the past ten years will be found to have lodged permanently in our affections. The reasons for this are numerous. First, and most obvious, the song hit of today is plugged so incessantly over the air lanes that by the time it has ended its brief hold on the public fancy, we are all glad to bid it adieu.

Next, our present passivity with regard to performing music is another consideration. Few of us sing or play music any more. We let band vocalists and individual singing stars attend it for us. As for the playing, popular tunes were and are written for piano accompaniment. But who has a piano today?

Then, too, the many current tunes dealing with morbidities like unrequitted love and possessing double-entendre lyrics do not lend themselves very easily to community singing as did the tunes of yore. Willard Robison

Born to Blush Unseen

Dear VOL: Wilson, N. Y.

When the cast of characters is given before the "Show Boat" entertainment begins, why is it that Muriel Wilson (the singing "Mary Lou") is mentioned, but not Rosaline Greene (the speaking "Mary Lou")? Surely, Rosaline deserves just as much recognition as Muriel.

Winona Ward

Garber's Own Story

Dear VOL: Los Angeles, Cal.

Re the letter from two pinheads down there in Auburn, Alabama expressing some thoughts on a subject they knew nothing about—that note gave the Los Angeles Lombardo fans the best laugh they've had in years.

Ray de O'Fan, the Hearst paper radio editor for Los Angeles Examiner, interviewed this same Jan Garber. To the question "Who has the FINEST dance orchestra in the World?" Jan Garber stated calmly:—"Guy Lombardo."

He continued:—"In 1931, the nation became decidedly Lombardo-conscious. Lombardo made dance music danceable, adopting a simple rhythmic style . . .

"That same year in Cleveland I heard a band which sounded almost the same as Lombardo's. I took over this organization, retained a good many of my own men and had an entirely different orchestra than my first one . . .

"Certainly, there is a resemblance between his music and mine . . . To emulate Lombardo is as fine a compliment as I can pay him. He deserves it."

There it is—written by Jan Garber himself—Los Angeles Examiner, Sunday, June 10, 1934.

Helen Hayes Hemphill

To a Dream Singer

Dear VOL: Morehead City, N. C.

I'm asking how many like myself miss the sweet voice of Ralph Kirbery, how many will join me in sending sincerest good wishes for great success to crown his career, leave him unspoiled that some day he returns to broadcasting his voice richer, sweeter in every note. To my listening ear, the very sweetest voice of all has gone from us—Trust my loss is gain to Ralph and those fortunate in hearing or seeing him.

Mrs. John T. Waring

Radio's New Deal

Dear VOL: Dayton, Ohio

All of us are familiar with President Roosevelt's New Deal, but here is Radio's New Deal—that up and coming program: National Amateur Night, with that superb M. C., Ray Perkins, and Arnold Johnson's orchestra with Harry Von Zell, announcer.

I truthfully believe that within six weeks, this Sunday evening Columbia feature will be one of the week's high-lights on the air.

The reason is simple, because it has variety each week and it is giving the unknown or non-professionals a break to get into radio. Already the judges have discovered real talent in a young boy thirteen years of age, who is now to appear regularly as a paid artist each Sunday.

Palmer Reist

Counter Irritation

Dear VOL: Bluefield, W. Va.

Certainly, listeners who already appreciate opera, plus those who sincerely desire to cultivate a taste for it, outnumber individuals who refuse to give their better natures a chance to develop.

I am sure the jazz-spoiled complainers in a recent issue of RADIO GUIDE did not dishearten sponsors of the Opera Guild who, no doubt, anticipated such complaints, but who at the same time had faith in the American public.

Chase and Sanborn might leave on the grocers' counters a few old cans of coffee marked "stale," "rancid." Some people are looking for the inferior in everything. But thank heavens such people are in the minority! M T

The Armour Plates

Dear VOL: Chicago, Ill.

This is to voice my protest against the 7:15 to 9 a. m. Armour hour which seems to want to give quantity instead of quality—I hope the sponsor isn't going to practice that in his products, too.

I want to give credit where credit is due and Bob Brown is doing a good job, considering what he has to work with—for who could get steamed up and build up a phonograph record—especially at that time in the morning?

Isn't there some way to bring back the old Breakfast Club—with Don McNeill announcing—and Jack Owens and Walter Blaufuss' orchestra and Marion and Jim? How about somebody selling the Breakfast Club to Armour—and thus killing two birds with one stone? It's an idea worth considering, I believe. Mrs. Gloria Taylor

The Hollywood Level

Dear VOL: Ann Arbor, Mich.

Quite frequently I have seen radio critics, in RADIO GUIDE and elsewhere, criticize the quality of dramas presented on the air. Your own critics are only a few of the many writers who have lamented on the inferiority of most continuity writers.

I heartily agree with RADIO GUIDE scribes, et al, but at the same time I would suggest that they listen to the CBS program, Hollywood Hotel.

Each week a preview of some forthcoming motion picture is presented on this show, and each week the remainder of the mediocre broadcast shines forth brightly in comparison with the efforts of the Hollywood big-wigs.

I have seen many a motion picture production that is really superb. But if I am to judge by those previewed by radio, the scenario writers of the films deal entirely in drivel. Here's to our radio writers; may they never descend to the Hollywood level. H. Neil

They're a Scream

Dear VOL: Chicago, Ill.

I heartily agree with Mr. H. M. Reynolds in regard to the programs for children such as "Adventures of Og," "Skippy," and "American Boy." It seems the sponsors could find something more appropriate for children than the unearthly screaming and hollering. Mrs. J. St. Hilaire

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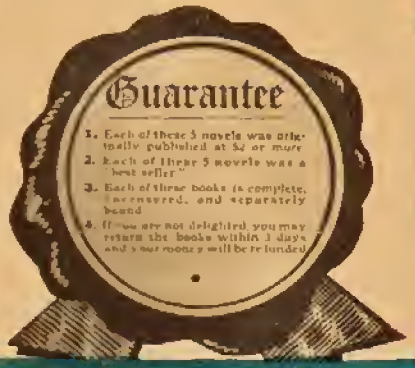

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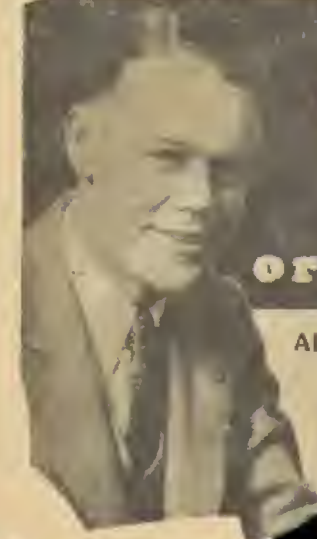

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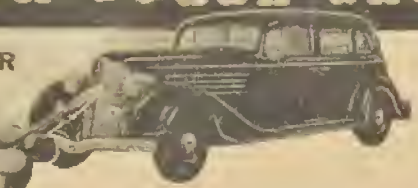

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udy the picture of the county road and see u can find ten of the hidden faces. Sharp may find them. Some of them look straight u, some are upside down, others are side Look for them in the clouds, tree, around g's legs, in the bushes, etc. It is not as s some people may think. Don't give up— ooking and you may find them. **Mark the you find and send to me quick with oupon.**

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